502403110 06/28/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Emily T. Brown	06/05/2013
Kendal L. Dudek	06/05/2013
Jennifer M. Robertus	06/05/2013
Patrick R. O'Connell	06/20/2013

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29459114

CORRESPONDENCE DATA

Fax Number: 6123343312

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-334-3222

Email: tsorbel@wck.com

Correspondent Name: Leanne Taveggia Farrell

Address Line 1: 900 Second Avenue South, Suite 1400 Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	201300219/LTF
NAME OF SUBMITTER:	Theresa R. Sorbel
Signature:	/Theresa R. Sorbel/

PATENT REEL: 030711 FRAME: 0963 OP \$40.00 2945911

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Date:	06/28/2013
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PATENT REEL: 030711 FRAME: 0964

Attorney Docket No.

DESIGN

201300219

WHEREAS, we, Emily T. Brown of Minneapolis, Minnesota, USA; Ke	endal L. Dudek of Minneapolis,
Minnesota, USA; Jennifer M. Robertus of Crystal, Minnesota, USA; and Patrick	R. O'Connell of St. Louis Park,
Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain ne	w, original and ornamental design
as described in an application entitled WHISK for Design Letters Patent, the application	ion having been executed on even
date herewith, and/or being identifiable in the United States Patent and Trademark Offi	ce by
Application No. 29/459,114 , filed June 26, 2013 ; and	

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

<u> 6/5/13</u>	EBIOUN
DATE !	Emily T. Brown
DATE	Kendal L. Dudek
DATE	Jennifer M. Robertus
DATE	Patrick R. O'Connell

-1 of 1-

Attorney Docket No.

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WHEREAS, we, Emity T, Brown of Minneapolis, Minneapolis, Minneapolis, Minneapolis, Minneapolis, USA; Jennifer M, Robertus of Crystat, Minneapolismesota, USA (bereinailer retorted to as ASSIGNORS), in as described in an application entitled <u>WHISK</u> for Design Letter date berewith, and/or being identifiable in the United States Path Application No. 29/459,114 , filed June 26, 2013	re invented certain new, original and organiental design ers Putens, the application having been executed on even
WHEREAS, Target Brands, Inc. thereinafter refere 1000 Nicollet Mull. Minneapolis, Minnesona 55403, is desire to the invention, the application and any and all Letters Pater be obtained therefor.	
NOW, THEREFORE, for good and viduable considerinowledged, we transfer to Assignee, its successors and assignte above-identified application, corresponding domestic and continuing applications, divisional applications and continuat similar logal protection issuing thereon, and all rights and ben authorize the Director of the United States Patent and Trad Design Letters Patent or similar legal protection to the Assignee	foreign applications including continuation applications, for-in-part applications, all Design Letters Patent(s) or reflections and we entire the or convention; and we entirk Office or foreign equivalent thereof to issue the
We anthorize the Assignee, its successors and assignment of the application when ascertained.	ns, to insert in this instrument the lifting date and seconf
We amborize the Assignee, its successors and assigns, Letters Patent or similar legal protection, in its own name if desi	or anyone it may properly designate, to apply for Design fred, in any and all foreign councies.
We represent to the Assigned, its successors and assigned any act whotsoever conflicting with this Assignment. We request, without additional consideration, but at the expense of additional writings and do such additional acts as the Assignee, its enjoyment of this grant, and conder all assistance in making the Design Lances Patent or similar logal protection on the design	of the Assignee, its successors and untigns, execute such its successors and assigns, may deem desirable to perfect application for and obtaining, analuming, and enforcing
ONTE 6/5/2013	Emily T. Brown Ladal L. Duduk
BATE / /	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
DATE	Jeunifer M. Robertus

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DATE

Petrick R. O'Cornell

Attorney Docket No.

