PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
Sellars Absorbent Materials, Inc.	06/12/2013

RECEIVING PARTY DATA

Name:	Spell Capital Mezzanine Partners SBIC, LP				
Street Address:	22 South Ninth Street				
Internal Address:	Suite 2880				
City:	Minneapolis				
State/Country:	MINNESOTA				
Postal Code:	55402				

PROPERTY NUMBERS Total: 24

Property Type	Number
Patent Number:	8282777
Patent Number:	8414737
Application Number:	13796463
Application Number:	12918212
Application Number:	13679846
Patent Number:	8318062
Patent Number:	8118177
Patent Number:	7533846
Patent Number:	7627933
Patent Number:	D559595
Patent Number:	D529400
Patent Number:	D546703
Patent Number:	D540183
Patent Number:	D534810
	DATENT

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PATENT "

I.	
Patent Number:	D531516
Patent Number:	7992745
Patent Number:	D522780
Patent Number:	D504794
Patent Number:	6966971
Patent Number:	7578414
Application Number:	13288697
Application Number:	12696144
Application Number:	13633059
Application Number:	13633050

CORRESPONDENCE DATA

Fax Number: 6124927077

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612.492.7000

Email: dmaday@fredlaw.com

Correspondent Name: John S. Parzych

Address Line 1: Fredrikson & Byron, P.A.

Address Line 2: 200 South Sixth Street, Suite 4000
Address Line 4: Minneapolis, MINNESOTA 55402-1425

ATTORNEY DOCKET NUMBER:	34673.1000
NAME OF SUBMITTER:	John S. Parzych
Signature:	/John S. Parzych/
Date:	06/20/2013

Total Attachments: 32

source=346731000 Sellars SpellTermA IPSecAgmt#page1.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page2.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page3.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page4.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page5.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page6.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page7.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page8.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page9.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page10.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page11.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page12.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page13.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page14.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page15.tif source=346731000_Sellars_SpellTermA_IPSecAgmt#page16.tif

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Notwithstanding anything herein to the contrary, the liens and security interests granted to Spell Capital Mezzanine Partners SBIC, LP, as collateral agent (solely for purposes of this paragraph, "Subordinated Agent"), and the other subordinated lenders party hereto (together with Subordinated Agent, solely for purposes of this paragraph, the "Subordinated Lenders") pursuant to this agreement or instrument and the exercise of any right or remedy by any Subordinated Lender hereunder is subject to the provisions of the Intercreditor and Subordination Agreement dated as of June 12, 2013 between FirstMerit Bank, N.A., as agent, and Subordinated Lenders, as the same may be amended, restated, supplemented or otherwise modified from time to time.

INTELLECTUAL PROPERTY SECURITY AGREEMENT

Sellars Absorbent Materials, Inc., a Wisconsin corporation ("<u>Debtor</u>"), and Spell Capital Mezzanine Partners SBIC, LP, as collateral agent for the lenders ("<u>Lenders</u>") under the Note Purchase Agreement (defined below) ("<u>Secured Party</u>"), enter into this Intellectual Property Security Agreement (this "<u>Agreement</u>") as of June 12, 2013.

BACKGROUND

Debtor, Lenders, and the Secured Party and certain other parties are entering into a Note Purchase and Security Agreement (Term A Notes) on or about the date of this Agreement (as it may be amended, restated, supplemented or modified from time to time, the "Note Purchase Agreement"). Debtor is entering into this Agreement to, among other things, induce the Secured Party to enter into and extend credit under the Note Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as Collateral security for the prompt and complete performance and payment of its Obligations under the Note Purchase Agreement, the Loan Documents, and all other agreements now existing or hereafter arising between the Debtor and the Secured Party, the Debtor and the Secured Party agree as follows:

TERMS AND CONDITIONS

Section 1. **Definitions: Interpretation.**

- (a) <u>Terms Defined in Note Purchase Agreement</u>. All capitalized terms used in this Agreement and not otherwise defined herein will have the meanings given to them in the Note Purchase Agreement.
- (b) <u>Certain Defined Terms</u>. As used in this Agreement, the following terms will have the following meanings:

"Collateral" has the meaning set forth in Section 2.

"PTO" means the United States Patent and Trademark Office.

"<u>UCC</u>" means the Uniform Commercial Code as in effect in the State of Minnesota, as the same has been or may be amended or revised from time to time, or if so required with respect to any particular collateral by mandatory provisions of applicable law, as in effect in the jurisdiction in which such collateral is located.

- (c) <u>Terms Defined in UCC</u>. Where applicable in the context of this Agreement and except as otherwise defined in this Agreement, terms used in this Agreement will have the meanings given to them in the UCC.
- (d) <u>Construction</u>. In this Agreement, the following rules of construction and interpretation will be applicable: (i) no reference to "proceeds" in this Agreement authorizes any sale, transfer, or other disposition of title to any Collateral by the Debtor unless such sale arises in the ordinary course of business in which case the Debtor will be permitted to make such sale, transfer or disposition; (ii) "includes" and "including" are not limiting; (iii) "or" is not exclusive; (iv) the word "will" has the same meaning as "shall" and is intended to mean mandatory and not permissive; and (v) "all" includes "any", and "any" includes "all". To the extent not inconsistent with the foregoing, the rules of construction and interpretation applicable to the Note Purchase Agreement will also be applicable to this Agreement and are incorporated herein by this reference.

