

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Vincent Mattaliano	06/17/2013
RECEIVING PARTY DATA	
Name:	Victory Marketing Group, Inc.
Street Address:	678 Route 202/206 North
Internal Address:	Bldg 5, Ste 5
City:	Bridgewater
State/Country:	NEW JERSEY
Postal Code:	08807
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29414915
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	officeactions@br-tmlaw.com, jld@br-tmlaw.com
Correspondent Name:	Baker & Rannells, PA
Address Line 1:	575 Route 28 Suite 102
Address Line 4:	Raritan, NEW JERSEY 08869
NAME OF SUBMITTER:	Jason DeFrancesco
Signature:	/Jason DeFrancesco/
Date:	06/17/2013
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 29414915

### ASSIGNMENT

WHEREAS, I, **VINCENT MATTALIANO**, a citizen of U.S. and resident of New Jersey, having an address at 61 Loft Drive, Martinsville, New Jersey 08836 (referred to hereinafter as "Assignor"), invented new and original designs, which caused the following U.S. Design Patent application to be filed, namely,

NO.	TITLED	FILED	INVENTOR
29/414,915	SCROLLING DISPLAY DEVICE	March 6, 2012	VINCENT MATTALIANO

WHEREAS, **VICTORY MARKETING GROUP, INC.** a corporation organized and existing under the laws of New York, and having a place of business at 678 Route 202/206 North, Building 5, Suite 5, Bridgewater, New Jersey 08807 (referred to hereinafter as "Assignee") is desirous of acquiring Assignor's entire rights, titles and interest in and to said inventions, said issued patents and any application and or subsequent Letters Patent that may be granted thereon or therefrom.

NOW, **THEREFORE**, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sell, assign, and set over to Assignee his entire rights, titles and interest in and for the United States of America and all other countries in and to said inventions and the aforesaid design patent application, including all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor or therefrom in the United States of America and all other countries, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said application and/or applications resulting therefrom to Assignee; and the undersigned for them and their legal representatives, heirs and assigns do hereby agree and covenant, without further remuneration, to execute and deliver all divisional, continuation, continuation-in-part, reissue and other applications for Letters Patent on said invention and all assignments thereof to Assignee or its assigns, to communicate to said Assignee or its legal representatives all facts known to the undersigned respecting said invention, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths and to do generally everything necessary to aid Assignee, its successors, assigns and nominees in obtaining patent protection on said invention to all countries, the expenses incident to said application to be borne and paid by Assignee.

Date: June 17, 2013

By:

  
**VINCENT MATTALIANO**