

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Cedric NICOLAS</td> <td>06/10/2013</td> </tr> <tr> <td>Patrick RAGOT</td> <td>06/10/2013</td> </tr> </tbody> </table>		Name	Execution Date	Cedric NICOLAS	06/10/2013	Patrick RAGOT	06/10/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>THE SWATCH GROUP RESEARCH AND DEVELOPMENT LTD</td> </tr> <tr> <td>Street Address:</td> <td>Rue des Sors 3</td> </tr> <tr> <td>City:</td> <td>Marin</td> </tr> <tr> <td>State/Country:</td> <td>SWITZERLAND</td> </tr> <tr> <td>Postal Code:</td> <td>2074</td> </tr> </table>		Name:	THE SWATCH GROUP RESEARCH AND DEVELOPMENT LTD	Street Address:	Rue des Sors 3	City:	Marin	State/Country:	SWITZERLAND	Postal Code:	2074
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CORRESPONDENCE DATA											
<p>Fax Number: 2022937860 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 2022937060 Email: javiles@sughrue.com, sughrue@sughrue.com Correspondent Name: Sughrue Mion PLLC Address Line 1: 2100 Pennsylvania Avenue, NW Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213</p>											
ATTORNEY DOCKET NUMBER:	Q204923										
NAME OF SUBMITTER:	Justin Aviles, New Applications Spec										
Signature:	/Justin Aviles/										
Date:	06/24/2013										
Total Attachments: 1 source=ASSIGNMENT_AS_FILED#page1.tif											

OP \$40.00 13924807

For Non-U.S. Clients

Assignment

Whereas, I/We, Cédric NICOLAS and Patrick RAGOT of
Switzerland

hereinafter called assignor(s), have invented certain improvements in
MAGNETIC CLASP

and executed an application for Letters Patent of the United States of America therefor on
 _____; and

Whereas,

The Swatch Group Research and Development Ltd
Rue des Sors 3
2074 Marin
Switzerland

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and I/we request the Director - U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 13/924,807 and Confirmation number 4282, filed June 24, 2013) the filing date and application number of said application when known.

Date: June 10, 2013 Cédric Nicolas

s/ Cédric NICOLAS

Date: June 10, 2013 Patrick Ragot

s/ Patrick RAGOT

Date: _____
 s/

Date: _____
 s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)