

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daniel J. Reiter	06/20/2013
RECEIVING PARTY DATA	
Name:	Reiter Systems, LLC
Street Address:	8199 19th Avenue
City:	Eau Claire
State/Country:	WISCONSIN
Postal Code:	54703
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7334541
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	7158343425
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Correspondent Name:	Derek L. Prestin
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Address Line 4:	Eau Claire, WISCONSIN 54702-0187
ATTORNEY DOCKET NUMBER:	35740-00009
NAME OF SUBMITTER:	Derek L. Prestin
Signature:	/Derek L. Prestin/
Date:	06/21/2013
Total Attachments: 5 source=REITER - PDF of Patent Assignment Documents (E0388345)#page1.tif source=REITER - PDF of Patent Assignment Documents (E0388345)#page2.tif source=REITER - PDF of Patent Assignment Documents (E0388345)#page3.tif source=REITER - PDF of Patent Assignment Documents (E0388345)#page4.tif source=REITER - PDF of Patent Assignment Documents (E0388345)#page5.tif	

OP \$40.00 7334541

ASSIGNMENT OF PATENT

This ASSIGNMENT OF PATENTS (the "Agreement") is made effective the 20th day of June, 2013, by and between DANIEL J. REITER of 8199 19th Avenue, Eau Claire, Wisconsin 54703 (hereinafter referred to as the "Assignor"), and REITER SYSTEMS, LLC, a Wisconsin limited liability company, with a principal place of business address 8199 19th Avenue, Eau Claire, Wisconsin 54703 (hereinafter referred to as the "Assignee").

WHEREAS, Assignor has invented a new and useful invention entitled "Animal Behavior Shaping Device" that is now patented as U.S. Patent No. 7,334,541 (the "Patent"); and,

WHEREAS, Assignor now desires to assign the Patent to Assignee as a contribution of Assignor to Assignee as an owner of Assignee and Assignee is desirous of accepting Assignor's entire right, title and interest in the Patent as a contribution to Assignee in consideration for Assignor being an owner of Assignee;

NOW, THEREFORE, in consideration of the mutual covenants and promises contained herein and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

- 1. Consideration.** The consideration for the assignment of the rights to the Patent hereunder shall be the ownership interest in Assignee owned by Assignor and the increase in the value thereof due to the assignment herein. To the extent that a price must be allocated to the Patent, a sum of One Dollar (\$1.00) shall be allocated to the Patent.
- 2. Assignment of Rights to the Patent.** Assignor hereby sells, assigns and transfers unto said Assignee the full and exclusive right to the Patent. Assignor hereby sells, assigns and transfers unto said Assignee the full and exclusive right to the Patent in the United States and worldwide, and Assignor's entire right, title and interest in and to any and all patents which have or may be granted therefor in the United States and worldwide in connection with the Patent. Assignor hereby also sells, assigns and transfers unto said Assignee Assignor's entire right, title and interest in and to any and all future patent applications related to the Patent and said inventions in the United States and the rest of the world. Following the assignment of the Patent hereunder, Assignee acknowledges and agrees that Assignee shall be responsible for all future maintenance of the Patent.
- 3. Assignment of Causes of Action.** Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title and interest Assignor have in and to all causes of action and enforcement rights, whether currently pending, filed, or otherwise, for the Patent in the United States and worldwide, including without limitation, all rights to pursue damages, injunctive relief and other remedies for past, current, and future infringement of the Patent.
- 4. Execution and Delivery of Assignment Forms.** Upon execution of this Agreement, Assignor shall deliver to Assignee executed originals of the Assignment Forms for the Patent, as provided by Assignee.
- 5. Binding Effect.** This Agreement shall be binding upon and inure to the benefit of the respective parties hereto, their legal representatives, successors, transferees, and assigns.

6. **Modification.** This Agreement may not be modified or amended except in writing signed by each of the respective parties hereto. Neither this Agreement nor any provision thereof may be changed, waived, discharged or terminated orally, but only by an agreement in writing executed by the parties hereto.

