

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vincent Voron</td> <td>07/01/2013</td> </tr> <tr> <td>Christine Naples</td> <td>07/02/2013</td> </tr> <tr> <td>Grayson Byrd</td> <td>07/02/2013</td> </tr> </tbody> </table>		Name	Execution Date	Vincent Voron	07/01/2013	Christine Naples	07/02/2013	Grayson Byrd	07/02/2013		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>The Coca-Cola Company</td> </tr> <tr> <td>Street Address:</td> <td>One Coca-Cola Plaza, NW</td> </tr> <tr> <td>City:</td> <td>Atlanta</td> </tr> <tr> <td>State/Country:</td> <td>GEORGIA</td> </tr> <tr> <td>Postal Code:</td> <td>30313</td> </tr> </table>		Name:	The Coca-Cola Company	Street Address:	One Coca-Cola Plaza, NW	City:	Atlanta	State/Country:	GEORGIA	Postal Code:	30313
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29444340</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29444340						
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CORRESPONDENCE DATA											
Fax Number: 3127758100 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 3127758000 Email: mhmpo@mcandrews-ip.com Correspondent Name: McAndrews Held & Malloy Ltd. Address Line 1: 500 W. Madison St. Address Line 2: 34th Floor Address Line 4: Chicago, ILLINOIS 60661											
ATTORNEY DOCKET NUMBER:	26367US01										
NAME OF SUBMITTER:	Christopher V. Carani										
Signature:	/Christopher V. Carani/										

Date:

07/10/2013

**Total Attachments: 5**

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**ASSIGNMENT**

WHEREAS, we, **Vincent Voron**, a citizen of the United States of America, residing at 1965 Sugarloaf Club Dr., Duluth, GA 30097, USA; **Christine Naples**, a citizen of the United States of America, residing at 130 Arizona Ave., Atlanta, GA 30307, USA; and **Grayson Byrd**, a citizen of the United States of America, residing at 914 Collier Road, NW, Apt. 7211, Atlanta, GA 30318, USA, (hereinafter, "ASSIGNORS"), have invented certain inventions and improvements disclosed in an application for Letters Patent entitled **RACK WITH STAGING SHELF**, filed in the United States Patent and Trademark Office on **January 29, 2013** as application serial number **29/444,340** (hereinafter "Application") (ASSIGNORS acknowledge and agree that the above referenced serial number and filing date may be added after the date of their signature hereto);

WHEREAS, **The Coca-Cola Company**, a corporation organized under the laws of the State of Delaware, having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, Georgia 30313 USA (hereinafter "ASSIGNEE"), is desirous of acquiring an interest in the same;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS by these presents do hereby sell, assign and transfer unto ASSIGNEE their full, exclusive and entire right, title and interest in and to said Application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said Application, preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNORS here by request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee for its interest, and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNORS, by these presents does hereby sell, assign and transfer to ASSIGNEE their full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights

arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law.

AND, for the same consideration, ASSIGNORS agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

ASSIGNOR:

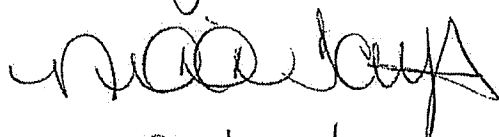
  
\_\_\_\_\_  
**Vincent Voron**

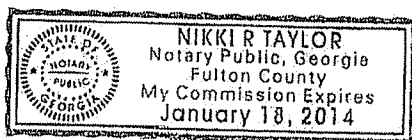
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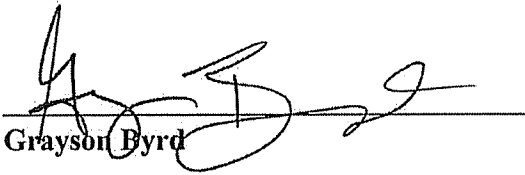
  
Christine Naples

Date: July 2, 2013

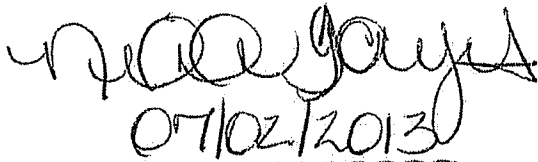
  
07/02/2013



ASSIGNOR:

  
Grayson Byrd

Date: 07.02.2013

  
07/02/2013

