

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>KENT L. ZWAYER</td> <td>07/02/2013</td> </tr> <tr> <td>M. SCOTT SMITH</td> <td>07/02/2013</td> </tr> </tbody> </table>		Name	Execution Date	KENT L. ZWAYER	07/02/2013	M. SCOTT SMITH	07/02/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>W.C. BRADLEY/ZEBCO HOLDINGS, INC.</td> </tr> <tr> <td>Street Address:</td> <td>6101 Apache</td> </tr> <tr> <td>City:</td> <td>Tulsa</td> </tr> <tr> <td>State/Country:</td> <td>OKLAHOMA</td> </tr> <tr> <td>Postal Code:</td> <td>74103</td> </tr> </table>		Name:	W.C. BRADLEY/ZEBCO HOLDINGS, INC.	Street Address:	6101 Apache	City:	Tulsa	State/Country:	OKLAHOMA	Postal Code:	74103
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number:	9185839659										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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ATTORNEY DOCKET NUMBER:	57390/13-187										
NAME OF SUBMITTER:	James F. Lea, III										
Signature:	/james f. lea, iii/										
Date:	07/03/2013										

This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 3

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ASSIGNMENT

WHEREAS, KENT L. ZWAYER, residing at 1003 E. 36th Place, Tulsa, OK 74105, and M. SCOTT SMITH, residing at 1005 S. Yellowwood Avenue, Broken Arrow, OK 74012 (hereinafter referred to as "ASSIGNORS") have invented a certain new and useful invention entitled "FISHING REEL WITH IMPROVED LINE MANAGEMENT AND CONTROL SYSTEM AND CLICKER MECHANISM" as described and claimed in an application for patent in the United States of America (hereinafter referred to as the "APPLICATION") filed on July 3 2013 and assigned application serial number 13/935,253 and executed by ASSIGNORS; and

WHEREAS, W.C. Bradley/Zebco Holdings, Inc., a Georgia corporation, located at 6101 E. Apache, Tulsa, OK 74115 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the aforementioned invention and APPLICATION, and in, to and under any and all Letters Patent of the United States and in any and all other countries;

NOW, THEREFORE, this Assignment witnesseth that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS have sold, assigned, transferred and set over and do hereby sell, assign, transfer and set over to ASSIGNEE, the above-referenced invention and APPLICATION and any and all divisions, continuations, continuations-in-part, requests for continued examination, or other applications subsequently filed claiming the benefit of said APPLICATION, thereof, and any and all Letters Patent of the United States, its territorial possessions, and any and all foreign countries which may be granted therefor, and any and all extensions, reissues or certificates of reexamination of such Letters Patent, including all rights of priority and the subject matter of any and all claims which may be obtained in every such patent, the same to be held and enjoyed by ASSIGNEE for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, to the end of the term or terms for which such Letters Patent are or may be granted, extended, reissued or reexamined as fully and entirely as the same would have been held and enjoyed by ASSIGNORS if this assignment had not been made.

AND, ASSIGNORS hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent of the United States on the invention, or resulting from an application which claims the benefit of the present APPLICATION, and from any and all divisions and continuations, extensions, requests for continued examination, reissues or reexaminations of any such application to ASSIGNEE, and ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed and will not execute any agreement in conflict herewith.

AND, ASSIGNORS further hereby covenant and agree that ASSIGNORS will, at any time, upon request and at the expense of ASSIGNEE, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the invention and APPLICATION and any

Letters Patent as may be granted therefor in ASSIGNEE, its successors, assigns, or other legal representatives, and that if ASSIGNEE, its successors, assigns, or other legal representatives shall desire to file any division or continuation application, or to secure an extension, reissue or reexamination of such Letters Patent, or to file a disclaimer relating thereto, will, upon request, sign all papers, make all rightful oaths, and do all requisite acts for the filing of such division, continuing, or reissue application, request for continued examination, request for reexamination or disclaimer, without further compensation.

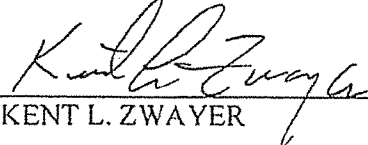
AND, ASSIGNORS further agree to communicate to ASSIGNEE, its successors, assigns, or other legal representatives, such facts relating to the invention disclosed in the present APPLICATION or Letters Patent issuing therefrom as may be known, and to testify as to such facts in any interference or other litigation when requested to do so.

ASSIGNORS also hereby declare and affirm that:


- I have reviewed and understand the contents of the APPLICATION, including any and all claims thereof and am aware of the duty to disclose to the U.S. Patent Office all information known to be material to patentability;
- The above-identified APPLICATION was made or authorized to be made by me;
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the APPLICATION; and
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five years, or both.

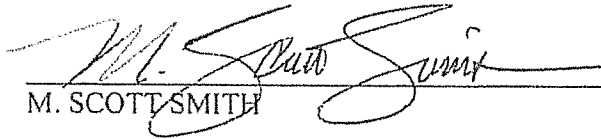
To comply with 37 CFR 3.21 for recordal of this Assignment, ASSIGNORS hereby authorize and request the recording attorney to insert above the filing date and/or application serial number when they become known.

Executed by the undersigned on the date indicated.



KENT L. ZWAYER 7/2/2013
Date

In the presence of:


Witness 7-2-2013
Date


M. SCOTT SMITH 7/2/13
Date

In the presence of:


Witness Shawn Lawrence 7-2-2013
Date