Section 2. Security Interest.

- (a) <u>Grant of Security Interest</u>. As security for the payment and performance of the Obligations, the Debtor hereby grants to the Secured Party a security interest in and to all of the following property to the extent the Debtor can grant such security interest in each case whether now or hereafter existing or arising or in which the Debtor now has or hereafter owns, acquires or develops an interest and wherever located (collectively, the "<u>Collateral</u>"):
 - (i) all patents and patent applications, domestic or foreign, all licenses relating to any of the foregoing and all income and royalties with respect to any licenses (including such patents and patent applications as described in **Schedule A**), all rights to sue for past, present or future infringement thereof, all rights arising therefrom and pertaining thereto and all reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof;
 - (ii) all United Stated registered copyrights, copyright applications and copyright registrations, including the Debtor's United States registered copyrights and copyright registrations and United States applications for copyright

registrations listed in <u>Schedule B</u> to this Agreement and all of the Debtor's copyrights that are not registered in the United States Copyright Office, including, without limitation, derivative works (collectively, the "<u>Copyrights</u>"), any and all license agreements with respect to the Copyrights and any and all royalties, payments and other amounts payable to the Debtor in connection with the Copyrights, together with all renewals and extensions of the Copyrights, all rights to sue for past, present or future infringement of the Copyrights, and all manuscripts, documents, writings, tapes, disks, storage media, computer programs, computer databases, computer flow diagrams, source codes, object codes and all tangible property embodying or incorporating the Copyrights, and all other rights of every kind whatsoever accruing thereunder or pertaining thereto;

- all state (including common law), federal and foreign (iii) service marks and trade names, trademarks. applications for registration of such trademarks, service marks and trade names (but excluding any application to register any trademark, service mark or other mark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such trademark, service mark or other mark to the extent the creation of a security interest therein would void or invalidate such trademark, service mark or other mark), all licenses relating to any of the foregoing and all income and royalties with respect to any licenses (including such trademarks, names and applications as registered described Schedule C), whether in unregistered and wherever registered, all rights to sue for past, present or future infringement or unconsented use thereof, all rights arising therefrom and pertaining thereto and all reissues, renewals and thereof;
- (iv) the entire goodwill of or associated with the business now or hereafter conducted by the Debtor connected with and symbolized by any of the properties and assets listed in Subsection (a)(iii) above;
- (v) all intangible intellectual or other similar property of the Debtor of any kind or nature, embodying or incorporating, associated with or arising out of any of the aforementioned properties and assets and not otherwise described above; and
- (vi) all cash and non-cash proceeds of any and all of the foregoing Collateral (including license royalties, rights to

payment, accounts and proceeds of infringement suits) and, to the extent not otherwise included, all payments under insurance (whether or not the Secured Party is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to the foregoing Collateral.

Notwithstanding the foregoing, the Collateral shall not include the Debtor's trademark applications based on intent-to-use the mark until after such time as a verified amendment to allege use or statement of use is filed and accepted by the U.S. Patent and Trademark Office for such trademark applications and the marks are actually used in commerce.

- (b) <u>Continuing Security Interest</u>. The Debtor agrees that this Agreement will create a continuing security interest in the Collateral which will remain in effect until all of the Obligations are fully, finally and indefeasibly satisfied and paid.
- Section 3. <u>Supplement to Note Purchase Agreement.</u> This Agreement has been entered into in conjunction with the security interests granted to the Secured Party under the Note Purchase Agreement and other Loan Documents. The rights and remedies of the Secured Party with respect to the security interests granted herein are without prejudice to, and are cumulative, concurrent and in addition to those set forth in the Note Purchase Agreement or any other Loan Documents, all terms and provisions of which are incorporated herein by reference.
- Section 4. Representations and Warranties. The Debtor represents and warrants to the Secured Party that, to the actual knowledge of the Debtor, a true and correct list of all of the existing Collateral consisting of: (a) U.S. patents and patent applications or registrations owned by the Debtor, in whole or in part, is set forth in Schedule A; (b) U.S. registered copyrights, copyright registrations and applications owned by the Debtor, in whole or in part, is set forth in Schedule B; and (c) U.S. trademarks, trademark registrations or applications owned by the Debtor, in whole or in part, is set forth in Schedule C.
- Section 5. Further Acts. On a continuing basis, the Debtor will make, execute, acknowledge, deliver, file and record in the proper filing and recording places, all such instruments and documents, and take all such action as may be necessary or reasonably advisable or may be reasonably requested by the Secured Party to carry out the intent and purposes of this Agreement, or for assuring, confirming or protecting the grant or perfection of the security interest granted or purported to be granted hereby, to ensure the Debtor's compliance with this Agreement or to enable the Secured Party and Lenders to exercise and enforce their rights and remedies hereunder with respect to the Collateral, including any documents for filing with the PTO or any applicable state office. The Secured Party may record this Agreement, an abstract thereof, or any other document describing the Secured Party's interest in the Collateral with the PTO, at the expense of the Debtor. In addition, the Debtor authorizes the Secured Party to file

