

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Galit Danielle Malka-Harari	12/20/2011
RECEIVING PARTY DATA	
Name:	TILAG BRANDS, LLC
Street Address:	15260 VENTURA BOULEVARD
Internal Address:	20th Floor
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91403
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	13918929
Application Number:	29444475
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	4012-0009
NAME OF SUBMITTER:	Brian Sirtzky
Signature:	/Brian Sirtzky/
Date:	06/15/2013
Total Attachments: 3 source=201306151407#page1.tif source=201306151407#page2.tif source=201306151407#page3.tif	

CH \$80.00 13918929

PATENT

ASSIGNMENT BY GALIT DANIELLE MALKA-HARARI TO TILAG BRANDS, LLC
OF
PATENT APPLICATIONS

WHEREAS, Galit Danielle Malka-Harari (hereinafter **ASSIGNOR**) having an address at 25435 Prado De Las Calabazas, Calabasas, CA, 91302, U.S.A. is the owner the following United States Patent Applications:

Inventor/Applicant	Application No.	Filing Date	Title
Galit Danielle Malka-Harari	12/459,746	21-Jan-10	Expandable And Adjustable Baby Shoe To Enable A Single Pair Of Shoes To Be Worn By A Baby Up To 24 Months Of Age
Galit Danielle Malka-Harari	61/135,585	21-July-08	Expandable baby shoes. Shoes that will grow with baby's feet during their first year. A customized fit for little feet

ASSIGNOR does, for good and adequate consideration received from **Tilag Brands, LLC** (hereinafter **ASSIGNEE**), duly organized and existing under the laws of Delaware, U.S.A., and having its principal office at 15260 Ventura Blvd., 20th Floor, Sherman Oaks, CA 91403, acknowledge receipt and adequacy of such consideration and hereby sells, assigns, transfers, and sets over unto ASSIGNEE, its lawful successors, assigns, and legal representatives ASSIGNOR's entire right, title and interest in and to the aforesaid Patent Applications, including all continuations, divisions, substitutes, reexaminations and reissues thereof, the inventions claimed therein, and to and all Letters Patent of the United States that may be granted thereon, and all reissues, reexaminations, and extensions thereof; and all rights to claim priority on the basis of such applications, and all applications for Letters Patent that may be filed for the invention in any foreign country and all Letters Patent that may be granted on the invention in any foreign country, and all extensions, renewals, and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to ASSIGNEE, its successors and assigns, in accordance with the terms of this Assignment.

AND the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue Letters Patent to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said applications shall hereinafter act on behalf of said ASSIGNEE.

AND the undersigned hereby agrees to testify and execute any papers for ASSIGNEE, its successors, assigns and legal representatives, deemed essential by ASSIGNEE to ASSIGNEE's full protection and title in and to the invention and applications hereby transferred.

AND the undersigned hereby authorizes Rozsa Law Group LC to insert hereon any further identification necessary or desirable for recordation of this document.

[Signature(s) on next page]

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles

On December 20, 2011
Date

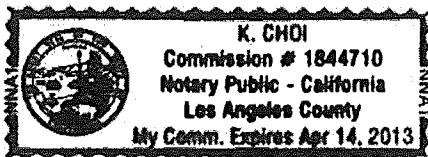
before me, K. Choi, Notary Public
Here Insert Name and Title of the Officer

personally appeared Galit Danielle Malka-Harari
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature K Choi
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

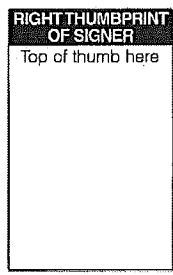
Title or Type of Document: Assignment by Galit Danielle Malka-Harari to T. Jag Bawnds, LLC of Patent Applications

Document Date: December 20, 2011 Number of Pages: 2

Signer(s) Other Than Named Above: Larry Dune

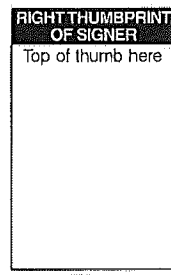
Capacity(ies) Claimed by Signer(s)

Signer's Name: Galit Danielle Malka-Harari
 Individual
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Attorney in Fact
 Trustee
 Guardian or Conservator
 Other: _____



Signer Is Representing: _____

Signer's Name: n/a
 Individual
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Attorney in Fact
 Trustee
 Guardian or Conservator
 Other: _____



Signer Is Representing: _____