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Minnesota, USA; Jenuiter M. Robertus of Crysia Minnesota, USA (hereinafter referred to as ASSIC	linneapolis, Minnesota, USA; Kendal L. Dudek of Minneapolis, al, Minnesota, USA; and Patrick R. O'Connell of St. Louis Park, INORS), have invented certain new, original and ornamental design Design Letters Patent, the application having been executed on even d States Patent and Trademark Office by 26, 2013
 1909 Nicoliet Mall, Minneapolis, Minnesota 5340 	nation referred to as ASSIGNEE), a corporation having offices at O, is desirous of acquiring the entire right, title and interest in and etters Patent(s) or similar legal protection, foreign or domestic, to
the above-identified application, corresponding don- continuing applications, divisional applications and similar legal protection issuing thereon, and all rief	table consideration, the receipt and adequacy of which is hereby is and assigns, our entire right, title and interest in and to the design, nestic and foreign applications including continuation applications, I continuation-in-part applications, all Design Letters Patent(s) or his and benefits under any applicable treaty or convention; and we t and Trademark Office or foreign equivalent thereof to issue the see Assignee.
We authorize the Assignee, its successors number of the application when ascertained.	and assigns, to insert in this instrument the filing date and serial
We authorize the Assignee, its successors a Letters Patent or similar legal protection, in its own n	nd assigns, or anyone it may properly designate, to apply for Design- name if desired, in any and all foreign countries.
on any act whatsoever conflicting with this Assign request, without additional consideration, but at the additional writings and do such additional acts as the	is and assigns, that we have not and shall not execute any writing or ment. We, our executors or administrators, will at any time upon expense of the Assignee, its successors and assigns, execute such Assignee, its successors and assigns, may deem desirable to perfect in making application for and obtaining, maintaining, and enforcing on the design in any and all countries.
DATE	Entity T. Brown
DATE.	Kendal L., Dødek
<u>Aplos 13</u>	Consider M. Cobertus
DATE	Patrick R. O'Connell

-1 of 1-

Patrick R. O'Connell

Attorney Docket No.

DESIGN

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Minnesota, USA (hereinafter referred to as ASSIG	inneapolis, Minnesota, USA; Kendal L. Dudek of Minneapolis, I, Minnesota, USA; and Patrick R. O'Connell of St. Louis Park, NORS), have invented certain new, original and ornamental design Design Letters Patent, the application having been executed on even I States Patent and Trademark Office by 2013; and
WHEREAS, Target Brands, Inc. (herein: 1000 Nicollet Mall, Minneapolis,	after referred to as ASSIGNEE), a corporation having offices at 3, is desirous of acquiring the entire right, title and interest in and etters Patent(s) or similar legal protection, foreign or domestic, to
the above-identified application, corresponding dome continuing applications, divisional applications and similar legal protection issuing thereon, and all right	able consideration, the receipt and adequacy of which is hereby is and assigns, our entire right, title and interest in and to the design, nestic and foreign applications including continuation applications, continuation-in-part applications, all Design Letters Patent(s) or its and benefits under any applicable treaty or convention; and we and Trademark Office or foreign equivalent thereof to issue the e Assignee.
We authorize the Assignee, its successors number of the application when ascertained.	and assigns, to insert in this instrument the filing date and serial
We authorize the Assignee, its successors ar Letters Patent or similar legal protection, in its own na	nd assigns, or anyone it may properly designate, to apply for Designame if desired, in any and all foreign countries.
We represent to the Assignee, its successors do any act whatsoever conflicting with this Assignm request, without additional consideration, but at the additional writings and do such additional acts as the	and assigns, that we have not and shall not execute any writing or nent. We, our executors or administrators, will at any time upon expense of the Assignee, its successors and assigns, execute such Assignee, its successors and assigns, may deem desirable to perfect
DATE	Emily T. Brown
DATE	Kendal L. Dudek
DATE	Jennifer M. Robertus
6/20/13 DATE	Patrick R. O'Connell

-1 of 1-

PATENT REEL: 030711 FRAME: 0968