PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Boyd I. Willat	06/10/2013
Joseph T. Perrulli	05/14/2013
Paul H. Velick	07/12/2013

RECEIVING PARTY DATA

Name:	By The Glass, LLC
Street Address:	615 Hampton Drive, Loft C103
City:	Venice
State/Country:	CALIFORNIA
Postal Code:	90291

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13772197

CORRESPONDENCE DATA

Fax Number: 8185746026

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 818-584-6460

Email: Scott@LawLB.com

Correspondent Name: Scott M. Lowry

Address Line 1: 23632 Calabasas Rd., Ste. 201
Address Line 4: Calabasas, CALIFORNIA 91302

ATTORNEY DOCKET NUMBER:	BTG-54304
NAME OF SUBMITTER:	Scott M. Lowry
Signature:	/Scott M. Lowry/
Date:	07/15/2013

502419801 REEL: 030799 FRAME: 0397

PATENT

OP \$40,00 1377219

Total Attachments: 8 source=54304_Assignment#page1.tif source=54304_Assignment#page2.tif source=54304_Assignment#page3.tif source=54304_Assignment#page4.tif source=54304_Assignment#page5.tif source=54304_Assignment#page6.tif source=54304_Assignment#page7.tif source=54304_Assignment#page8.tif

PATENT REEL: 030799 FRAME: 0398 **ASSIGNMENT**

This Assignment is made by Boyd I. Willat, of Venice, California, Joseph T.

Perrulli, of St. Helena, California, and Paul H. Velick, of Santa Monica, California,

Assignors, to BY THE GLASS, LLC, a Nevada limited liability company, Assignee.

having a place of business at 615 Hampton Drive, Loft C103, Venice, California 90291.

WHEREAS, Assignors have invented a new and useful WINE GLASS, for

which an application for United States Letters Patent was filed on February 20, 2013

and assigned U.S. Serial No. 13/772,197; and

WHEREAS, Assignors believe themselves to be the original, first and joint

inventors of the invention disclosed and claimed in said application for Letters Patent;

and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the

entire right, title and interest in and to said invention, said application and any Letters

Patent that may be granted for said invention in the United States and throughout the

world;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and of

other good and valuable consideration, the receipt and sufficiency of which are hereby

acknowledged, Assignors hereby sell, assign, and transfer to Assignee, the entire right.

title, and interest in and to said invention, said application and any Letters Patent that

may be granted for said invention in the United States and throughout the world,

including the right to file foreign applications directly in the name of the Assignee and to

claim for any such foreign applications any priority rights to which such applications are

entitled under international conventions, treaties, or otherwise.

1

BTG-54304

REEL: 030799 FRAME: 0399

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for said invention, whether on said application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates written below.

ASSTONORS:	6/70/13
Boyd I. Willat	/Date
Joseph T. Perrulli	Date
Paul H. Velick	Date

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for said invention, whether on said application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates written below.

ASSIGNORS:

Boyd I. Willat	Date
	5/14/13
Joseph T. Perrulli	Date

Paul H. Velick

Date

but at no expense to Assignors, they and their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patent in the United States and throughout the world for said invention, and for

Further, Assignors agree that, upon request and without further compensation.

perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to

said invention, said application, and any Letters Patent granted for said invention in the

United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to

others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner of Patents and Trademarks

of the United States and of all foreign countries to issue any Letters Patent granted for

said invention, whether on said application or on any subsequently filed division,

continuation, continuation-in-part or reissue application, to Assignee, its successors and

2

assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the

dates written below.

ASSIGNORS:

Boyd I. Willat

Date

Joseph T. Perrulli

Date

BTG-54304

PATENT

ACKNOWLEDGEMENT

State of CALIFORNIA)	
)	SS
County of LOS ANGELES)	

On June 10, 2013, before me, Church Jiro Murayama, a Notary Public in and for said State, personally appeared **Boyd I. Willat**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument is the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

NOTARY PUBLIC

(seal)

CHUCK JIRO MURAYAMA
Cominission # 1990849
Notary Public - California
Los Angeles County
My Comm. Expires Oct 9, 2016



ACKNOWLEDGEMENT

State of CALIFORNIA)
)ss
County of NAPA)

On May 14,2013, 2013, before me, Kenneue R. Conneue., a Notary Public in and for said State, personally appeared **Joseph T. Perrulli**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument is the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

PLEASE SEE ATTACHED NOTARY PUBLIC

(seal)