7. **Governing Law.** This Agreement shall be governed by and be construed and take effect in all respects in accordance with the internal laws of the State of Wisconsin, without reference to its principles of conflicts of law, irrespective of the fact that one or more of the parties become a resident of a different state.

8. **Venue/Jurisdiction.** All parties hereby submit to the in personam jurisdiction and venue of the state and federal courts with jurisdiction to hear disputes in the City of Eau Claire, Eau Claire County, State of Wisconsin, with respect to all disputes or claims arising out of or related to this Agreement.

9. **Rules of Interpretation.** The language used in this Agreement shall be deemed to be the language chosen by all parties to express their mutual intent, and no rule of strict construction against either party shall apply to any term or condition hereof.

10. **Severability.** If any provision of this Agreement is for any reason determined to be unenforceable or invalid by any court of competent jurisdiction, such decision shall not affect the enforceability or validity of any other provision of this Agreement or any portion thereof.

11. **Headings.** Captions and headings used in this Agreement are for convenience only and are not a part of this Agreement and shall not be used in construing it.

12. **Counterparts.** This Agreement may be executed in any number of counterparts and any party hereto may execute any such counterpart, each of which when executed and delivered shall be deemed to be an original and all of which counterparts taken together shall constitute but one and the same instrument. This Agreement shall become binding when one or more counterparts taken together shall have been executed and delivered by the parties. It shall not be necessary in making proof of this Agreement or any counterpart hereof to produce or account for any of the other counterparts.

Executed as of the dates set forth below.


[Signature Page to Follow]

ASSIGNOR:
Daniel J. Reiter



Daniel J. Reiter
Date: 6-20-2013

ASSIGNEE:
Reiter Systems, LLC



By: Daniel J. Reiter
Its: Manager
Date: 6-20-2013

ASSIGNMENT OF PATENT

Whereas, I, DANIEL J. REITER of 8199 19th Avenue, Eau Claire, Wisconsin 54703, hereinafter referred to as the "Assignor," have invented certain a new and useful improvement entitled "Animal Behavior Shaping Device" (U.S. Patent Serial No. 11/056,055) that is now patented as U.S. Patent No. 7,334,541 (the "Patent"); and,

Whereas, REITER SYSTEMS, LLC, a Wisconsin limited liability company, with a principal place of business address of 8199 19th Avenue, Eau Claire, Wisconsin 54703, hereinafter referred to as "Assignee," is desirous of acquiring Assignor's entire right, title and interest in the same;

Now, therefore, as part of an Assignment of Patent Agreement dated effective June 20, 2013 between the Assignor and Assignee, under which the Assignor received the sum of One Dollar (\$1.00) and other valuable consideration, including an increase in the value of Assignor's ownership interest in Assignee, for the assignment of the rights to the Patent as part of the contribution from me, the Assignor, to the Assignee in return for the sum of One Dollar (\$1.00) and other valuable consideration, including an increase in the value of Assignor's ownership interest in Assignee, I, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to said invention and Patent in the United States and worldwide, and Assignor's entire right, title and interest in and to any and all patents which may be granted therefor in the United States and worldwide. I hereby authorize and request the Commissioner of Patents and Trademarks to issue, transfer, or assign said United States Patent to said Assignee, the entire right, title and interest in and to the same, for Assignee's use and behoof; and for the use and behoof of Assignee's legal representatives, to the full end of the term for which said Patent may be granted, as the same would have been held by me had this assignment not been made.

Executed this 20th day of June, 2013, at Eau Claire, Wisconsin.

ASSIGNOR:
Daniel J. Reiter
[Handwritten Signature]
Daniel J. Reiter

ACKNOWLEDGMENT

STATE OF WISCONSIN)
) SS:
EAU CLAIRE COUNTY)

Personally came before me this 20th day of June, 2013, the above-named Daniel J. Reiter, to me known to be the persons who executed the foregoing instrument and acknowledged the same.

[Handwritten Signature]
Notary Public, Eau Claire County
State of Wisconsin
My commission: is permanent
* Print name.