PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Josh Poertner	07/11/2012
Michael Hall	07/11/2012
David Moore	07/11/2012

RECEIVING PARTY DATA

Name:	SRAM, LLC
Street Address:	1333 N KINGSBURY ST
Internal Address:	4TH FL
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60642

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13547255

CORRESPONDENCE DATA

Fax Number: 3126648826
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-664-8800
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Correspondent Name: SRAM, LLC
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Address Line 2:   4th Floor
Address Line 4:   Chicago, ILLINOIS 60642

ATTORNEY DOCKET NUMBER:	ZIPP.14(US)
NAME OF SUBMITTER:	Steven B. Courtright
Signature:	/Steven B. Courtright/

PATENT

OP $40.00 13547255

Date:	06/24/2013

Total Attachments: 2
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ASSIGNMENT

WHEREAS, I, one of the undersigned joint inventors, of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, SRAM, LLC (hereinafter referred to as "Assignee"), a limited liability company of the State of Delaware, with an address of 1333 N. Kingsbury, 4th Floor, Chicago, Illinois 60642, desires to acquire our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar ($1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in SRAM, LLC's own name throughout the world including all rights to publish cautionary appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to use respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.
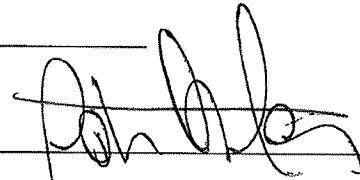
This assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention: BICYCLE RIM WITH BRAKE TRACK

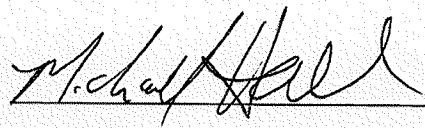Docket No.: ZIPP.14(US)

Serial No.

Signature of Inventor:

Inventor's Name: Josh Poertner

Residence (City, Country) Indianapolis, Indiana

Date: 11 July 2012

Date Application Executed:

Signature of Inventor:

Inventor's Name: Michael Hall

Residence (City, State) Greenwood, Indiana

Date: 11, July 2012

Date Application Executed:

Signature of Inventor:

Inventor's Name: David Morse

Residence (City, State) Indianapolis, Indiana

Date: 7/11/12

Date Application Executed:

PATENT
REEL: 030671 FRAME: 0693