REEL: 030799 FRAME: 0404



Title or Type of Document:	State of California	1
Description of Attached Document Title or Type of Document Trustee Gorardian of Conservator Gorardian of Conservator Gorardian of Conservator Cother: Trustee Gouardian of Conservator Other:	County of NAPA	}
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) (See subscribed to the within instrument and acknowledged to me that he/she-they executed the same in his/her/their authorized capacity(ips), and that by his/her/their signature(s) on the instrument the person(s) nor the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. Signature: **Description of Attached Document** Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document Top of two benefit to me that he/shethey executed the same in his/her/their exignature(s) on the entity of the person(s) or the entity of the person(s		
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) (See subscribed to the within instrument and acknowledged to me that he/she-they executed the same in his/her/their authorized capacity(ips), and that by his/her/their signature(s) on the instrument the person(s) nor the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. Signature: **Description of Attached Document** Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document: Description of Attached Document Title or Type of Document Top of two benefit to me that he/shethey executed the same in his/her/their exignature(s) on the entity of the person(s) or the entity of the person(s	On <u>MAU 14, 2013</u> before me, <u>Ku</u>	ATHERINE K. CONDACO LOTARY TURKY
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) Grace subscribed to the within instrument and acknowledged to me that he/shedthey executed the same in his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. Confinition = 1932215 Notary Public - California Napa County My Comm. Expires May B, 2015 Certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. Signature OPTIONAL Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. Description of Attached Document Description of Attached Document Description of Attached Document Description of Attached Document Decument Date:	personally appeared Joseph T.	Perruu
evidence to be the person(s) whose name(s) (see subscribed to the within instrument and acknowledged to me that he/shex/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seaf. Signature Place Notary Seal Above OPTIONAL Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulant removal and reattachment of this form to another document. Description of Attached Document Title or Type of Document: Document Date: Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Trustee Guardian of Conservator Other: Other:		Name(a) of Signer(s)
evidence to be the person(s) whose name(s) (see subscribed to the within instrument and acknowledged to me that he/shex/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seaf. Signature Place Notary Seal Above OPTIONAL Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulant removal and reattachment of this form to another document. Description of Attached Document Title or Type of Document: Document Date: Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Trustee Guardian of Conservator Other: Other:		
Signature OPTIONAL Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. Description of Attached Document Title or Type of Document: Document Date: Signer(s) Other Than Named Above: Capacity(les) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Trustee Guardian or Conservator Other: Other: Other:	Commission # 1932215 Notary Public - Catifornia Napa County	evidence to be the person(s) whose name(s) (s) are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. Description of Attached Document Title or Type of Document: Document Date: Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Guardian or Conservator Other: Other: Other: Signature of Notary Public Number of Notary Public Signature of Notary Public Number of Pages: Number of Pages: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Top of thumb here Guardian or Conservator Guardian or Conservator Other:		Signature:
Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. Description of Attached Document Title or Type of Document: Document Date: Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Guardian or Conservator Other: Other: Other:		Signature of Notary Public
Description of Attached Document Title or Type of Document: Document Date: Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Trustee Guardian or Conservator Other: Other:	Though the information below is not required	I by law, it may prove valuable to persons relying on the document
Signer(s) Other Than Named Above: Signer's Name: Corporate Officer — Title(s): Corporate Officer — Title(s): Individual Individual OF SIGNER Top of thumb here Attorney in Fact Trustee Guardian or Conservator Other: Oth	Description of Attached Document	
Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Trustee Guardian or Conservator Other: Other:	Title or Type of Document:	
Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Trustee Guardian or Conservator Other: Other:	Document Date:	Number of Pages:
Signer's Name: Corporate Officer — Title(s): Individual Partner — Limited General Attorney in Fact Guardian or Conservator Other: Other:	Signer(s) Other Than Named Above:	
□ Corporate Officer — Title(s): □ Individual □ Partner — □ Limited □ General □ Attorney in Fact □ Trustee □ Guardian or Conservator □ Other: □ Other: □ Corporate Officer — Title(s): □ Individual □ Partner — □ Limited □ General □ Partner — □ Limited □ General □ Trustee □ Guardian or Conservator □ Other: □ Other:	Capacity(ies) Claimed by Signer(s)	
□ Individual □ Partner — □ Limited □ General □ Attorney in Fact □ Trustee □ Guardian or Conservator □ Other: □ Other: □ Individual □ Individual □ Individual □ Partner — □ Limited □ General □ Attorney in Fact □ Guardian or Conservator □ Other: □ Other:	Signer's Name:	Signer's Name:
☐ Partner — ☐ Limited ☐ General Top of thumb here ☐ Partner — ☐ Limited ☐ General Top of thumb here ☐ Attorney in Fact ☐ Attorney in Fact ☐ Trustee ☐ Guardian or Conservator ☐ Other: ☐ Other: ☐ Other: ☐ Other: ☐ Other	☐ Corporate Officer — Title(s):	Corporate Officer — Title(s):
☐ Partner — ☐ Limited ☐ General Top of thumb here ☐ Partner — ☐ Limited ☐ General Top of thumb here ☐ Attorney in Fact ☐ Attorney in Fact ☐ Trustee ☐ Guardian or Conservator ☐ Other: ☐ Other: ☐ Other: ☐ Other: ☐ Other	☐ Individual . RIGHT-THU	IMBPRINT. Individual RIGHT THUMBPRINT.
☐ Trustee ☐ Guardian or Conservator ☐ Other: ☐ Other:		
☐ Guardian or Conservator ☐ Other: ☐ O	☐ Attorney in Fact /	. □ Attorney in Fact
Other:	☐ Trustee	☐ Trustee
	☐ Guardian or Conservator	☐ Guardian of Conservator
	Other:	☐ Other: /
Signer is Representing: Signer is Representing:		<u> </u>
		Signer is Representing:
	Signer is Representing:	

ACKNOWLEDGEMENT

State of CALIFORNIA)
) ss
County of LOS ANGELES)

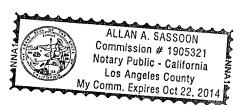
On July 12, 7013, before me, ALLAN A. SASSOON, a Notary Public in and for said State, personally appeared **Paul H. Velick**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument is the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

NOTARY PUBLIC

(seal)



5

BTG-54304 ASSIGNMENT