

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT              |               |                |                     |            |                |            |              |            |
|---|-----------------------------|---------------|----------------|---------------------|------------|----------------|------------|--------------|------------|
| NATURE OF CONVEYANCE:   | ASSIGNMENT                  |               |                |                     |            |                |            |              |            |
| CONVEYING PARTY DATA  |                             |               |                |                     |            |                |            |              |            |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Scott Hirsch</td> <td>05/30/2013</td> </tr> <tr> <td>Arsen Pereymer</td> <td>05/30/2013</td> </tr> <tr> <td>Sunny Rajpal</td> <td>05/30/2013</td> </tr> </tbody> </table> |                             | Name          | Execution Date | Scott Hirsch        | 05/30/2013 | Arsen Pereymer | 05/30/2013 | Sunny Rajpal | 05/30/2013 |
| Name  | Execution Date              |               |                |                     |            |                |            |              |            |
| Scott Hirsch  | 05/30/2013                  |               |                |                     |            |                |            |              |            |
| Arsen Pereymer  | 05/30/2013                  |               |                |                     |            |                |            |              |            |
| Sunny Rajpal  | 05/30/2013                  |               |                |                     |            |                |            |              |            |
| RECEIVING PARTY DATA  |                             |               |                |                     |            |                |            |              |            |
| Name:   | Media Direct, Inc.          |               |                |                     |            |                |            |              |            |
| Street Address:   | 260 SW Natura Avenue        |               |                |                     |            |                |            |              |            |
| City:   | Deerfield Beach             |               |                |                     |            |                |            |              |            |
| State/Country:  | FLORIDA                     |               |                |                     |            |                |            |              |            |
| Postal Code:  | 33441                       |               |                |                     |            |                |            |              |            |
| PROPERTY NUMBERS Total: 1   |                             |               |                |                     |            |                |            |              |            |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13831155</td> </tr> </tbody> </table>   |                             | Property Type | Number         | Application Number: | 13831155   |                |            |              |            |
| Property Type   | Number                      |               |                |                     |            |                |            |              |            |
| Application Number:   | 13831155                    |               |                |                     |            |                |            |              |            |
| CORRESPONDENCE DATA   |                             |               |                |                     |            |                |            |              |            |
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| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>  |                             |               |                |                     |            |                |            |              |            |
| Phone:  | 2125412000                  |               |                |                     |            |                |            |              |            |
| Email:  | tcrodriguez@bryancave.com   |               |                |                     |            |                |            |              |            |
| Correspondent Name:   | Bryan Cave LLP              |               |                |                     |            |                |            |              |            |
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| Address Line 4:   | New York, NEW YORK 10104    |               |                |                     |            |                |            |              |            |
| ATTORNEY DOCKET NUMBER:   | 0348414                     |               |                |                     |            |                |            |              |            |
| NAME OF SUBMITTER:  | Kevin Paganini              |               |                |                     |            |                |            |              |            |
| Signature:  | /Kevin Paganini/            |               |                |                     |            |                |            |              |            |
| Date:   | 07/01/2013                  |               |                |                     |            |                |            |              |            |
| Total Attachments: 2<br>source=Assignment#page1.tif<br>source=Assignment#page2.tif  |                             |               |                |                     |            |                |            |              |            |

CH \$40.00 13831155

**Assignment**

WHEREAS, I/WE

**Scott HIRSCH, Arsen PEREYMER, and Sunny RAJPAL**

the ASSIGNOR(S), have invented certain new and useful improvements in

**SYSTEMS AND METHODS FOR A VOICE- AND GESTURE-CONTROLLED MOBILE APPLICATION DEVELOPMENT AND DEPLOYMENT PLATFORM**

which are described and claimed in United States Patent Application Serial No. 13/831,155 filed March 14, 2013 and International Application No. PCT/IB2013/000792 filed on April 12, 2013 (the "Invention").

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we hereby assign to

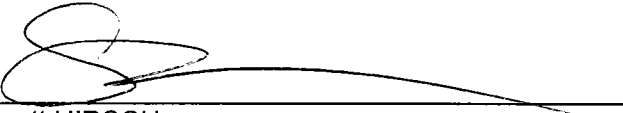
**MEDIA DIRECT, INC.**

having its principal offices at: 260 SW Natura Avenue, Deerfield Beach, FL 33441 (hereinafter the "Assignee"), and the Assignee's successors, assigns, or legal representatives, all of my/our right, title and interest, in and to the Invention within the United States of America and its territories and possessions and all foreign countries, and in and to any patent application, including provisional or utility applications based thereon, and in and to any Letters Patent of the United States of America and all foreign countries, including utility models, inventor's certificates and like government grants, and in and to all divisions, reissues, reexaminations, continuations, continuations-in-part, and extensions thereof that may be granted therefor, and the right to apply for Letters Patent(s) in foreign countries with full benefit of such priorities as may now or hereafter be granted to Assignor(s) by local laws or by treaty, including any international conventions, for the protection of industrial property, together with the right to extend the protection of the U.S. Letters Patent(s) to the various territorial possessions now owned or which may be hereafter acquired by the United States of America, all the rights to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or other legal representatives, to the full end of the term for which the Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.


UPON SAID CONSIDERATION, I/we do hereby covenant and agree with the Assignee that I/we will not execute any writing or do any act whatsoever conflicting with the foregoing, and that I/we will at any time upon request without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, continuing, divisional, reissued, reexamined, or extended Letters Patent(s) of the United States of America on the Invention or like protection in any foreign country, and in enforcing any rights or choses in action accruing as a result of such applications or patents, including but not limited to, giving testimony in any proceedings or transactions involving such applications or patents, and executing preliminary statements and other affidavits, it being understood that the foregoing

covenant and agreement shall bind and inure to the benefit of the successors, assigns, or legal representatives of all parties hereto.

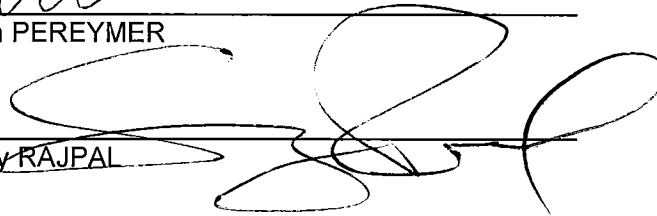
IN WITNESS WHEREOF, this Assignment has been executed by the Assignor(s).

  
\_\_\_\_\_  
Scott HIRSCH

Dated: 5/30/13

  
\_\_\_\_\_  
Arsen PEREYMER

Dated: 5/30/13

  
\_\_\_\_\_  
Sunny RAJPAL

Dated: 5/30/13