

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
CONVEYING PARTY DATA	
Name	Execution Date
Keybank National Association	06/17/2013
RECEIVING PARTY DATA	
Name:	Visual Merchandising, Inc.
Street Address:	2400 Industrial Lane
City:	Broomfield
State/Country:	COLORADO
Postal Code:	80020
PROPERTY NUMBERS Total: 5	
Property Type	Number
Patent Number:	7325996
Patent Number:	7144179
Patent Number:	6705794
Patent Number:	6659315
Patent Number:	6345794
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	3-001
NAME OF SUBMITTER:	Ellen P. Winner

OP \$200.00 7325996

Signature:	/ellenwinner/
Date:	07/11/2013
Total Attachments: 2 source=VISUAL MERCHANDISING - 3-001 Executed Release of Security Interest patents#page1.tif source=VISUAL MERCHANDISING - 3-001 Executed Release of Security Interest patents#page2.tif	

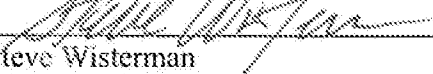
RELEASE OF SECURITY INTEREST IN
UNITED STATES PATENTS

WHEREAS, KEYBANK NATIONAL ASSOCIATION, a national banking association, having a place of business at 127 Public Square, Cleveland, Ohio 44114-1306, as defined in the Intellectual Property Agreement, as hereinafter defined ("Secured Party"), holds a security interest in certain intellectual property assets of VISUAL MERCHANDISING, INC. (f/k/a Fusion Specialties, Inc.), a Delaware corporation ("Pledgor"), having a place of business at 2400 Industrial Lane, Suite 500, Broomfield, Colorado 80020, pursuant to that certain Intellectual Property Security Agreement between Secured Party and Pledgor, dated as of June 30, 2011 (the "Intellectual Property Agreement"), and recorded with the United States Patent and Trademark Office on July 11, 2011 at Reel 026565 / Frame 0711;

NOW, THEREFORE, for value received, Secured Party hereby releases its security interest and all of its right, title, and interest in and to all of the patents and patent applications of Pledgor, including, without limitation, the patents and patent applications listed on Schedule A attached hereto. Secured Party agrees to execute and deliver such further instruments and take or cause to be taken such other or further action as Pledgor may reasonably request in order to perfect, confirm or evidence such release.

IN WITNESS WHEREOF, Secured Party, by its duly authorized officer, has executed this Release of Security Interest in United States Patents on this 17th day of June, 2013.

KEYBANK NATIONAL ASSOCIATION

By: 
Steve Wisterman
Vice President

11745343.2

SCHEDULE A

Patents and Patent Applications

Owner	Country	Description	Number	Date
Fusion Specialties, Inc.	US	"Foam Backed..."	12847336	02/03/2011
	US	"...Magnet..."	7325996	02/05/2008
	US	"...Magnet..."	7144179	12/05/2006
	US	"...Magnet..."	6705794	03/16/2004
	US	"Manikin Joints"	6659315	12/09/2003
	US	"...Pole Holder..."	6345794	02/12/2002
	NL	"...Magnet..."	1264027	01/26/2001

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