financing statements describing the Collateral in any UCC filing office deemed appropriate by the Secured Party. If the Debtor at any time holds or acquires a commercial tort claim arising with respect to the Collateral, the Debtor will immediately notify the Secured Party in a writing signed by the Debtor of the brief details thereof and grant to the Secured Party in such writing a security interest therein and in the proceeds thereof, all upon the terms of this Agreement, with such writing to be in form and substance satisfactory to the Secured Party. Notwithstanding any provision in this Agreement or the Note Purchase Agreement, the Debtor will have the right to maintain, allow to lapse, or abandon any of the Collateral as determined in the ordinary course of business.

Authorization to Supplement. If the Debtor obtains rights to Section 6. (a) any new copyright, copyright registrations or applications, trademark, trademark registrations or applications, patents or patent applications or registrations, or (b) to any reissue, division, renewal, extension or continuation of any copyright, copyright registrations or applications, trademark, trademark registrations or applications, patents or patent applications or registrations, the provisions of this Agreement will automatically apply thereto. The Debtor will give prompt notice in writing to the Secured Party with respect to any such new patent, copyright or trademark rights. Without limiting the Debtor's obligations under this Section 6, the Debtor authorizes the Secured Party unilaterally to modify this Agreement by amending Schedule A, Schedule B or Schedule C, as the case may be, to include any such new patent, copyright or trademark rights. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule A, Schedule B or Schedule C will in any way affect, invalidate or detract from the Secured Party's continuing security interest in all Collateral, whether or not listed on Schedule A, Schedule B or Schedule C.

Section 7. <u>Binding Effect</u>. This Agreement will be binding upon, inure to the benefit of and be enforceable by the Debtor, the Secured Party and their respective successors and assigns. The Debtor may not assign, transfer, hypothecate or otherwise convey its rights, benefits, obligations or duties hereunder except as specifically permitted by the Note Purchase Agreement.

Section 8. Governing Law. This Agreement will be governed by, and construed in accordance with, the law of the State of Minnesota except as required by mandatory provisions of law or to the extent the perfection or priority of the security interests hereunder, or the remedies hereunder, in respect of any Collateral are governed by the law of a jurisdiction other than Minnesota.

Section 9. Entire Agreement; Amendment. This Agreement and the Loan Documents, together with the Schedules and Exhibits hereto and thereto, contain the entire agreement of the parties with respect to the subject matter hereof and thereof and supersedes all prior drafts and communications relating to such subject matter. Neither this Agreement nor any provision hereof may be modified, amended or waived except by the written agreement of the parties, as provided in the Note Purchase Agreement. Notwithstanding the foregoing, the Secured Party unilaterally may re-execute this Agreement or modify, amend or supplement the Schedule hereto as provided in

<u>Section 6</u> hereof. To the extent that any provision of this Agreement conflicts with any provision of the Note Purchase Agreement, the provision giving the Secured Party greater rights or remedies will govern, it being understood that the purpose of this Agreement is to add to, and not detract from, the rights granted to the Secured Party under the Note Purchase Agreement.

Section 10. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed will be deemed to be an original and all of which taken together will constitute but one and the same agreement. Delivery of an executed counterpart of this Agreement by facsimile will be equally as effective as delivery of a manually executed counterpart. Any party hereto delivering a counterpart of this Agreement by facsimile will also deliver a manually executed counterpart, but the failure to so deliver a manually executed counterpart will not affect the validity, enforceability, or binding effect hereof.

Section 11. No Inconsistent Requirements. The Debtor acknowledges that this Agreement and the other Loan Documents may contain covenants and other terms and provisions variously stated regarding the same or similar matters, and the Debtor agrees that all such covenants, terms and provisions are cumulative and all will be performed and satisfied in accordance with their respective terms.

Section 12. <u>Severability</u>. If one or more provisions contained in this Agreement will be invalid, illegal or unenforceable in any respect in any jurisdiction or with respect to any party, such invalidity, illegality or unenforceability in such jurisdiction or with respect to such party will, to the fullest extent permitted by applicable law, not invalidate or render illegal or unenforceable any such provision in any other jurisdiction or with respect to any other party, or any other provisions of this Agreement.

Section 13. <u>Notices</u>. All notices and other communications hereunder will be in writing and will be mailed, sent or delivered in accordance with the Note Purchase Agreement.

