PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NE	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		AS	ASSIGNMENT		
CONVEYING PARTY	DATA				
N				Execution Date	
Brian Kennemer				06/19/2013	
Ty Rager				06/19/2013	
RECEIVING PARTY DATA					
Name: Tractor Supply Company					
Street Address:	200 Powell Place				
City:	Brentwood				
State/Country:	TENNESSEE				
Postal Code: 37027					
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 13828					$_{\odot}$
Application Number:	1	3828356			28356
Application Number:		3828356			13828356
CORRESPONDENCE	DATA 61524222	221	he fax attempt is unsuccessful.		
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CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	DATA 61524222 be sent via US M 615-242-2 lwb@iplay Lucian Wa 1600 Divis Suite 500 Nashville, NUMBER:	221 <i>fail when ti</i> 2400 wgroup.cor ayne Beav sion Street TENNES	m rers t SEE 37203		\$40.00
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CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTE	DATA 61524222 be sent via US M 615-242-2 lwb@iplay Lucian Wa 1600 Divis Suite 500 Nashville, NUMBER:	221 <i>fail when th</i> 2400 wgroup.cor ayne Beav sion Street TENNESS TSC Luc	m rers 5 SEE 37203 C-PAT-2012-002 cian Wayne Beavers		\$40.00

Total Attachments: 4 source=26l2222#page1.tif source=26l2222#page2.tif source=26l2222#page3.tif source=26l2222#page4.tif

ASSIGNMENT

In consideration of the payment of one (\$1.00) dollar, and for other good and valuable consideration, the receipt of which is hereby acknowledged, Brian Kennemer and Ty Rager (Assignors) assign to Tractor Supply Company, a Delaware corporation, having an address of 200 Powell Place, Brentwood, TN 37027 (Assignee) their entire right, title, and interest in and to an invention entitled **MULTI-DIRECTIONAL TAILGATE LIGHT** (the Invention), and in any and all patents, reissue patents, certificates of inventorship, design registrations, utility models, and the like, that may be granted in the U.S. or in any foreign country with respect to the Invention and improvements thereto and in any application, including continuations, or improvements thereto, including U.S. Patent App. No. 13/828,356 filed March 14, 2013.

Assignors represent and warrant that they have not transferred, licensed, and/or assigned any interest in the Invention to anyone other than Assignee, and that they have not entered into any contract, assignment, or license conveying any right granted to Assignee hereunder, or that would otherwise conflict with this Assignment.

Assignors will, without additional charge to Assignee but at Assignee's expense, cooperate with and assist Assignee such that Assignee may realize and fully enjoy all the rights assigned hereunder, including the preparation and execution of all papers needed by Assignee, and providing such information and assistance as may

PATENT REEL: 030653 FRAME: 0304

reasonably be required by Assignee in any administrative or legal proceeding to obtain or protect such rights.

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This Assignment and each of its terms shall be binding on each Assignor, and their representatives, heirs and assigns, and shall inure to the benefit of Assignee, its successors, and assigns.

PATENT REEL: 030653 FRAME: 0305

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Brian Kennemer

Date

STATE OF TENNESSEE COUNTY OF WILLIAMSON

Before me, <u>Delovis</u> C. <u>Stephenasona</u> Notary Public of the state and county aforesaid, personally appeared Brian Kennemer, with whom I am personally acquainted, or proved to me on the basis of satisfactory evidence, and who upon oath, acknowledged that he is the within named Assignor, and that he executed the foregoing instrument for the purposes therein contained.

This 19^{th} day of 4000, 2013. This 0^{th} day of 4000, 2013. C. STEP OF OF TENNESSEE NOTARY PUBLIC PUBLIC STATE Notary Public State State Notary Public State Sta Notary Public

-JUN 2013 Date

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Tv Kager

STATE OF TENNESSEE COUNTY OF SUMNER

Before me, <u>Delovis (.Stephen son</u>, a Notary Public of the state and county aforesaid, personally appeared Ty Rager, with whom I am personally acquainted, or proved to me on the basis of satisfactory evidence, and who upon oath, acknowledged that he is the within named Assignor, and that he executed the foregoing instrument for the purposes therein contained.

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, 2013. Notary Public 18,2016