

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert MacArthur</td> <td>06/26/2013</td> </tr> <tr> <td>James Wu</td> <td>06/26/2013</td> </tr> </tbody> </table>		Name	Execution Date	Robert MacArthur	06/26/2013	James Wu	06/26/2013						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Kobo Inc.</td> </tr> <tr> <td>Street Address:</td> <td>135 Liberty Street</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 101</td> </tr> <tr> <td>City:</td> <td>Toronto</td> </tr> <tr> <td>State/Country:</td> <td>CANADA</td> </tr> <tr> <td>Postal Code:</td> <td>M6K 1A7</td> </tr> </table>		Name:	Kobo Inc.	Street Address:	135 Liberty Street	Internal Address:	Suite 101	City:	Toronto	State/Country:	CANADA	Postal Code:	M6K 1A7
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PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13930603</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13930603								
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CORRESPONDENCE DATA													
<p>Fax Number: 4082366641</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: assignment@mpkpatentlaw.com</p> <p>Correspondent Name: Mahamed Paradise Kreisman LLP</p> <p>Address Line 1: 550 S. Winchester Blvd.</p> <p>Address Line 2: Suite 605</p> <p>Address Line 4: San Jose, CALIFORNIA 95128</p>													
ATTORNEY DOCKET NUMBER:	KOBO.P108												
NAME OF SUBMITTER:	Lauana Teixeira												
Signature:	/Lauana Teixeira/												
Date:	07/02/2013												
<p>Total Attachments: 2</p> <p>source=K1009US_KOBO_P108_Assignment_AF#page1.tif</p> <p>source=K1009US_KOBO_P108_Assignment_AF#page2.tif</p>													

CH \$40.00 13930603

ASSIGNMENT

WHEREAS WE, **Robert MacArthur and James WU** ; have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled **IMPLEMENTING USER-SPECIFIED TRANSACTION PARAMETERS FOR TRANSFERRING DIGITAL CONTENT ITEMS AMONGST USERS**, (Attorney Ref. No: KOBO.P108); as filed with the U.S. Patent and Trademark Office as 13/930,603 on June 28, 2013 ;

AND WHEREAS, **Kobo Inc.**, a Canadian corporation having an address of **135 Liberty Street, Suite 101, Toronto, ON, M6K 1A7**, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto **Kobo Inc.**, its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention and claim priority to said application;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action

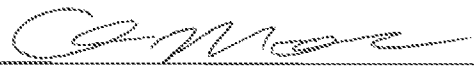
accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND WE REQUEST the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Inventors hereby authorize Assignee, its successors and assigns, its legal representatives, or anyone the Assignee may properly designate, to insert in this Assignment of Patent Rights the filing date and/or application number of the Application when ascertained

June 26, 2013

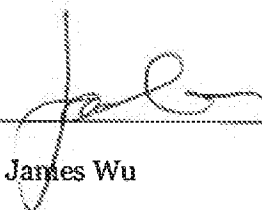
Date



Robert MacArthur

June 26, 2013

Date



James Wu