

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	ASSIGNMENT																				
CONVEYING PARTY DATA																					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Parte LLC</td> <td>12/18/2012</td> </tr> </tbody> </table>		Name	Execution Date	Parte LLC	12/18/2012																
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<table border="1"> <tr> <td>Name:</td> <td>Playbutton, LLC</td> </tr> <tr> <td>Street Address:</td> <td>37 W 28th Street</td> </tr> <tr> <td>Internal Address:</td> <td>3rd Floor</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10001</td> </tr> </table>		Name:	Playbutton, LLC	Street Address:	37 W 28th Street	Internal Address:	3rd Floor	City:	New York	State/Country:	NEW YORK	Postal Code:	10001								
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CORRESPONDENCE DATA																					
Fax Number:	9142880023																				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																					
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Email:	uspto@leasonellis.com																				
Correspondent Name:	Leason Ellis LLP																				

OP \$360.00 13033366

Address Line 1: One Barker Avenue
Address Line 2: Fifth Floor
Address Line 4: White Plains, NEW YORK 10601

ATTORNEY DOCKET NUMBER:	00394/808000-000
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NAME OF SUBMITTER:	Edward J. Ellis
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Signature:	/edward j. ellis/
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Date:	07/11/2013
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Total Attachments: 3
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ASSIGNMENT

We, Parte LLC, a Corporation having a place of business at 438 Broome Street, New York, NY 10013, (hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

Playbutton, LLC

a Corporation having a place of business at 37 W 28th Street, 3rd Floor, New York, NY 10001 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, **throughout the world** in and to our Inventions described in the patent applications identified in the attached SCHEDULE A; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being our entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made, including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, we hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, we will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and we hereby appoint every present or future

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Attorney Docket No.: 00394/808000-000

officer of said ASSIGNEE as our agent to sign all such papers and to do all such necessary acts on our behalf, to the fullest extent permitted by law;

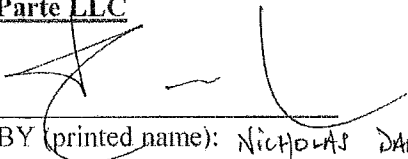
And we hereby authorize and request the Commission of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

We declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that we have signed this document as our own free act and that all of the foregoing is true and correct.

Dated: December 18, 2012

Parte LLC


BY (printed name): NICHOLAS DANGERFIELD

(title): CEO

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PATENT
REEL: 030777 FRAME: 0740

Schedule A

1. U.S Patent Applications

U.S.S.N.	13/033,366
U.S.S.N.	13/655,981
U.S.S.N.	29/412,367
U.S.S.N.	29/425,055
U.S.S.N.	29/412,416
U.S.S.N.	13/052,857

2. International Patent Applications (PCT)

PCT/US11/25901
PCT/US12/61053

3. U.S. Patents

D645,473
D657,775
D669,500

4. Foreign Patents/Applications

European Community Design Application No.: 001319651
European Patent Application No. 11756705.7
Canadian Patent Application Serial No. 2,792,853

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