502388496 06/18/2013

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Xin FENG	08/17/2009
Srinivasa DHARMAJI	08/17/2009

RECEIVING PARTY DATA

Name:	GoldSpot Media, Inc.
Street Address:	1230 Midas Way, Suite 120
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94085

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13791712

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	GLDS0019C
NAME OF SUBMITTER:	Michael A. Glenn
Signature:	/Michael A. Glenn/
Date:	06/18/2013

Total Attachments: 1

source=Assignment_signed GLDS0019 (parent application)#page1.tif

CH \$40.00

PATENT REEL: 030634 FRAME: 0722

ASSIGNMENT

WHEREAS, I/We, Xin FENG and Srinivasa DHARMAJI, hereinafter referred to as "ASSIGNOR(S)", have invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent entitled:

Method and Apparatus for Browser Based Advertisement Insertion

Filing Date:	Serial No
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WHEREAS, GoldSpot Media, a corporation duly organized under and pursuant to the laws of the State of Delaware, having its principal place of business at 530 Lakeside Drive, Suite 110, Sunnyvale, CA 94085, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the said invention and application and in any Letters Patent which may be granted with regard to the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, ASSIGNOR(S) have sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said invention, said application for United States Letters Patent and any Letters Patent which may be hereafter granted on the same in the United States and all countries throughout the world, including any divisions, renewals, continuations in whole or part, substitutions, conversions, reissues, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNOR(S) had this assignment and transfer not been made, for all time.

ASSIGNOR(S) further agrees that they will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

ASSIGNOR(S) grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN TESTIMONY WHEREOF, ASSIGNOR(S) has hereunto signed his name to the assignment on the date indicated below.

8/17/09

REEL: 030634 FRAME: 0723