### PATENT ASSIGNMENT

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SUBMISSION TYPE:			NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNMENT				
CONVEYING PARTY DATA							
Ν			lame	Execution Date			
Alan J. Cook				11/09/2012			
Kevin Augustyniak				11/09/2012			
RECEIVING PARTY DATA							
Name:	Lucky Litter LLC						
Street Address:	2 N. Riverside Plaza						
Internal Address:	Suite 1433						
City:	Chicago						
State/Country:	ILLINOIS						
Postal Code:	60606						
PROPERTY NUMBERS Total: 1							
			Number	]	13395854		
Property Type		42205					
Application Number: 133		13395	854				
CORRESPONDENCE DATA Fax Number: 3125212868							
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Correspondent Name: Michael J. Femal/Much Shelist							
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ATTORNEY DOCKET NUMBER:			0009774.0004				
NAME OF SUBMITTER:			Michael J. Femal				
Signature:			/Michael J. Femal/				
				PATENT			

Date:	06/21/2013			
Total Attachments: 3 source=LightProjectingPetToyAssignment#page1.tif source=LightProjectingPetToyAssignment#page2.tif source=LightProjectingPetToyAssignment#page3.tif				

#### ASSIGNMENT

WHEREAS, We, Alan J. Cook and Kevin Augustyniak, have invented certain new and useful improvements in the following:

#### LIGHT PROJECTING PET TOY

for which we have made application for United States Letters Patent, the said application having been filed on August 9, 2012, as Application No. 13/395,854;

WHEREAS, Lucky Litter LLC, a corporation organized and existing under and by virtue of the laws of the state of Delaware and having its place of business at 2 N. Riverside Plaza, Suite 1433, Chicago, Illinois 60606, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives our entire right, title and interest in and to said invention and in and to said application and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title, and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all utility, divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

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Executed this 9th day of November, 2012.

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Name: Alan J. Cook

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# PATENT REEL: 030660 FRAME: 0145

Executed this	9th	day of, 2012.
	м.	K. Austo-
		Name: Kevin Augustyniak

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# PATENT REEL: 030660 FRAME: 0146

## **RECORDED: 06/21/2013**