

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jose Orlando Matus Jr.	07/08/2013
RECEIVING PARTY DATA	
Name:	Elemental Ideas, L.L.C.
Street Address:	3860 Jack Wilson Road
City:	Gainesville
State/Country:	GEORGIA
Postal Code:	30506
PROPERTY NUMBERS Total: 8	
Property Type	Number
Patent Number:	D610373
Patent Number:	D610374
Patent Number:	D610375
Patent Number:	D610376
Patent Number:	D614890
Patent Number:	D613971
Patent Number:	D614891
Application Number:	29438053
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ATTORNEY DOCKET NUMBER:	MATUS ASSIGNMENT (8)
NAME OF SUBMITTER:	Daniel J Santos
Signature:	/Daniel J Santos/
Date:	07/11/2013
Total Attachments: 2 source=Assignment 0014UD - 0024U2#page1.tif source=Assignment 0014UD - 0024U2#page2.tif	

**ASSIGNMENT**

WHEREAS, I, Jose Orlando Matus, Jr. of 3860 Jack Wilson Road, Gainesville, Georgia 30506, hereinafter Assignor, own the entire right, title and interest in "SUPPORT POST FOR A FOOD GUARD SYSTEM", having U.S. Design Patent No. D610373; in "SUPPORT POST FOR A FOOD GUARD SYSTEM", having U.S. Design Patent No. D610374; in "SUPPORT POST FOR A FOOD GUARD SYSTEM", having U.S. Design Patent No. D610375; in "SUPPORT POST FOR A FOOD GUARD SYSTEM", having U.S. Design Patent No. D610376; in "SET OF SUPPORT STRUCTURES FOR A FOOD GUARD SYSTEM", having U.S. Design Patent No. D614890; in "SUPPORT POST FOR A FOOD GUARD SYSTEM", having U.S. Design Patent No. D613971; in "SUPPORT POST FOR A ROLLER GRILL ASSEMBLY FOOD GUARD", having U.S. Design Patent No. D614891; and in "EXTRUDED HOUSING FOR LED LIGHTING SYSTEM" for which U.S. Design Patent Application Serial No. 29/438,053 was filed on November 26, 2012; and

WHEREAS, Elemental Ideas, L.L.C. of 3860 Jack Wilson Road, Gainesville, Georgia 30506, hereinafter Assignee, am desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby does sell, assign and transfer unto Assignee the entire right, title and interest in and to said inventions and applications in the United States and throughout the world, including, without limitation, any letters patents which may issue thereon or therefor, and any subsequent patents or applications claiming priority to any of the above-identified applications, including any non-provisional U.S. patent applications claiming priority under

Attorney Docket No.: 13025.0014UD  
PATENT

35 U.S.C. ' 119(e), any foreign or international counterpart applications for patent or utility model, any reissue, reexamination, division, continuation-in-part, extension or continuation applications, all rights of priority under any international treaty or convention arising from said applications, and the right to sue and collect damages for any past, present, or future infringement; the same for Assignee's legal representatives and assigns, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made;

**AND**, Assignor hereby binds itself, its heirs, legal representatives, administrators and assigns to execute without further consideration any and all applications, petitions, oaths, declaration and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee, its legal representatives and assigns to obtain and enforce proper protection for said invention in all countries throughout the world.

IN WITNESS WHEREOF, I have executed this assignment this 3<sup>rd</sup> day of July, 2013.

Signed:

Print Name: Jose Orlando Matus