Section 14. JURY TRIAL WAIVER. DEBTOR AND SECURED PARTY EACH ACKNOWLEDGE THAT THE RIGHT TO TRIAL BY JURY IS A CONSTITUTIONAL ONE, BUT THAT IT MAY BE WAIVED. SECURED PARTY AND DEBTOR, AFTER CONSULTING COUNSEL OF THEIR CHOICE, EACH HEREBY KNOWINGLY AND VOLUNTARILY, WITHOUT COERCION, WAIVE ALL RIGHTS TO A TRIAL BY JURY OF ALL DISPUTES BETWEEN THEM. NEITHER DEBTOR NOR SECURED PARTY WILL BE DEEMED TO HAVE GIVEN UP THIS WAIVER OF JURY TRIAL UNLESS SUCH RELINQUISHMENT IS IN A WRITTEN INSTRUMENT SIGNED BY THE PARTY TO BE CHARGED.

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DEBTOR:

SELLARS ABSORBENT MATERIALS, INC., a Wisconsin corporation

By

Name: Thomas A. Sellars Title: Chief Executive Officer

Address for Notices:

6565 North 60th Street Milwaukee, WI 53233

SECURED PARTY:

SPELL CAPITAL MEZZANINE PARTNERS SBIC, LP, a Delaware limited partnership, as collateral agent

By: SCMP Management I, LLC, its, General

Partner

By:

Name: Andrew P. Leonard Title: Managing Director

Address for Notices:

222 South Ninth Street Suite 2880 Minneapolis, MN 55402

SCHEDULE A

List of Patents and Patent Applications

Publication Number	International Publication Number (Country)	Patent Number	Publication Date/ Grant Date	Title
US8282777B2	us	US 8,282,777 B2	10/9/2012	Disposable wipers and towels containing 40% or more post-consumer waste
US 8414737	US	US 8414737	4/9/2013	Disposable wipers and towels containing 40% or more post-consumer waste
US App. 13/796463	US		(not published)	Disposable wipers and towels containing100% recycled fibers
EP2244876A4	WO 2009/105490 A1		8/1/2012	Laminate non- woven sheet with high-strength, melt- blown fiber exterior layers
US20110045261 A1	us	US2011004526 1	2/24/2011	Laminate non- woven sheet with high-strength, melt- blown fiber exterior layers
US 20130072380 A1	us	US2013007238 0	3/21/2013	Industrial Absorbents and methods of manufacturing the same
DE 112007002338.4	Germany			Industrial Absorbents and methods of manufacturing the same
GB 2455474	United Kingdom	GB 2455474	12/15/2010	Industrial Absorbents and methods of manufacturing the same
US 8318062	US	US 8318062	11/27/2012	Industrial Absorbents and methods of manufacturing the same
US 8118177	US	US 8118177	2/21/2012	Industrial Absorbents and methods of

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				manufacturing the same
				Towel roll product
EP2013126B1	European Patent	EP 2013126 B1	1/23/2013	with supportive,
EP2013120B1	WO 2007/124473 A2	EP 2013120 B1	1/23/2013	protective wrapper
			Military American	Towel roll product
EB 2012126	France	FR 2013126	1/23/2013	with supportive,
FR 2013126	France	FK 2013120	1/23/2013	protective wrapper
				Towel roll product
DE 2013126	Cormony	DE 2013126	1/23/2013	with supportive,
DE 2013126	Germany	DE 2013120	1/23/2013	protective wrapper
				Towel roll product
GB 2013126	United Kingdom	GB 2013126	1/23/2013	with supportive,
GB 2013120	Onited Kingdom	GB 2013120		protective wrapper
		 		Towel roll product
CA 2652761	Canada	CA 2652761	10/18/2011	with supportive,
CA 2002/01	Canada	CA 2002/01	10/10/2011	protective wrapper
				Towel roll product
US 7533846	us	US 7533846	5/19/2009	with supportive,
03 7555640	03	03 / 333040	3/19/2009	protective wrapper
				Forming head with
				features to produce
EP 1 982 009 B1	European Patent	EP 1982009 B1	1/23/2013	a uniform web of
				fibers
				Forming head with
		DE		features to produce
DE 602006034416.3	Germany	602006034416.	1/23/2013	a uniform web of
	·	3		fibers
				Forming head with
		DK 1982009	1/23/2013	features to produce
DK 1982009	Denmark			a uniform web of
				fibers
				Forming head with
			1/23/2013	features to produce
FR 1982009	France	FR 1982009		a uniform web of
				fibers
				Forming head with
				features to produce
GB 1982009	United Kingdom	GB 1982009	1/23/2013	a uniform web of
				fibers
				Forming head with
				features to produce
IE 1982009	Ireland	IE 1982009	1/23/2013	a uniform web of
				fibers
				Forming head with
	1		10101000	features to produce
US7627933	US	US7627933	12/8/2009	a uniform web of
				fibers
USD559595S1	US	US D559,595 S	1/15/2008	Product display tray
USD529400S1	US	US D529,400 S	10/3/2006	Toweling dispenser
CA 112254	Canada	CA 112254	4/18/2007	Toweling Dispenser
EU 000395926	European Union	EU 000395926	9/5/2005	Toweling Dispenser
MX 22026	Mexico	MX 22026	12/7/2006	Toweling Dispenser
				Product display
USD546703S1	US	US D546,703 S	7/17/2007	packaging
		1		puoliuging

