## 502388512 06/18/2013

### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# **CONVEYING PARTY DATA**

Name	Execution Date
PRESSER INTERNATIONAL, LLC	04/19/2013

### RECEIVING PARTY DATA

Name:	LENMARK HOLDINGS, LLC
Street Address:	9600 Cattaraugus Avenue
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90034

#### PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	29423827
Application Number:	13595809

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NAME OF SUBMITTER:	Jonathan Jaech
Signature:	/Jonathan Jaech/
Date:	06/18/2013

Total Attachments: 1

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PATENT REEL: 030634 FRAME: 0839 OF \$80.00 2942582/

### ASSIGNMENT

WHEREAS, PRESSER INTERNATIONAL, LLC, a limited liability company organized and existing in California (hereinafter referred to as "ASSIGNOR") is the owner of the Patent Applications of the United States listed below:

U.S. Design Patent Application Serial No. 29/423,827 filed June 5, 2012, and

U.S. Utility Patent Application Serial No. 13/595,809 filed August 27, 2012;

WHEREAS, LENMARK HOLDINGS, LLC, a limited liability company organized and existing in California (hereinafter referred to as "ASSIGNEE") desires to acquire the entire right, title, and interest in said Patent Applications.

NOW, THEREFORE, ASSIGNOR, by these presents, for good and valuable consideration does sell, assign and transfer unto ASSIGNEE the entire right, title, and interest in and to the Patent Applications aforesaid throughout the world, including all priority rights arising from said Patent Applications; and in and to all substitutions, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said Patent Applications or claiming priority to said Letters Patent; the same to be held and enjoyed by ASSIGNEE for its own use and behalf, and for its legal representatives and assigns, as fully and entirely as the same would have been held by ASSIGNOR had this assignment not been made, including, without limitation, the right to bring suit and recover damages for any infringement thereof that has occurred prior to the date hereof.

Date:	April 19, 2013	PRESSER INTERNATIONAL, LLC  By reals	
		MARK PRESSER Name Typed	••••
		MANAGING MEMBER	***************************************
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