

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mr. Ian R. Knowles</td> <td>07/10/2013</td> </tr> <tr> <td>Mr. Nicholas H. Jurascheck</td> <td>07/11/2013</td> </tr> </tbody> </table>		Name	Execution Date	Mr. Ian R. Knowles	07/10/2013	Mr. Nicholas H. Jurascheck	07/11/2013						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Imagination Technologies, Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>Imagination House</td> </tr> <tr> <td>Internal Address:</td> <td>Home Park Estate</td> </tr> <tr> <td>City:</td> <td>Kings Langley</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>WD4 8LZ</td> </tr> </table>		Name:	Imagination Technologies, Ltd.	Street Address:	Imagination House	Internal Address:	Home Park Estate	City:	Kings Langley	State/Country:	UNITED KINGDOM	Postal Code:	WD4 8LZ
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CORRESPONDENCE DATA													
Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 415-906-3887 Email: patentgroup@artesyntip.com Correspondent Name: Imagination Technologies Limited c/o Art Address Line 1: 100 Pine Street Address Line 2: Suite 1250 Address Line 4: San Francisco, CALIFORNIA 94111													
ATTORNEY DOCKET NUMBER:	8246.069.NPUS00												
NAME OF SUBMITTER:	Michael S. Garrabrants												
Signature:	/michael s. garrabrants/												

Date:

07/16/2013

Total Attachments: 2

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**ASSIGNMENT
(JOINT)**

Mr. Ian R. Knowles & Mr. Nicholas H. Jurascheck (hereinafter referred to collectively as the "Assignors") witness:

WHEREAS, said Assignors have invented certain new and useful improvements in: "METHOD, SYSTEM AND DEVICE FOR SELECTING A DEVICE TO SATISFY A USER REQUEST" set forth in application for Letters Patent of the United States filed herewith.

WHEREAS, Imagination Technologies, Limited, a company duly organized under and pursuant to the laws of United Kingdom, and having a principal place of business at Imagination House, Home Park Estate, Kings Langley, Hertfordshire, WD4 8LZ, UK (hereinafter referred to as the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions and applications for Letters Patent of the United States, and in and to any Letters Patent or Patents, to be obtained therefor and thereon:


NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, said Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto said Assignee, its successors, legal representatives and assigns, Assignors' interest in the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues, reexaminations, or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, including the right to claim priority from this application, the same to be held and enjoyed by said Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this sale and assignment not been made; and

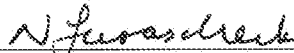
FOR THE SAME CONSIDERATION, said Assignors hereby covenant and agree to and with said Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said Assignors have made no assignment or hypothecation or encumbrance in conflict with the sale, assignment, and transfer set forth above; and

FOR THE SAME CONSIDERATION, said Assignors hereby covenant and agree to and with said Assignee, its successors, legal representatives and assigns, that said Assignors will, whenever counsel of said Assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, make all declarations, and do all acts necessary or required to be done for the procurement, improvement, maintenance, enforcement and defense of Letters Patent for said

inventions, without charge to said Assignee, its successors, legal representatives and assigns, but at the cost and expense of said Assignee, its successors, legal representatives and assigns.

IN WITNESS WHEREOF, said Assignors have set their hands on the dates below written.

Date: 10th July, 2013, 2013 Signature: 
Ian R. Knowles

Date: 11th July, 2013 Signature: 
Nicholas H. Jurascheck