

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kamlesh T. Talreja</td> <td>03/13/2008</td> </tr> <tr> <td>Timothy R. KOHN</td> <td>03/13/2008</td> </tr> <tr> <td>Jonathan Joseph Bryak</td> <td>03/13/2008</td> </tr> </tbody> </table>		Name	Execution Date	Kamlesh T. Talreja	03/13/2008	Timothy R. KOHN	03/13/2008	Jonathan Joseph Bryak	03/13/2008		
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Jonathan Joseph Bryak	03/13/2008										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Amazon Technologies, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>PO Box 8102</td> </tr> <tr> <td>City:</td> <td>Reno</td> </tr> <tr> <td>State/Country:</td> <td>NEVADA</td> </tr> <tr> <td>Postal Code:</td> <td>89507</td> </tr> </table>		Name:	Amazon Technologies, Inc.	Street Address:	PO Box 8102	City:	Reno	State/Country:	NEVADA	Postal Code:	89507
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12048490</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12048490						
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CORRESPONDENCE DATA											
Fax Number: 4155760300 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 206-467-9600 Email: salexander@kilpatricktownsend.com Correspondent Name: Shannon Alexander Address Line 1: Kilpatrick Townsend & Stockton LLP Address Line 2: Two Embarcadero Center, Eighth Floor Address Line 4: San Francisco, CALIFORNIA 94111											
ATTORNEY DOCKET NUMBER:	90204-742517										
NAME OF SUBMITTER:	Shannon Alexander										
Signature:	/Shannon Alexander/										

Date:

07/12/2013

Total Attachments: 5

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U.S. Patent Appln. No. 12/048,490
Filing Date March 14, 2008

Attorney Docket No. 026014-000700US
Client Docket No. REG52834 2008 PT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Kamlesh T. TALREJA
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Timothy R. KOHN
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Jonathan Joseph BRYAK
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“SYSTEMS AND METHODS FOR OFFER SELECTION” for which:

☒ a non-provisional application for United States Letters Patent:

☐ was filed on _____ and accorded U.S. Serial No. _____; or

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE'S legal representatives, of Townsend and
Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San
Francisco, CA 94111-3834, associated with Customer No. 20350, to insert here in
parenthesis (U.S. Serial No. 12/048,490, filed March 14, 2008) this
APPLICATION's U.S. Serial Number and filing date, when known.

U.S. Patent Appin. No. 12/048,490
Filing Date March 14, 2008

Attorney Docket No. 026014-000700US
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WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. 12/048,490
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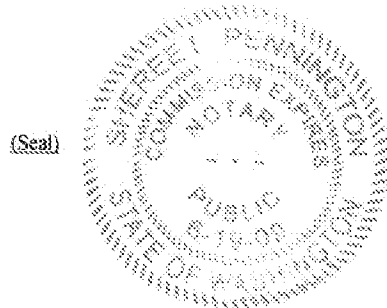
Attorney Docket No. 026014-000700US
Client Docket No. REG52834 2008 PT

3/13/08
Date

Kamlesh T. Talreja
Kamlesh T. TALREJA

State of WASHINGTON)
County of KING) ss:

I certify that I know or have satisfactory evidence that Kamlesh T. TALREJA is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 3-13-2008

Signature of Notary Public Sherree L. Pennington

Printed Name SHERREE L. PENNINGTON

My commission expires 6-19-2009

U.S. Patent Appin. No. 12/048,490
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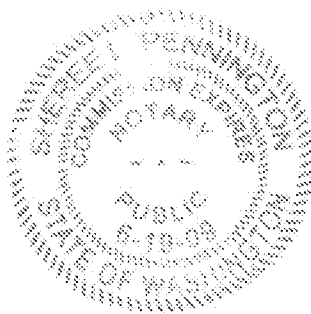
3/13/08
Date


Timothy R. KOHN

State of WASHINGTON)
County of KING) ss:
)

I certify that I know or have satisfactory evidence that Timothy R. KOHN is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 3-13-2008
Signature of Notary Public Sherie L. Pennington
Printed Name SHERIE L. PENNINGTON
My commission expires 6-18-2009

U.S. Patent Appln. No. 12/048,490
Filing Date March 14, 2008

Attorney Docket No. 026014-000700US
Client Docket No. REG52834 2008 PT

3/13/08
Date

Jonathan Joseph BRYAK
Jonathan Joseph BRYAK

State of WASHINGTON)
County of KING) ss:
)

I certify that I know or have satisfactory evidence that Jonathan Joseph BRYAK is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 3-13-2008
Signature of Sherie L. Pennington
Notary Public
Printed Name SHERIE L. PENNINGTON
My commission expires 6-19-2009

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