

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>John KIM</td> <td>07/10/2013</td> </tr> <tr> <td>Clive HENRICK</td> <td>06/28/2013</td> </tr> <tr> <td>Joshua MORRIS</td> <td>06/28/2013</td> </tr> </tbody> </table>		Name	Execution Date	John KIM	07/10/2013	Clive HENRICK	06/28/2013	Joshua MORRIS	06/28/2013
Name	Execution Date								
John KIM	07/10/2013								
Clive HENRICK	06/28/2013								
Joshua MORRIS	06/28/2013								
RECEIVING PARTY DATA									
Name:	KABAM, INC.								
Street Address:	795 Folsom Street								
Internal Address:	Suite 600								
City:	San Francisco								
State/Country:	CALIFORNIA								
Postal Code:	94107								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13940159</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13940159				
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Application Number:	13940159								
CORRESPONDENCE DATA									
Fax Number:	7037707901								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	703-770-7900								
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Correspondent Name:	Pillsbury Winthrop Shaw Pittman, LLP (NV)								
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ATTORNEY DOCKET NUMBER:	034737-0420064								
NAME OF SUBMITTER:	D. Benjamin Esplin								
Signature:	/D. Benjamin Esplin/								

Date:	07/11/2013
	This document serves as an Oath/Declaration (37 CFR 1.63).
<p>Total Attachments: 6 source=2013-004_Dec-Assignment-signed_0420064#page1.tif source=2013-004_Dec-Assignment-signed_0420064#page2.tif source=2013-004_Dec-Assignment-signed_0420064#page3.tif source=2013-004_Dec-Assignment-signed_0420064#page4.tif source=2013-004_Dec-Assignment-signed_0420064#page5.tif source=2013-004_Dec-Assignment-signed_0420064#page6.tif</p>	

DECLARATION (37 C.F.R. 1.63) FOR UTILITY PATENT APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76) AND ASSIGNMENT

Title of Invention: **ACCESS TO AN EXCLUSIVE VIRTUAL SECTION OF AN ONLINE GAME BASED ON PAST SPENDING BEHAVIOR**

As a below named inventor, I hereby declare that:

This declaration is directed to the attached application, or (if following box is checked):

United States application or PCT international application number _____
filed on _____.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application, including the claims.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR Section 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

WHEREAS, the undersigned inventor(s) (hereinafter "Assignor"), has/have made an invention entitled "**ACCESS TO AN EXCLUSIVE VIRTUAL SECTION OF AN ONLINE GAME BASED ON PAST SPENDING BEHAVIOR**" disclosed in the above-identified patent application and further identified by the Attorney Docket Number provided in the header of this document, and

WHEREAS, **KABAM, INC.** (hereinafter "Assignee"), a corporation of Delaware, having a place of business at 795 Folsom Street, Suite 600, San Francisco, CA 94107 USA, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to claim priority on the basis of said application; and I further grant to Assignee the sole right to sue and collect damages for past infringement;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein

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assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

(1) Legal Name of Inventor: John Kim

Signature: _____ Date: _____

(2) Legal Name of Inventor: Clive Henrick

Signature: /Clive Henrick/ Date: June 28th / 2013

(3) Legal Name of Inventor: Joshua Morris

Signature: _____ Date: _____

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(1) Legal Name of Inventor: John Kim

Signature: _____ Date: _____

(2) Legal Name of Inventor: Clive Henrick

Signature: _____ Date: _____

(3) Legal Name of Inventor: Joshua Morris

Signature: /Joshua Morris/ Date: 06/28/2013