502425731 07/19/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
THE CLOROX COMPANY	05/21/2013

RECEIVING PARTY DATA

Name:	THE ARMOR ALL/STP PRODUCTS COMPANY	
Street Address:	44 Old Ridgebury Road, Suite 300	
City:	Danbury	
State/Country:	CONNECTICUT	
Postal Code:	06810	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12828076

CORRESPONDENCE DATA

Fax Number: 2033276401

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ATTORNEY DOCKET NUMBER:	0008015USQV1/3315
NAME OF SUBMITTER:	Paul D. Greeley
Signature:	/Paul D. Greeley/
Date:	07/19/2013

Total Attachments: 3

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PATENT REEL: 030833 FRAME: 0963 CH \$40.00 1282

CORPORATE ASSIGNMENT

WHEREAS, THE CLOROX COMPANY, a Delaware corporation, with its principal place of business at 1221 Broadway; Oakland, California 94612 (hereinafter referred to as "Assignor"), is the owner of the inventions as fully described in attached Schedule A (hereinafter referred to as "the Patents and Patent Applications"); and

WHEREAS, THE ARMOR ALL/STP PRODUCTS COMPANY, a Delaware corporation, with its principal place of business at 44 Old Ridgebury Road, Suite 300; Danbury, Connecticut 06810 (hereinafter referred to as "Assignee"), wishes to acquire the entire right, title and interest in and to the invention, as well as to the Patents and Patent Applications and all other corresponding foreign patent rights;

NOW THEREFORE, for valuable and legally sufficient considerations, receipt of which are hereby acknowledged, the Assignor sells, assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest for the United States in and to the invention and the Patents and Patent Applications for the full term of any Letters Patent which issues therefrom;

The Assignor also sells, assigns and transfers to Assignee the entire right, title and interest in and to the invention and application for Letters Patent and Letters Patent therefor in all countries foreign to the United States, including all rights under the International Convention. The Assignor further authorizes Assignee to apply for Letters Patent in foreign countries in the name of the inventors who have previously assigned this right and this invention to Assignor, and to claim the priority of the filing date of the United States Application under the provisions of the International Convention;

The Assignor further agrees, for itself and its legal representatives, it will assist or direct the inventors to assist Assignee in the prosecution before the United States Patent Office and the Federal Courts of this application, and other applications for Letters Patent including renewals, continuations, continuation-in-parts, divisions, reissues and substitutions, that the Assignee elects to make covering the invention. The Assignor vests in Assignee like exclusive title in and to all such other applications and Letters Patent. The Assignor will execute or direct the inventors to execute and deliver to Assignee any documents which may be requested by Assignee to carry out the terms of this Assignment; and

The Commissioner of Patents and Trademarks of the United States is authorized and requested to issue Letters Patent of the United States to Assignee. The Assignor also authorizes and requests the equivalent authorities in foreign countries to issue the patents of foreign countries to Assignee.

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IN WITNESS WHEREOF, As authorized officer effective as of the				
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	THE	CLOROX CO	OMPANY	
	Ву:	Name: Title: V	Angela Corpor	C. HITT ak Secretary
Date: 5/2 !	, 2013		Witnes	s Signature
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Date: Tune II	By: _, 2013	Name: 7	Tauk Tue IP, Gener Witnes	Ge alcounsel Byon is Signature
	Sts. Witness With	ss Printed Na hess Address	L ONL	\ ⊌

PATENT REEL: 030833 FRAME: 0965

SCHEDULE A

·····	SERIAL NO.	FILING DATE	PATENT NO.	GRANT DATE
AU	2006309186	10/10/2006	2006309186	10/10/2006
CA	2666110	04/08/2009		
NZ	57665806	04/30/2009	57665806	10/10/2011
US	11/264,606	10/31/2005	7828889	
US	12/941,669	11/08/2010	8110037	
US	13/343,514	01/04/2012		
US	12/828,076	06/30/2010	7901731	03/08/2011
US	12/890,962	08/27/2010	8043654	10/25/2011
WO	WO2007/053266	05/10/2007		

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RECORDED: 07/19/2013