# 502393460 06/21/2013

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# CONVEYING PARTY DATA

Name	Execution Date
Jay S. Bryant	03/19/2007
Edgar Fereira	03/19/2007

# **RECEIVING PARTY DATA**

Name:	United Video Properties, Inc.	
Street Address:	2830 De La Cruz Boulevard	
City:	Santa Clara	
State/Country:	CALIFORNIA	
Postal Code:	95050	

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13793326

# CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	003597-0432-102
NAME OF SUBMITTER:	Petra Valentin
Signature:	/Petra Valentin/
Date:	06/21/2013

Total Attachments: 2

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PATENT REEL: 030659 FRAME: 0750 H \$40.00 1379332

### ASSIGNMENT

Whereas we, Jay S. Bryant and Edgar Fereira, residing at 258 West 123rd St., Apt. 4, New York, New York 10027; and 17 Maryanne Lane, Stamford, Connecticut 06905, have made an invention in:

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and are about to make application for United States
Letters Patent therefor, the same having been executed by
us on even date or dates herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 6922 Hollywood Boulevard, Los Angeles, CA 90028, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any

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PATENT REEL: 030659 FRAME: 0751 substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date indicated hereinafter.

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3/10/2007

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