

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Susan Bennett</td> <td>04/01/2012</td> </tr> <tr> <td>Mihwa Cha</td> <td>04/01/2012</td> </tr> </tbody> </table>		Name	Execution Date	Susan Bennett	04/01/2012	Mihwa Cha	04/01/2012						
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<table border="1"> <tr> <td>Name:</td> <td>CrossInnovation, LLC</td> </tr> <tr> <td>Street Address:</td> <td>7300 W. 110th Street</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 700</td> </tr> <tr> <td>City:</td> <td>Overland Park</td> </tr> <tr> <td>State/Country:</td> <td>KANSAS</td> </tr> <tr> <td>Postal Code:</td> <td>66210</td> </tr> </table>		Name:	CrossInnovation, LLC	Street Address:	7300 W. 110th Street	Internal Address:	Suite 700	City:	Overland Park	State/Country:	KANSAS	Postal Code:	66210
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CORRESPONDENCE DATA													
Fax Number: 8169600041 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 816-960-0090 Email: patents@kutakrock.com Correspondent Name: Bryan P. Stanley, Kutak Rock LLP Address Line 1: 1010 Grand Boulevard Address Line 2: Suite 500 Address Line 4: Kansas City, MISSOURI 64106													
ATTORNEY DOCKET NUMBER:	156911-2.2												
NAME OF SUBMITTER:	Bryan P. Stanley												
Signature:	/Bryan P. Stanley/												

Date:

06/17/2013

Total Attachments: 2

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PATENT ASSIGNMENT

This agreement is made effective as of April 1, 2012.

WHEREAS, Susan Bennett and Mihwa Cha (hereinafter referred to collectively as "Assignors"), have invented a certain invention entitled "SYSTEM AND METHOD OF SEMANTIC BASED SEARCHING" (the "Invention") for which U.S. Patent Application No. 13/164,754 and PCT Application No. PCT/US2011/041130, were filed June 20, 2011, (collectively, the "Patent"); and

WHEREAS, CrossInnovation, LLC, a limited liability company, having a principal place of business at 7300 W. 110th St. Suite 700, Overland Park, KS 66210 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Patent.


NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the Patent, including all rights to damages for any and all past infringement of the Patent, and in and to any and all direct and indirect divisions, continuations, continuations-in-part of said Patent, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term for which each Letters Patent and applications for Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

KUTAK ROCK LLP

All practitioners at Customer Number 97242.


Susan Bennett


Mihwa Cha