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USD540183S1	US	US D540,183 S	4/10/2007	Spray bottle packaging
EU 000410337	European Union	EU 0004103370001	12/13/2005	Spray bottle packaging
USD534810S1	US	US D534,810 S	1/9/2007	Product display packaging
EU 000410345	European Union	EU 000410345	10/3/2005	Product display packaging
USD531516S1	US	US D531,516 S	11/7/2006	Product display packaging
EU 000378609	European Union	EU 000378609001	7/28/2005	Product display packaging
US7992745B2	US	US 7,992,745 B2	4/10/2008	All weather absorbent towel dispenser
USD522780S1	US	US D522,780 S	6/13/2006	Towel Dispenser
CA 109083	Canada	CA 109083	1/16/2006	Towel Dispenser
EU 267349	European Union	EU 267349	2/8/2005	Towel Dispenser
MX 20114	Mexico	MX 20114	2/22/2006	Towel Dispenser
USD504794S1	US	US D504,794 S	5/10/2005	Towel Dispenser
CA 107904	Canada	CA 107904	11/20/2006	Towel Dispenser
EU 2140280001	European Union	EU 2140280001	8/5/2004	Towel Dispenser
EU 2140280002	European Union	EU 2140280002	8/5/2004	Towel Dispenser
MX 19947	Mexico	MX 19947	1/13/2006	Towel Dispenser
1VIX 19941	Mexico	1VIX 13341	1/13/2000	
US6966971B1	US	US 6,966,971 B1	11/22/2005	Absorbent wipe having bonding material logo
US 7578414	US	US 7578414	3/3/2005	All Weather Absorbent Towel Dispenser
CA 2570993	Canada	CA 2570993	8/4/2009	All Weather Absorbent Towel Dispenser
EP 1765131	European Application	EP 1765131	3/28/2007	All Weather Absorbent Towel Dispenser
MX 285598	Mexico	MX 285598	4/12/2011	All Weather Absorbent Towel Dispenser
US 20130112803 A1	US	US 20130112803	5/9/2013	Towel Roll Product with Perforated Wrap
EP 2589548	European Application	EP 2589548	5/8/2013	Towel Roll Product with Perforated Wrap
US20100197183 A1	US	US2010019718 3	8/5/2010	Industrial Absorbent from Cotton Regin
US App. 13/633059	US		(not published)	Hydrophilic Industrial Absorbent with Dual-Layer, Slip- Resistant Scrim
US App. 13/633050	US		(not published)	Hydrophilic Industrial

		Absorbent with Dual-Layer, Slip- Resistant Scrim

SCHEDULE B

<u>List of Copyrights, Copyright Registrations, and</u> <u>Applications for Copyright Registrations</u>

NONE

SCHEDULE C

<u>List of Trade Names, Trademarks, Service Marks, Trademark and Service Mark Registrations, and Applications for Trademark and Service Mark Registrations</u>

[See Next Pages]

BRING YOUR FOOLBOX TO EVERY FOOB	Canada	Pending	04/20/2012	1574230		
PUNCH OUT & Design (1)	Canada	Pending	02/23/2012	1565522		, a grand segment and a state of the second segment of the second second segment of the second segment of the second second segment of the second s
	Punch					
TOOL BOX BRAND & Design (1)	Canada	Pending	04/10/2012	1572286	egopalania ingeneracente Militaria per A. et e . e . e e e e e e e e e e e e e e	And a single department of a single department of a single department of the single department o
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BIG GRIP	European Community	REGISTERED	08/28/2007	006284657	07/22/2008	906284657
BRAVO	European Community	REGISTERED	04/13/2004	3757887	05/14/2007	3757887
Bucket Trade Dress (2)	European Community	REGISTERED	11/30/2007	006513949	10/01/2008	006513949
		- Andrews				
EVER SOAK	European Community	REGISTERED	07/03/2006	5175286	04/07/2008	5175286
FLUSHABYES	European Community	Pending	04/04/2013	011713294	nastratist na kapallelikoskastrolka	THE SECTION AND A SECTION ASSESSMENT AND ADDRESS ASSESSMENT ASSESS

Frademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.
PIT CREWBRAND & Design (1)	European Community	REGISTERED	08/24/2006	5308283	09/04/2007	5308283
	FIT CREW					
Q-CEL	European Community	REGISTERED	07/03/2006	5175294	09/27/2007	5175294
SERVALL	European Community	Registered	03/21/2012	010743979	08/20/2012	010743979
BRING YOUR TOOLBOX TO EVERY JOB	Менісо	Re gi stered	04/20/2012	1267977	09/05/2012	1309562
BRING YOUR TOOLBOX TO EVERY JOB	Менісо	Registered	04/20/2012	1267978	09/05/2012	1309563
BRING YOUR TOOLBOX TO EVERY JOB	Mexico	Pending	04/20/2012	1267979		
TOOL BOX BRAND & Design (1)	Менісо	Pending	04/20/2012	1267974		
		?				
TOOL BOX BRAND & Design (1)	Менісо	Pending	04/20/2012	1267975		
		3				

Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
Мехісо	Pending	04/20/2012	1267976			
United States of America	Registered	07/28/2010	85/094,461	10/04/2011	4 03 6 075	
[12]3] Gasaronya	ſ					
United States of America	Re gistered	04/11/2005	78/606,320	11/27/2007	3, 345, 252	
United States of America	Registered	06/08/2004	78/979,127	12/11/2007	3,354,469	
United States of America	Registered	12/06/2006	77/975.647	08/12/2008	3,486,105	
United States of America	Registered	06/17/2004	78/977,978	04/17/2007	3, 231, 702	
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United States of America	Registered	03/15/2005	78/587,881	04/24/2007	3, 234, 708	
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Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
BRAVO & Design (1)	United States of America	Registered	10/29/2010	85/164,578	08/02/2011	4,005,319	
		}					
BRING YOUR TOOLBOX TO EVERY JOB	United States of America	Allowed	11/14/2011	85/471,559			
CLEAN-S AFE	United States of America	Pending	01/17/2013	85/826,102			
CONSERVE-A-SIZE	United States of America	Registered	07/02/2010	85/077,119	10/04/2011	4 035, 971	
DOUBLE-TAKE	United States of America	Registered	08/12/2011	85/396,888	10/16/2012	4, 227, 238	
BURASOAK	United States of America	Registered	05/29/2012	85/637,222	02/19/2013	4 293 494	
EVERSOAK	United States of America	Registered	07/25/2006	78/936,731	08/19/2008	3,490,596	
EVERSOAK BRAND & Design (1)	United States of America	Registered	09/14/2006	78/974.434	05/27/2008	3, 438, 387	***
	Ever50a	K					
FLUSHABYES	United States of America	Pending	03/28/2013	85/889,352			

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
GRAB N' SCRUB WIPES & Design (1)	United States of America	Registered	03/23/2012	85/578,715	01/08/2013	4 273 450	
	图置						
GREEN INNOVATION	United States of America	ALLOWED	01/22/2009	77/654,223			
GREEN INNOVATION	United States of America	Registered	01/22/2009	77/980,999	02/01/2011	3, 915, 201	
GREEN INNOVATION	United States of America	Published	11/12/2012	85/777,249			
GREEN INNOVATION & Design (1)	United States of America	Registered	01/22/2009	77/654,215	07/27/2010	3,825,964	
	Green)					
GREEN INNOVATION & Design (1)	United States of America	ALLOWED	05/19/2010	85/042,282			
	Gleen)					
GREEN X & Sun Design (1) (color)	United States of America	Registered	03/10/2009	77/981,801	05/17/2011	3,963,274	
	GREEN						

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.		
MAYFAIR	United States of America	Pending	02/15/2013	85851404				
MAYFAIR	United States of America	Registered	08/08/2001	76/297,559	02/08/2005	2, 925, 586		
OUTDOOR TOWELS & Design (1)	United States of America	Registered	01/19/2005	78/550,158	05/15/2007	3,242,941	W. W	
	Cutdoor TOWELS							
PARKWAY	United States of America	REGISTERED	08/08/2001	76/297,558	02/08/2005	2, 925, 585		
PITCREW	United States of America	Registered	04/07/2004	78/978,727	09/11/2007	3, 292, 379		
PIT CREWBRAND & Design (1)	United States of America	Registered	07/20/2006	78/933,475	12/11/2007	3,354,371	3.00	
	FIT CREW) :						
POWERMATCH	United States of America	Registered	08/01/2011	85/385,881	01/08/2013	4 272 970		
PUNCH OUT & Design (1)	United States of America	Published	09/19/2011	85/425,477				
	CIL							

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
PUNCH OUT & Design (1)	United States of America	Published	09/19/2011	85/976,989			
Q-CEL	United States of America	Registered	01/10/2006	78/788,818	11/06/2007	3, 331, 883	
RUBBIN' RAGS	United States of America	REGISTERED	11/08/2010	85/171,134	11/29/2011	4,064,610	
SAFE 2 FLUSH	United States of America	Registered	01/29/2008	77/382,926	07/28/2009	3,662,138	
SAFE-CLEAN	United States of America	Pending	01/17/2013	85/826,098		1.	
SELLARS	United States of America	Registered	04/28/1999	75/692,718	03/14/2000	2,329,549	
SELLARS & Design (1)	United States of America	Registered	06/29/2007.	77/218,667	06/09/2009	3 635 917	
	SELLAR!						
SELLARS SIDEKICK	United States of America	Published	04/10/2012	85/593,786			
SERVALL.	United States of America	Published	03/15/2012	85/570,089			

