

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT										
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the original assignment document that was incorrectly attached previously recorded on Reel 028007 Frame 0157. Assignor (s) hereby confirms the assignment.										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Emad Jafa</td> <td>03/19/2012</td> </tr> <tr> <td>David W. Duncan</td> <td>04/05/2012</td> </tr> <tr> <td>RKS Design, Inc.</td> <td>03/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	Emad Jafa	03/19/2012	David W. Duncan	04/05/2012	RKS Design, Inc.	03/20/2012		
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David W. Duncan	04/05/2012										
RKS Design, Inc.	03/20/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>PepsiCo, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>700 Anderson Hill Road</td> </tr> <tr> <td>City:</td> <td>Purchase</td> </tr> <tr> <td>State/Country:</td> <td>New York</td> </tr> <tr> <td>Postal Code:</td> <td>10577</td> </tr> </table>		Name:	PepsiCo, Inc.	Street Address:	700 Anderson Hill Road	City:	Purchase	State/Country:	New York	Postal Code:	10577
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29412511</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29412511						
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Application Number:	29412511										
CORRESPONDENCE DATA											
Fax Number: 3124635001 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 312-463-5000 Email: BWPTOPAT@bannerwitcoff.com, designteamchicago@bannerwitcoff.com Correspondent Name: Banner & Witcoff, Ltd. Address Line 1: Ten South Wacker Drive Address Line 2: Suite 3000 Address Line 4: Chicago, ILLINOIS 60606											
ATTORNEY DOCKET NUMBER:	006943.05053										
NAME OF SUBMITTER:	Gemma Markham										

CH \$40.00 29412511

Signature:	/Gemma Markham/
Date:	06/26/2013
Total Attachments: 7 source=5053_CorrectiveAssignmentInvandRKStoPEP#page1.tif source=5053_CorrectiveAssignmentInvandRKStoPEP#page2.tif source=5053_CorrectiveAssignmentInvandRKStoPEP#page3.tif source=5053_CorrectiveAssignmentInvandRKStoPEP#page4.tif source=5053_CorrectiveAssignmentInvandRKStoPEP#page5.tif source=5053_CorrectiveAssignmentInvandRKStoPEP#page6.tif source=5053_OriginalCoverPage#page1.tif	

ASSIGNMENT

WHEREAS, I, Emad Jafa, (ASSIGNOR), am an inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

COOLER

which application was filed on February 3, 2012 and assigned Application No. 29/412,511; and

WHEREAS,

PepsiCo, Inc.
700 Anderson Hill Road
Purchase, New York
10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

3/19/2012
Date:

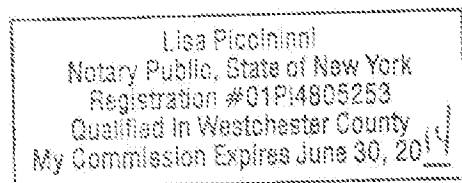
Emad Jafa
Emad Jafa

State of New York,
County of Westchester ss:

Emad Jafa, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

3/19/12
Date:

Lisa Piccininni
Notary Public
My Commission Expires: 6/30/14



ASSIGNMENT

WHEREAS, I, David W. Duncan, (ASSIGNOR), am an inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

COOLER

which application was filed on February 3, 2012 and assigned Application No. 29/412,511; and

WHEREAS,

PepsiCo, Inc.
700 Anderson Hill Road
Purchase, New York
10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

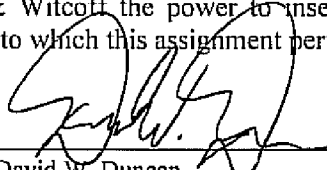
And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

04/07/2012
Date:

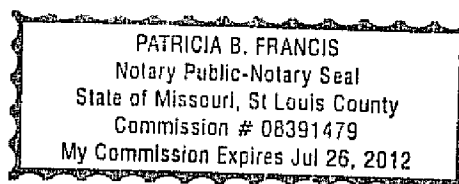

David W. Duncan

State of MISSOURI)
County of ST. LOUIS) ss:

David W. Duncan, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

4.5.2012
Date:


Notary Public
My Commission Expires:



ASSIGNMENT OF PATENT APPLICATION

THIS ASSIGNMENT is made on the 20TH day of MARCH, 2012, by RKS Design, Inc., having its principal place of business at 350 Conejo Ridge Avenue, Thousand Oaks, CA 91361 ("Assignor"), to PepsiCo, Inc., having a place of business at 700 Anderson Hill Road, Purchase, New York 10577 ("Assignee").

1. Assignor owns rights in certain new and useful improvements concerning the subject matter set forth in the patent application listed below:

<u>Design Patent</u> <u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
29/412,511	February 3, 2012	COOLER

Assignor has full right to convey its entire interest herein assigned and has not executed and will not execute any agreement or do anything in conflict herewith.

2. Assignee desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries.

3. NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee its entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefore, and all continuations, continuations-in-part, divisions, reissues, extensions, and renewals thereof, and all related rights, including all rights and claims for the infringement thereof, the same to be held and enjoyed by Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term or terms for which any Letters Patents are or may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment had not been made, together with all claims for damages by reason of past infringement of the Letters Patent, with the right to sue for and collect the same for Assignee's own use and for the use of its successors, assigns, or other legal representatives.

4. And Assignor further covenants and agrees that Assignor will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and Assignor agrees to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

5. And Assignor authorizes the ASSIGNEE or its NOMINEES to file in ASSIGNOR'S name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

IN WITNESS WHEREOF, the parties have executed this Assignment on the 20TH day of MARCH, 2012.

RKS DESIGN, INC.

By: 

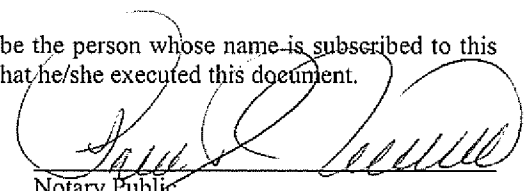
Name: RAVI SAWHNEY

Title: CEO

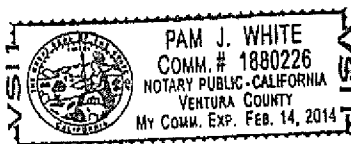
State of California
County of VENTURA ss:

Ravi Sawhney, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

3-20-12
Date


Notary Public

My Commission Expires: 2-14-14



501880696 04/06/2012

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State/Country:	New York								
Postal Code:	10577								
PROPERTY NUMBERS Total: 1									
Property Type	Number								
Application Number:	29412511								
CORRESPONDENCE DATA									
Fax Number:	(312)463-5001								
Phone:	312-463-5000								
Email:	BWPTOPAT@bannerwitcoff.com, designteamchicago@bannerwitcoff.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Banner & Witcoff, Ltd.								
Address Line 1:	Ten South Wacker Drive								
Address Line 2:	Suite 3000								
Address Line 4:	Chicago, ILLINOIS 60606								
ATTORNEY DOCKET NUMBER:	006943.05053								
NAME OF SUBMITTER:	Tara Goodarzi								
Total Attachments: 3 source=5053_AssignRKS#page1.tif source=5053_AssignRKS#page2.tif source=5053_AssignRKS#page3.tif									

CH \$40.00 29412511

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PATENT
REEL: 028007 FRAME: 0157

RECORDED: 06/26/2013

PATENT
REEL: 030689 FRAME: 0054