PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| Richard S. Roehr | 05/01/2013 |
| Matthew M. Kasper | 04/23/2013 |
| Adam D. Scheuer | 04/22/2013 |

RECEIVING PARTY DATA

| Name: | Brady Worldwide, Inc. | |
|-----------------|--------------------------|--|
| Street Address: | 6555 West Good Hope Road | |
| City: | Milwaukee | |
| State/Country: | WISCONSIN | |
| Postal Code: | 53223 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13833617 |

CORRESPONDENCE DATA

Fax Number: 4142235000

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| ATTORNEY DOCKET NUMBER: | WHB-37948 |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | Jere L. Polmatier |
| Signature: | /jlp/ |

PATENT REEL: 030760 FRAME: 0497 \$40.00

| Date: | 07/09/2013 |
|--|------------|
| Total Attachments: 4 source=WHB37948assign#page1.tif source=WHB37948assign#page2.tif source=WHB37948assign#page3.tif source=WHB37948assign#page4.tif | |

PATENT REEL: 030760 FRAME: 0498 For: [X] U.S. and/or [X] Foreign-Rights
For: [X] U.S. Application-or [] U.S. Provisional Application
For: [X] U.S. Patent For: [X] PCT Application
By: [X] Inventor or [] Present-Owner

ASSIGNMENT OF INVENTION (MULTIPLE INVENTORS)

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration.

| consideration, | | |
|---|---|--|
| ASSIGNORS: | • | |
| Richard S. Roehr Matthew M. Kasper Adam D. Scheuer | | |
| hereby sell, assign, and transfer to | • | |
| ASSIGNEE: | | |
| Brady Worldwide, Inc. Inventor(s) or person(s) or entity(ies) who own the invention | 6555 West Good Hope Road Milwaukee, Wisconsin 53223 Address | |
| and the successors, assigns, and legal repres (complete one of the following) | entatives of the ASSIGNEE | |
| [X] the entire right, title, and inte | erest | |
| [] an undivided percent (%) interest | | |
| for the United States and its territorial posse | essions, | |
| (check the following box, if foreign rights are also to | be assigned) | |
| [X] and in all foreign countries, | | |
| including all rights to claim priority, in and that are disclosed in the invention, entitled: | to the invention, including any and all improvements | |
| EXPIRATION | INDICATION LABEL | |
| and which is found in (37 C.F.R. § 3.21) | | |
| (a) [] U.S. patent application | on executed on even date herewith | |
| | | |

WHD/9349875.1

PATENT REEL: 030760 FRAME: 0499

| | (b) | [] | U.S. patent application executed on U.S. provisional application naming the above inventor(s) for the above-entitled invention | |
|--------|------------|-----------|--|--|
| | (c) | [] | | |
| | | [] | Express mail label no.: | |
| | | | Mailed: | |
| | | [] | To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known. | |
| | (d) | [X] | U.S. application no. <u>13/833,617</u> filed on <u>March 15, 2013</u> . | |
| | (e) | [] | International application noPCT/ filed on | |
| | (f) | [] | U.S. patent noissued | |
| | | [] | A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately. | |
| (check | (g), if fo | reign app | lication(s) is (are) also being assigned) | |

(g) [X] and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, any and all Letters Patent to be obtained for said invention by the above application, or any continuation, division, renewal, or substitute thereof, and, as to any and all Letters Patent, to any and all reissues or re-examinations thereof.

ASSIGNORS hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

WHD/9349875.1

IN WITNESS WHEREOF, we have hereunto set hand and seal on the dates indicated below.

| WARNING: The date of signing must be the same as the date of ex | secution of the application, if item (a) was checked above. |
|---|--|
| Date: 5-1-13 | Richard S. Roehr |
| STATE OF WISCONSIN COUNTY OF MILWAUKEE |)) ss.) |
| This document was signed May 1, 2013 (date). | l before me by RICHARD S. ROEHR on this |
| AR V NISON OF THE OF WEIGHT | Notary Public, State of Wisconsin My Commission expires: July 21, 2015 |
| ******** | ****** |
| Date: 04-23-20(3) STATE OF WISCONSIN | Matthew M. Kasper |
| COUNTY OF MILWAUKEE |) ss.) |
| This document was signed Opril 23, 2013 (date). | d before me by MATTHEW M. KASPER on this |
| ************************************** | Notary Public, State of Wisconsin My Commission expires: July 26, 2015 |
| WHD/9349875 1 | 3 of 4 |

PATENT REEL: 030760 FRAME: 0501

| Date: 4/02/13 | | Adam D. Scheuer |
|---------------------|------------|-----------------|
| STATE OF WISCONSIN |)) ss. | |
| COUNTY OF MILWAUKEE |) | |

This document was signed before me by ADAM D. SCHEUER on this 4/22/13 (date).



Notary Public State of Wisconsin
My Commission expires: July 24, 2015

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