

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kevin Patrick Fallon</td> <td>07/11/2013</td> </tr> <tr> <td>David Dombrow</td> <td>07/15/2013</td> </tr> </tbody> </table>		Name	Execution Date	Kevin Patrick Fallon	07/11/2013	David Dombrow	07/15/2013
Name	Execution Date						
Kevin Patrick Fallon	07/11/2013						
David Dombrow	07/15/2013						
RECEIVING PARTY DATA							
Name:	Under Armour, Inc.						
Street Address:	1020 Hull Street						
City:	Baltimore						
State/Country:	MARYLAND						
Postal Code:	21230						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29460743</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29460743		
Property Type	Number						
Application Number:	29460743						
CORRESPONDENCE DATA							
Fax Number:	4102465922						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	4108437629						
Email:	wmuller@underarmour.com						
Correspondent Name:	Under Armour, Inc.						
Address Line 1:	1020 Hull Street						
Address Line 4:	Baltimore, MARYLAND 21230						
ATTORNEY DOCKET NUMBER:	D-FWR-0044						
NAME OF SUBMITTER:	Wesley W. Muller						
Signature:	/WESLEYWMULLER(50988)/						
Date:	07/15/2013						
Total Attachments: 1 source=DFWR0044Assgnt#page1.tif							

OP \$40.00 29460743

ASSIGNMENT

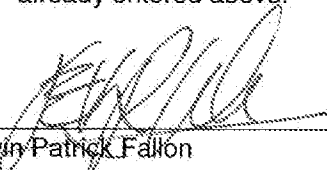
The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **SHOE UPPER** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- is being executed concurrently herewith,
- was first executed on _____
- was filed on _____ as Application Number _____.
- claims the benefit of U.S. Provisional Application(s) No(s). _____ filed _____.

Under Armour, inc., a corporation having its principal place of business at 1020 Hull Street, Baltimore Maryland 21230, U.S.A, on behalf of itself, its successors and assigns, and its legal representatives ("Under Armour"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Under Armour the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

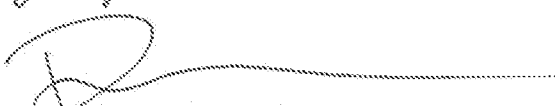
- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Under Armour;
- (2) agree that Under Armour may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Under Armour; and
- (4) authorize Under Armour to subsequently enter the Application Number on this Assignment, if not already entered above.



Kevin Patrick Fallon

7/11/13

DATE



David Dombrow

7/15/13

DATE