

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vong Lee</td> <td>06/19/2012</td> </tr> <tr> <td>Jill Costelow</td> <td>06/19/2012</td> </tr> <tr> <td>Mark Dreher</td> <td>06/04/2012</td> </tr> <tr> <td>Malcolm Knight</td> <td>06/14/2012</td> </tr> </tbody> </table>		Name	Execution Date	Vong Lee	06/19/2012	Jill Costelow	06/19/2012	Mark Dreher	06/04/2012	Malcolm Knight	06/14/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>POM WONDERFUL LLC</td> </tr> <tr> <td>Street Address:</td> <td>11444 West Olympic Blvd</td> </tr> <tr> <td>City:</td> <td>Los Angeles</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90064-1544</td> </tr> </table>		Name:	POM WONDERFUL LLC	Street Address:	11444 West Olympic Blvd	City:	Los Angeles	State/Country:	CALIFORNIA	Postal Code:	90064-1544
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 626.405.1413 Email: docketing@cotmanip.com Correspondent Name: COTMAN IP LAW GROUP PLC Address Line 1: 117 E. COLORADO BLVD Address Line 2: SUITE 460 Address Line 4: PASADENA, CALIFORNIA 91105											
ATTORNEY DOCKET NUMBER:	1421-P018001										
NAME OF SUBMITTER:	Soseh Moghoyan										
Signature:	/sosehmoghoyan/										

PATENT

Date:

06/24/2013

Total Attachments: 5

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ASSIGNMENT

THIS ASSIGNMENT is made and entered into by and between Mark Dreher, Vong Lee, Jill Costelow, Malcolm Knight, ("ASSIGNOR(S)"), and POM Wonderful LLC, an entity existing under the laws of state of Delaware and having a place of business at 11444 West Olympic Boulevard, Los Angeles, California 90064-1544, Los Angeles, California 90064-1544 ("ASSIGNEE").

WHEREAS, the ASSIGNOR(S) conceived new and useful inventions described in the patent application entitled: "POMEGRANATE SEED OIL COMPOSITION" (hereafter "Invention(s)") filed on 11/20/2011 with the United States Patent and Trademark Office and having a Serial No. of 13/300,592.

WHEREAS, the ASSIGNOR(S) desire to transfer the entire right, title, and interest in the Invention(s) and all rights of priority resulting from the Patent Application to ASSIGNEE and ASSIGNEE is desirous of acquiring the entire right, title, and interest in and to the Invention(s) and all rights of priority resulting therefrom from the ASSIGNOR(S).

NOW THEREFORE, for consideration the adequacy and receipt of which is hereby acknowledged, and other good and valuable consideration, the ASSIGNOR(S) hereby irrevocably sell, transfer, and assign the full and exclusive right, title and interest in and to the Invention(s) including any causes of action relating thereto and the right to collect damages recoverable thereon, the right to sue for infringement of any patents issuing therefrom and to collect damages including the right to sue for past infringement therefore, and all rights to continuing, continuations-in-part, divisional, improvement, substitute, renewal, reissue, re-examined and all other Applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said Invention(s) or taking priority from any Patent Application describing the Invention(s); and all original, reissued or re-examined patents which have been or shall be issued in the United States and all foreign countries on said Invention(s); and in and to all rights of priority resulting from the filing of Patent Applications describing the Invention(s).

ASSIGNOR(S) hereby authorize and request the Director of the U.S. Patent and Trademark office and all foreign Patent Offices to issue Patents for the subject matter assigned

herein to ASSIGNEE for the sole and exclusive benefit of ASSIGNEE to the full end of the term for which said Patent may be granted as fully and entirely as the same would have been held by ASSIGNOR(S) had this assignment and sale not been made.


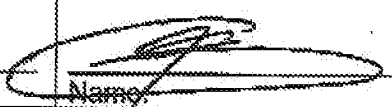
In the event ASSIGNEE is unable, after reasonable effort, to secure ASSIGNORS' signatures on any documents relating to protection or maintenance of the invention(s) or Applications describing the invention(s), whether because of ASSIGNORS' physical or mental incapacity or for any other reason, ASSIGNOR(S) hereby irrevocably designate and appoint ASSIGNEE and its duly authorized officers and agents as their agent and attorney-in-fact, to act for and on their behalf to execute and file any Application(s) and to do all other lawfully permitted acts to further the prosecution, issuance, and maintenance of the invention(s) or improvements to the invention(s) with the same legal force and effect as if personally executed by ASSIGNOR(S).

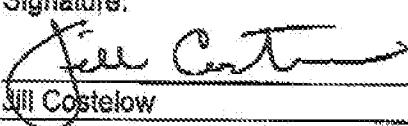

ASSIGNOR(S) hereby covenant with ASSIGNEE, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the right to the invention(s) conveyed herein has been made to another by the undersigned and that the full right to convey as herein expressed is possessed by ASSIGNOR(S) free and clear of all liens, pledges, charges and encumbrances. In cases where such information is missing ASSIGNOR(S) grant ASSIGNEE and agents or representatives of ASSIGNEE the right to modify this document to indicate the filing date and serial number assigned to the U.S. Patent Application(s) this document relates to. This Assignment may be executed in counterparts, each of which shall be deemed an original.

ACCEPTED AND AGREED TO:

ASSIGNOR(S)

Inventor Signatures	Witness Signatures	Date
Signature: Mark Dreher	 Name:	


Inventor Signatures	Witness Signatures	Date
Signature:  Vong Lee	 Name:	6/19/12

Inventor Signatures	Witness Signatures	Date
Signature:  Bill Costelow	 Name:	6/19/12

Inventor Signatures	Witness Signatures	Date
Signature: Malcolm Knight	 Name:	

ACCEPTED AND AGREED TO:

ASSIGNOR(S)

Inventor Signatures	Witness Signatures	Date
Signature: 		6/4/12
Mark Dreher	Name:	

Inventor Signatures	Witness Signatures	Date
Signature:		
Vong Lee	Name:	

Inventor Signatures	Witness Signatures	Date
Signature:		
Jill Costelow	Name:	

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Malcolm Knight	Name:	

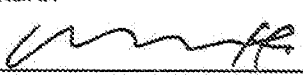
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Signature: Mark Dreher	 Name:	

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Signature: Jill Costelow	 Name:	

Inventor Signatures	Witness Signatures	Date
Signature:  Malcolm Knight	 Name:	6/4/12