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SHÖP TOUGH HAND SOAP	United States of America	Published	02/12/2013	85/848 195			
olvent Resistant WATER WEAVE Series & Design (1)	United States of America	Pending	12/14/2012	85/803,023	, , , , , , , , , , , , , , , , , , ,		
	WHITE						
SORBENTS MADE SIMPLE	United States of America	Registered	10/12/2006	77/019370	04/29/2008	3,419,029	
THE NATURAL CHOICE FOR ALL YOUR WIPING AND SPILL CONTROL NEEDS	United States of America	Allow ed	07/12/2011	85/369,033	ATT		
THE NATURAL CHOICE FOR ALL YOUR WIPING AND SPILL CONTROL NEEDS	United States of America	Pending	07/12/2011	85/978,906			
THE NATURAL CHOICE FOR ALL YOUR WIPING AND SPILL CONTROL NEEDS	United States of America	Pending	03/12/2013	85/874,313			
TOOL BOX	United States of America	Registered	03/10/2004	78/381,365	03/18/2008	3,399,367	
TOOL BOX	United States of America	Registered	10/29/2010	85/164,521	09/13/2011	4,027,082	
TOOL BOX & Design (1)	United States of America	Registered	10/29/2010	85/164/526	09/13/2011	4 027, 083	



Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.
TOOL BOX & Design (1)	United States of America	Registered	01/19/2005	78/550,182	10/30/2007	3, 325, 928
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TOOL BOX BRAND & Design (1)	United States of America	Registered	10/26/2011	85/456,835	01/08/2013	4, 273, 195
	EDD.					
TOOL BOX BRAND & Design (1)	United States of America	Registered	10/26/2011	85/456,849	02/05/2013	4, 28¢, 756
TOOL BOX BRAND & Design (1)	United States of America	Pending	05/22/2012	85/631,699		
WATERWEAVE	United States of America	Registered	11/04/2003	78/322,618	03/21/2006	3,071,803
WE'RE THE POWER BEHIND YOUR BRAND	United States of America	Pending	04/17/2013	85/907,412		
WHEN PERFORMANCE DEMANDS QUALITY	United States of America	Registered	01/21/2005	78/978,414	07/24/2007	3, 270, 388

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.
WORKS LIKE CLOTH AND IT'S GREEN!	United States of America	Registered	04/21/2010	85/019,891	01/17/2012	4,088,558
Z-CEL & Design (1)	Linited States of America	Registered	06/21/2007	77/211,555	08/05/2008	3,481,781
	(Z-CEL)				
SHOP RAGS	Wisconsin	Registered	09/03/1997	n/a	09/03/1997	r√a
SOF SOAK	Wisconsin	Registered	09/03/1997	n/a	09/03/1997	n/a
SOF WRAP	Wisconsin	Registered	09/03/1997	n/a	09/03/1997	√a

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
TOOL BOX BRAND & Design (1)	Мехісо	Pending	04/20/2012	1267976			
1 2 3 CONSERVE-A-SIZE & Design (1)	United States of America	Registered	07/28/2010	85/094,461	10/04/2011	4 036 075	
	[12]3]	ì					
APPLIES IN MINUTES, LASTS FOR MONTHS!	United States of America	Re gistered	04/11/2005	78/606,320	11/27/2007	3, 345, 252	
BIG GRIP	United States of America	Registered	06/08/2004	78/979,127	12/11/2007	3, 354, 469	
BIG GRIP & Design	Linited States of America	Registered	12/06/2006	77/975.647	08/12/2008	3 486 105	
)					
BIG GRIP (Trade Dress) (1)	United States of America	Registered	06/17/2004	78/977,978	04/17/2007	3, 231, 702	
	And a second sec						
BRAVO	United States of America	Re gi stered	03/15/2005	78/587,881	04/24/2007	3, 234, 708	

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
BRAVO & Design (1)	United States of America	Registered	10/29/2010	85/164,578	08/02/2011	4 005, 319	
		·					
BRING YOUR TOOLBOX TO EVERY JOB	United States of America	Allow ed	11/14/2011	85/471,559			
CLEAN-SAFE	United States of America	Pending	01/17/2013	85/826,102			
CONSERVE-A-SIZE	United States of America	Registered	07/02/2010	85/077,119	10/04/2011	4,035,971	
DOUBLE-TAKE	United States of America	Registered	08/12/2011	85/396,888	10/16/2012	4 227, 238	
DURASOAK	United States of America	Registered	05/29/2012	85/637,222	02/19/2013	4, 293, 494	
EVERSOAK	United States of America	Registered	07/25/2006	78/936,731	08/19/2008	3, 490, 596	
EVERSOAK BRAND & Design (1)	United States of America	Registered	09/14/2006	78/974,434	05/27/2008	3, 438, 387	
	Ever5pa						
FLUSHABYES	United States of America	Pending	03/28/2013	85/889,352			

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
GRAB N' SCRUB WIPES & Design (1)	United States of America	Registered	03/23/2012	85/578,715	01/08/2013	4, 273, 450	
	圖調						
GREEN INNOVATION	United States of America	ALLOWED	01/22/2009	77/654,223			
GREEN INNOVATION	United States of America	Registered	01/22/2009	77/980,999	02/01/2011	3 915 201	
GREEN INNOVATION	United States of America	Published	11/12/2012	85/777,249			reduction and an artist of the second
GREEN INNOVATION & Design (1)	United States of America	Registered	01/22/2009	77/654,215	07/27/2010	3,825,964	
	Gleen)					
GREEN INNOVATION & Design (1)	United States of America	ALLOWED	05/19/2010	85/042,282			
	Green)					
GREEN X & Sun Design (1) (color)	United States of America	Registered	03/10/2009	77/981,801	05/17/2011	3,963,274	
	GREEN						

