

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jon P. Radloff</td> <td>04/03/2006</td> </tr> <tr> <td>Thomas J. Carroll</td> <td>04/05/2006</td> </tr> <tr> <td>Mark Heyner</td> <td>04/03/2006</td> </tr> <tr> <td>Kenneth F. Carpenter Jr.</td> <td>04/05/2006</td> </tr> <tr> <td>Danny R. Gaydou II</td> <td>07/19/2006</td> </tr> </tbody> </table>		Name	Execution Date	Jon P. Radloff	04/03/2006	Thomas J. Carroll	04/05/2006	Mark Heyner	04/03/2006	Kenneth F. Carpenter Jr.	04/05/2006	Danny R. Gaydou II	07/19/2006
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>GuideWorks, LLC</td> </tr> <tr> <td>Street Address:</td> <td>150 Radnor Chester Road, Suite 300C</td> </tr> <tr> <td>City:</td> <td>Radnor</td> </tr> <tr> <td>State/Country:</td> <td>PENNSYLVANIA</td> </tr> <tr> <td>Postal Code:</td> <td>19087</td> </tr> </table>		Name:	GuideWorks, LLC	Street Address:	150 Radnor Chester Road, Suite 300C	City:	Radnor	State/Country:	PENNSYLVANIA	Postal Code:	19087		
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CORRESPONDENCE DATA													
<p>Fax Number: 6172359492</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: joanne.ryan@ropesgray.com</p> <p>Correspondent Name: ROPES & GRAY LLP</p> <p>Address Line 1: 800 Boylston Street, Prudential Tower</p> <p>Address Line 2: IPRM Docketing Floor 43</p> <p>Address Line 4: Boston, MASSACHUSETTS 02199</p>													
ATTORNEY DOCKET NUMBER:	001449-0028-102INVENTORS												
NAME OF SUBMITTER:	Joanne Ryan												
Signature:	/Joanne Ryan/												

CH \$40.00 13918478

Date:

07/19/2013

Total Attachments: 6

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A S S I G N M E N T

Whereas we, Jon P. Radloff, Thomas J. Carroll, Mark Heyner, Kenneth F. Carpenter, Jr. and Danny R. Gaydou, II, residing, respectively, at; 5760 Jasper Pointe Circle, Castle Rock, Colorado 80108, 4524 Barnsleigh Drive, Bensalem, Pennsylvania 19020, 32399 Robinson Hill Road, Golden, Colorado 80403, 544 South Brentwood Drive, Mount Laurel, New Jersey 08054, and 1528 Stillwood Street, Cheasapeak, Virginia 23320 and, have made an invention in:

PLAYLISTS AND BOOKMARKS IN AN INTERACTIVE MEDIA
GUIDANCE APPLICATION SYSTEM

and have made an application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on March 2, 2006 as United States Application No. 11/366,863; and

WHEREAS, GUIDeworks, LLC, a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 150 Radnor Chester Road, Suite 300C, Radnor, Pennsylvania 19087, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we hereby sell, assign and transfer unto the said GUIDeworks, LLC, its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and

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divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said GUIDEWORKS, LLC as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names and affixed our seals on the date indicated hereinafter.

4/3/06
Date

Jon P. Radloff
Jon P. Radloff

Date

Thomas J. Carroll

4/3/06
Date

Mark Heyner
Mark Heyner

Date

Kenneth F. Carpenter, Jr.

Date

Danny R. Gayda

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divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said GUIDEWORKS, LLC as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

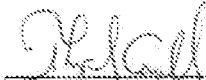
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April 5, 2006

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Jon P. Radloff



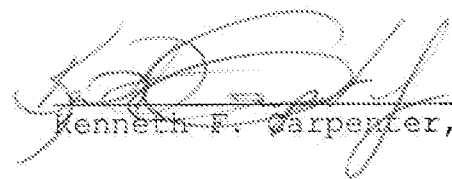
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