

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WEDEGREE GMBH	06/17/2013
RECEIVING PARTY DATA	
Name:	PHILIP MORRIS PRODUCTS S.A.
Street Address:	Quai Jeanrenaud 3
City:	Neuchatel
State/Country:	SWITZERLAND
Postal Code:	2000
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12529807
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NAME OF SUBMITTER:	Karen L. Hudson
Signature:	/Karen L. Hudson/
Date:	07/11/2013
Total Attachments: 2 source=417835 ASN#page1.tif source=417835 ASN#page2.tif	

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ASSIGNMENT

WHEREAS, **WEDEGREE GMBH** a corporation organized and existing under the laws of Germany, having a place of business at Schanzenstrasse, 72, Hamburg D-20357, Germany (hereinafter referred to as "**ASSIGNOR**") is the owner of the entire right, title and interest in the following invention and United States patent application (hereinafter referred to as the "**INVENTION**" and "**APPLICATION**," respectively):

SMOKE-FREE SUBSTITUTE CIGARETTE PRODUCT filed as U.S. Application Serial Number 12/529,807, filed on September 3, 2009.

WHEREAS, **PHILIP MORRIS PRODUCTS S.A** (hereinafter referred to as "**ASSIGNEE**"), a corporation organized and existing under the laws of the Switzerland, having a place of business at Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland; is desirous of acquiring an interest in any and all countries, in and to the **INVENTION**, the **APPLICATIONS**, and any and all Patents to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the **ASSIGNOR**, have assigned and transferred, and hereby assigns and transfers unto **ASSIGNEE**, the entire right, title and interest in and to the **INVENTION**, the **APPLICATIONS**, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to **ASSIGNEE**; and I do hereby agree that I will execute all papers necessary in connection with any and all patent applications when called upon to do so by **ASSIGNEE**, its successors or assigns, and that I will, at the cost and expense of **ASSIGNEE**, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

The undersigned declares that all statements made herein of his or her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title



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18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATION or any Patents issuing therefrom.

By: WEDEGREE GMBH

Name: Thorsten Wittnitz

Title: Managing Director

Date: June 17, 2013