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.	
MAYFAIR	United States of America	Pending	02/15/2013	85851404		****	
MAYFAIR	United States of America	Registered	08/08/2001	76/297,559	02/08/2005	2, 925, 586	***
OUTDOOR TOWELS & Design (1)	United States of America	Registered	01/19/2005	78/55Q 158	05/15/2007	3,242,941	 ···
	Outdoor TOWELS						
PARKWAY	United States of America	REGISTERED	08/08/2001	76/297,558	02/08/2005	2, 925, 585	
PITCREW	United States of America	Re gi stered	04/07/2004	78/978,727	09/11/2007	3, 292, 379	
PIT CREWBRAND & Design (1)	United States of America	Re gi stered	07/20/2006	78/933,475	12/11/2007	3,354,371	
	PITCREW						
POWERMATCH	United States of America	Registered	08/01/2011	85/385,881	01/08/2013	4 272 970	
PUNCH OUT & Design (1)	United States of America	Published	09/18/2011	85/425,477			

Country	Status	File Date	App. No.	Reg. Date	Reg. No.		
United States of America	Published	09/18/2011	85/976,989				
United States of America	Registered	01/10/2006	78/788,818	11/06/2007	3,331,883		
United States of America	REGISTERED	11/09/2010	85/171,134	11/29/2011	4 064 610		
United States of America	Registered	01/29/2008	77/382,926	07/28/2009	3,662,138		
United States of America	Pending	01/17/2013	85/826,098				
United States of America	Registered	04/28/1999	75/692,718	03/14/2000	2,329,549		MONEY
United States of America	Registered	06/29/2007	77/218,667	06/09/2009	3 635 917		
SELLAR!							
United States of America	Published	04/10/2012	85/593,786				
United States of America	Published	03/15/2012	85/57Q.089				
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Frademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.
SHOP TOUGH HAND SOAP	United States of America	Published	02/12/2013	85/848,195		
Solvent Resistant WATER WEAWE Series & Design (1)	United States of America	Pending	12/14/2012	85/803,023	***************************************	
	WHITEH					
SORBENTS MADE SIMPLE	United States of America	Registered	10/12/2006	77/019370	04/29/2008	3,419,029
THE NATURAL CHOICE FOR ALL YOUR WIPING AND SPILL CONTROL NEEDS	United States of America	Allow ed	07/12/2011	85/369,033		
THE NATURAL CHOICE FOR ALL YOUR WIPING AND SPILL CONTROL NEEDS	United States of America	Pending	07/12/2011	85/978,906		
THE NATURAL CHOICE FOR ALL YOUR WIPING AND SPILL CONTROL NEEDS	United States of America	Pending	03/12/2013	85/874313		
TOOL BOX	United States of America	Registered	03/10/2004	78/381,365	03/18/2008	3,399,367
TOOL BOX	United States of America	Registered	10/29/2010	85/164,521	09/13/2011	4,027,092
TOOL BOX & Design (1)	United States of America	Registered	10/29/2010	85/164,526	09/13/2011	4,027,083



Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.
TOOL BOX & Design (1)	United States of America	Registered	01/19/2005	78/550,182	10/30/2007	3, 325, 928
	BOX					
TOOL BOX BRAND & Design (1)	United States of America	Registered	10/26/2011	85/456,835	01/08/2013	4 273 195
TOOL BOX BRAND & Design (1)	United States of America	Registered	10/26/2011	85/456,849	02/05/2013	4, 286, 756
TOOL BOX BRAND & Design (1)	United States of America	Pending	05/22/2012	82/631/699		
WATERWEAVE	United States of America	Registered	11/04/2003	78/322,618	03/21/2006	3,071,803
WE'RE THE POWER BEHIND YOUR BRAND	United States of America	Pending	04/17/2013	85/907,412		
WHEN PERFORMANCE DEMANDS QUALITY	United States of America	Registered	01/21/2005	78/978,414	07/24/2007	3,270,388

Trademark	Country	Status	File Date	App. No.	Reg. Date	Reg. No.
WORKS LIKE CLOTH AND IT'S GREEN!	United States of America	Registered	04/21/2010	85/019,891	01/17/2012	4,088,558
Z-CEL& Besign (1)	United States of America	Registered	06/21/2007	77/211,555	08/05/2008	3, 481, 78i
	(Z-CEL)				
SHOP RAGS	Wisconsin	Registered	09/03/1997	n/a	09/03/1997	n∕a
SOF SOAK	Wisconsin	Registered	09/03/1997	n/a	09/03/1997	n/a
SOF WRAP	Wisconsin	Registered	09/03/1997	n/a	09/03/1997	n/a