

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kent M. ARNOLD</td> <td>02/03/2012</td> </tr> <tr> <td>Troy COOKSEY</td> <td>02/07/2012</td> </tr> <tr> <td>Bradley M. RUFF</td> <td>02/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Kent M. ARNOLD	02/03/2012	Troy COOKSEY	02/07/2012	Bradley M. RUFF	02/03/2012		
Name	Execution Date										
Kent M. ARNOLD	02/03/2012										
Troy COOKSEY	02/07/2012										
Bradley M. RUFF	02/03/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Broodle Brands, LLC</td> </tr> <tr> <td>Street Address:</td> <td>8361 Broadwell Road</td> </tr> <tr> <td>City:</td> <td>CINCINNATI</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45244</td> </tr> </table>		Name:	Broodle Brands, LLC	Street Address:	8361 Broadwell Road	City:	CINCINNATI	State/Country:	OHIO	Postal Code:	45244
Name:	Broodle Brands, LLC										
Street Address:	8361 Broadwell Road										
City:	CINCINNATI										
State/Country:	OHIO										
Postal Code:	45244										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29412988</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29412988						
Property Type	Number										
Application Number:	29412988										
CORRESPONDENCE DATA											
Fax Number:	5132290683										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	513-229-0383										
Email:	uspatent@hn-iplaw.com										
Correspondent Name:	HASSE & NESBITT LLC										
Address Line 1:	8837 CHAPEL SQUARE DRIVE										
Address Line 2:	SUITE C										
Address Line 4:	CINCINNATI, OHIO 45249										
ATTORNEY DOCKET NUMBER:	KAR-002-A DES										
NAME OF SUBMITTER:	W. Charles Ehlers/Holly Albers										
Signature:	//W. Charles Ehlers/Holly Albers//										

Date:

07/02/2013

Total Attachments: 4

source=KAR-002-A-DES-Assignment-X#page1.tif

source=KAR-002-A-DES-Assignment-X#page2.tif

source=KAR-002-A-DES-Assignment-X#page3.tif

source=KAR-002-A-DES-Assignment-X#page4.tif

ASSIGNMENT

WHEREAS, WE:

Kent M. ARNOLD of 802 Wakefield Drive, Cincinnati, OH 45226,

Troy COOKSEY of 3416 Ridgewood Ave., Cincinnati, OH 45211, and

Bradley M. RUFF of 20916 Cross Creek Rd, Bowling Green, OH 43402

have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled **MUG LID**, Attorney's Docket No. KAR-002-A DES, Serial No. 29/412,980, filed the 9th day of February, 2012, (the hereinafter named assignee or the attorney of record for said patent application being hereby authorized to insert said Serial Number and filing date when ascertained), (hereinafter referred to as "said patent application").

Now for good and valuable consideration, the receipt of which is hereby acknowledged, we assign to **Broodle Brands, LLC**, its legal representatives, successors and assigns, the entire right, title and interest, including the right to claim priority of the filing date of said patent application under international conventions, in said invention as set forth in said patent application, including any divisional, continuation, continuation-in-part, continued prosecution, or provisional application thereof, and in all patents, including any reissued, reexamined, or extended patent thereof, of the United States and of any foreign country which may be issued for said invention, as fully and completely as the same would have been held by us had this assignment not been made. The entire right, title and interest shall vest irrevocably in Broodle Brands, LLC. We further agree upon request, without additional compensation but at no expense to us, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to Broodle Brands, LLC, its legal representatives, successors and assigns, or as said Broodle Brands, LLC may direct.

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Broodle Brands, LLC, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

[Signature]
Kent M. ARNOLD

2/3/12
Date

State of OHIO)
County of HAMILTON)

On this 3rd day of February, 2012, before me personally appeared Kent M. ARNOLD to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

[Signature]
Notary



RICHARD D. HERNDON
Attorney at Law
Notary Public, State of Ohio
My Commission Has No Expiration
Date. Section 147.03 O.R.C.

Troy COOKSEY

Date

State of OHIO)
County of _____)

On this _____ day of _____, 2012, before me personally appeared Troy COOKSEY to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary

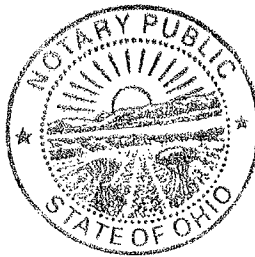
Bradley M. Ruff

Date 2/3/12

State of OHIO)
County of HAMILTON)

On this 3rd day of February, 2012, before me personally appeared Bradley M. RUFF to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Richard D. Herndon
Notary



RICHARD D. HERNDON
Attorney at Law
Notary Public, State of Ohio
My Commission Has No Expiration
Date: Section 147.03 O.R.C.

ASSIGNMENT

WHEREAS, WE:

Kent M. ARNOLD of 802 Wakefield Drive, Cincinnati, OH 45226,

Troy COOKSEY of 3416 Ridgewood Ave., Cincinnati, OH 45211, and

Bradley M. RUFF of 20916 Cross Creek Rd, Bowling Green, OH 43402

have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled **MUG LID**, Attorney's Docket No. KAR-002-A DES, Serial No. 29/412,988 filed the 9th day of February, 2012, (the hereinafter named assignee or the attorney of record for said patent application being hereby authorized to insert said Serial Number and filing date when ascertained), (hereinafter referred to as "said patent application").

Now for good and valuable consideration, the receipt of which is hereby acknowledged, we assign to **Broodle Brands, LLC**, its legal representatives, successors and assigns, the entire right, title and interest, including the right to claim priority of the filing date of said patent application under international conventions, in said invention as set forth in said patent application, including any divisional, continuation, continuation-in-part, continued prosecution, or provisional application thereof, and in all patents, including any reissued, reexamined, or extended patent thereof, of the United States and of any foreign country which may be issued for said invention, as fully and completely as the same would have been held by us had this assignment not been made. The entire right, title and interest shall vest irrevocably in Broodle Brands, LLC. We further agree upon request, without additional compensation but at no expense to us, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to Broodle Brands, LLC, its legal representatives, successors and assigns, or as said Broodle Brands, LLC may direct.

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Broodle Brands, LLC, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

Kent M. ARNOLD

Date

State of OHIO)

County of _____)

On this ____ day of _____, 2012, before me personally appeared Kent M. ARNOLD to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary

Troy Cooksey
Troy COOKSEY

2-7-2012
Date

State of OHIO)
County of HAMILTON)

On this 7th day of February, 2012, before me personally appeared Troy COOKSEY to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



Stephanie Pogue Notary
Notary Public, State of Ohio
My Commission Expires
March 17, 2014

Bradley M. RUFF

Date

State of OHIO)
County of _____)

On this ____ day of _____, 2012, before me personally appeared Bradley M. RUFF to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary