

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sheng Tsung Chen	06/26/2013
RECEIVING PARTY DATA	
Name:	Planet Bike, LLC
Street Address:	2402 Vondron Road
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53718
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29457977
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	10025.511
NAME OF SUBMITTER:	Jeffry W. Smith
Signature:	/Jeffry W. Smith/
Date:	07/08/2013
Total Attachments: 2 source=10025-511-ASSIGN-EXECUTED#page1.tif source=10025-511-ASSIGN-EXECUTED#page2.tif	

OP \$40.00 29457977

### ASSIGNMENT

WHEREAS, Sheng Tsung Chen, residing at No. 99, Lane 190, Sec. 7, Zhongshan North Road., Shilin Dist., Taipei City 111, Taiwan (hereinafter "ASSIGNOR"), has invented a Bicycle Light ("the invention"), for which application is being made for Letters Patent in the United States as Application No.: 29/457,977 filed on June 14, 2013 ("the application"), and

WHEREAS, Planet Bike, LLC (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of Wisconsin, and having its principal office at 2402 Vondron Road, Madison Wisconsin 53718 is desirous of acquiring an interest in the invention and the application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which by ASSIGNOR from ASSIGNEE is hereby acknowledged, said ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE the full and exclusive right, title, and interest for the United States of America, and its territories and possessions, in and to the invention as described in the above application and in and to the application, and any and all divisions and continuations thereof, and any and all Letters Patent of the United States which may be granted therefor, and any and all reissues of said Letters Patent, the same to be held and enjoyed by ASSIGNEE, its legal representatives, successors and assigns, to the full end of the term for which said Letters Patent may be granted or may be reissued or extended, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made;

ASSIGNOR hereby authorizes the Commissioner of Patents to issue any and all Letters Patent of the United States on the invention or resulting from the application and from any and all divisions and continuations thereof to ASSIGNEE of the entire right, title and interest in and to the same;

ASSIGNOR does further hereby agree to provide all reasonable aid to ASSIGNEE in the making and prosecuting of this and any application for other Letters Patent that ASSIGNEE may wish to make covering the invention and in vesting in ASSIGNEE like exclusive right, title, and interest in and to all such other applications and resulting Letters Patent in similar proportion; and

ASSIGNOR hereby agrees that ASSIGNOR will similarly aid ASSIGNEE in the prosecution of any interference that may arise involving any application for Letters Patent herein contemplated and that ASSIGNOR will execute and deliver to ASSIGNEE any and all additional papers that may be reasonably requested by ASSIGNEE to fully carry out the terms of this Assignment.

Executed this day of 26-06, 2013

ASSIGNOR:

陳月亭 (SEAL)  
Sheng Tsung Chen

STATE OF )  
COUNTY OF DANE ) ss.

This instrument was signed before me at Madison on the 26 day of June,  
(city or town)  
2013, by Sheng Tsung Chen

N. L. Winter  
Notary Public, State of WI  
My Commission: is permanent.  
NANCY L. WINTER, ATTY.

