

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	MERGER				
EFFECTIVE DATE:	01/20/2012				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Fluential, Inc.</td> <td>01/20/2012</td> </tr> </tbody> </table>		Name	Execution Date	Fluential, Inc.	01/20/2012
Name	Execution Date				
Fluential, Inc.	01/20/2012				
RECEIVING PARTY DATA					
Name:	Fluential LLC				
Street Address:	1153 Bordeaux Drive				
Internal Address:	Suite 211				
City:	Sunnyvale				
State/Country:	CALIFORNIA				
Postal Code:	94087				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13934194</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13934194
Property Type	Number				
Application Number:	13934194				
CORRESPONDENCE DATA					
Fax Number:	9499438358				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>					
Phone:	949-943-8300				
Email:	mcastro@fishiplaw.com				
Correspondent Name:	FISH & ASSOCIATES, PC				
Address Line 1:	2603 Main Street				
Address Line 2:	Suite 1000				
Address Line 4:	Irvine, CALIFORNIA 92614				
ATTORNEY DOCKET NUMBER:	102117-0007US2				
NAME OF SUBMITTER:	Marutzella Castro				
Signature:	/Marutzella Castro/				

CH \$40.00 13934194

Date:

07/02/2013

Total Attachments: 3

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WRITTEN CONSENT OF THE SOLE SHAREHOLDER OF FLUENTIAL, INC.

This Written Consent of the Sole Shareholder of Fluential, Inc., a California corporation ("**Company**") is executed by the undersigned, as an authorized officer of Fluential Holdings, LLC, a Delaware limited liability company ("**Parent**"). The following resolutions are adopted pursuant to Section 603 of the California Corporations Code, effective as of the date set forth below:

APPROVAL OF MERGER OF WHOLLY-OWNED SUBSIDIARIES

WHEREAS, Company and Fluential, LLC, a Delaware limited liability company ("**DE LLC Sub**") are wholly-owned entities of Parent;

WHEREAS, Parent has authorized and directed the merger of Company with and into DE LLC Sub, with the result that DE LLC Sub is the surviving entity.

RESOLVED, that the Certificate of Merger, in substantially the form attached as **Exhibit A**, and Agreement and Plan of Merger in substantially the form attached as **Exhibit B**, and the California Form OBE-1 (Certificate of Merger and Undertaking) in substantially the form attached as **Exhibit C**, are hereby authorized and approved, and the Officers of the Company are authorized and directed to take such action as such Officer may deem necessary and appropriate and as such any officer shall approve, with such approval to be conclusively established by the execution and delivery of the aforementioned documents.

The Board of Directors of the Company directs the Secretary to file this Unanimous Written Consent in the Minute Book of the Company.

Dated: Jan 20, 2012

Fluential Holdings, LLC

By: _____

Farzad Ehsani, President & CEO

WRITTEN CONSENT OF THE SOLE MEMBER OF FLUENTIAL HOLDINGS, LLC

This Written Consent of the Sole Member of Fluential, LLC, a Delaware limited liability company ("**Company**") is executed by the undersigned as an authorized officer of Fluential Holdings, LLC, a Delaware limited liability company ("**Parent**"). The following resolutions are adopted pursuant to Sections 18-209 and 18-302(d) of the Delaware Limited Liability Company Act, effective as of the date set forth below:

APPROVAL OF MERGER OF WHOLLY-OWNED SUBSIDIARIES

WHEREAS, Company and Fluential, Inc., a California corporation ("**Fluential CA**") are wholly-owned entities of Parent;

WHEREAS, Parent has authorized and directed the merger of Company with and into Fluential CA, with the result that Company is the surviving entity.

RESOLVED, that the Certificate of Merger, in substantially the form attached as **Exhibit A**, and Agreement and Plan of Merger in substantially the form attached as **Exhibit B**, and the California Form OBE-1 (Certificate of Merger and Undertaking) in substantially the form attached as **Exhibit C**, are hereby authorized and approved, and the Officers of the Company are authorized and directed to take such action as such Officer may deem necessary and appropriate and as such any officer shall approve, with such approval to be conclusively established by the execution and delivery of the aforementioned documents.

The Board of Directors of the Company directs the Secretary to file this Unanimous Written Consent in the Minute Book of the Company.

Dated: Jan 20, 2012

Fluential Holdings, LLC

By: _____

Farzad Ehsani, President & CEO

CERTIFICATE OF MERGER

Pursuant to Section 252(c) of the General Corporation Law of the State of Delaware and Section 1113 of the California Corporations Code, the undersigned entities executed the following Certificate of Merger:

FIRST: The name of the surviving entity is Fluential, LLC, a Delaware limited liability ("**Company**"), and the name of the corporation being merged into the Company is Fluential, Inc., a California corporation ("**Merged Corporation**").

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving entity is Fluential, LLC, a Delaware limited liability company.

FOURTH: The certificate of formation of the surviving corporation shall be the certificate of formation of Company.

FIFTH: The authorized capital stock of the foreign corporation that is a party to the merger, Fluential, Inc., a California corporation, is: one hundred (100) shares of common stock. All such stock has a par value of \$0.01 per share.

SIXTH: The Agreement of Merger is on file at 1153 Bordeaux Drive, Suite 211, Sunnyvale, California 94089, the place of business of the surviving entity.

SEVENTH: A copy of the Agreement of Merger will be furnished by the surviving entity on request, without cost, to any stockholder of the constituent entities.

EIGHTH: This Certificate of Merger shall be effective upon filing with the Delaware Secretary of State.

IN WITNESS WHEREOF, the surviving corporation has caused this certificate to be signed by an authorized officer, this ____ day of January, 2012.

FLLUENTIAL, LLC

By: _____

Farzad Ehsani, President and Secretary