### 502388250 06/18/2013

### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### CONVEYING PARTY DATA

Name	Execution Date
Matthew S. Kressin	06/18/2013

### RECEIVING PARTY DATA

Name:	MCS Industries, Inc.	
Street Address:	2280 Newlins Mill Road	
City:	Easton	
State/Country:	PENNSYLVANIA	
Postal Code:	18045	

## PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	61334914
Application Number:	12915747

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ATTORNEY DOCKET NUMBER:	MCS-002-US
NAME OF SUBMITTER:	Brian L. Belles
Signature:	/Brian L. Belles/
Date:	06/18/2013

Total Attachments: 2

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PATENT REEL: 030633 FRAME: 0007 .H \$80.00 61334914

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# ASSIGNMENT

WHEREAS, I, Matthew S. Kressin (hereinafter the "Assignor,"), residing at 238 W Goepp St., Apt 112, Bethlehem, PA 18018, am the sole inventor of certain inventions or improvements for which I have made applications for Letters Patent, entitled DOOR HANGER, filed as U.S. Provisional Patent Application Serial No. 61/334,914 on May 14, 2010, OVER-THE-DOOR HANGING APPARATUS, filed as U.S. Patent Application Serial No. 12/915,747 on October 29, 2010, and Canadian Patent Application No. 2,740,271 (the "Applications");

WHEREAS, MCS Industries, Inc. (hereinafter the "Assignee") of 2280 Newlins Mill Rd., Easton, PA 18045, is desirous of acquiring the entire right, title and interest in and to said inventions or improvements and in and to said Applications, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I, said Assignor, do hereby sell, assign, transfer and set over to said Assignee (to the extent it has not already been sold, assigned, transferred or set over to Assignee under previous employment obligations), the entire right, title and interest in and to said inventions or improvements and said Applications and any and all continuations, divisionals, non-provisionals, and renewals of and substitutes for said Applications, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and assign to and authorize said Assignee, to file in the name of Assignee applications for Letters Patent in all countries, the same to be held and enjoyed by said Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent, respectively, may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND I hereby agree to communicate to said Assignee or to its nominees all known facts respecting said inventions or improvements, said Applications and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue, reexamination, substitute, and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said Assignee, its successors, assigns, nominees and legal representatives to take all actions that Assignee, in its sole discretion, may deem necessary or proper to collect, assert, or enforce any claim, right, title or interest of any kind, including, without limitation, the right to sue for all past, present and future infringements or other violations of any rights relating thereto, e.g., claims arising under 35 U.S.C. § 154(d); to settle, defend, compromise and retain proceeds from any actions, suits, or proceedings relating to the transferred and assigned rights, title, interest, and benefits, and do all other such acts and things in relation thereto as Assignee, in its sole discretion, deems advisable; it being understood that all such expenses shall be borne by Assignee, its successors and assigns;

AND, Assignor hereby relinquishes exclusivity to Assignee all of Assignor's right, title and interest in and to all accrued and future causes of action for injunctive relief, damages, lost profits and litigation costs (including, without limitation, attorneys' fees) resulting from infringements or alleged infringements of any and all Letters Patent which may be granted, in the United States and any and all other countries, on or as a result of the inventions described in said

PATENT REEL: 030633 FRAME: 0008 Applications, or improvements thereof, and shall provide Assignee the right to pursue claims arising under 35 U.S.C. § 154(d) and any injunctive relief, damages, lost profits and litigation costs (including, without limitation, attorneys' fees) in connection with the same;

AND, this Assignment shall have *nunc pro tunc* effect as of the date of conception of the subject matter described or claimed in said Applications, and improvements thereof, and expressly include the right to sue for pre-assignment infringements (including, but not limited to, claims arising under 35 U.S.C. § 154(d)) and any injunctive relief, damages, lost profits and litigation costs (including, without limitation, attorneys' fees) in connection with the same;

AND, I hereby covenant that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said applications and said Letters Patent to said Assignee, its successors, assigns, nominees, or legal representatives;

AND, I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of the assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

6/18/2013

Date

Matthew S. Kressin

Inventor