## 502431622 07/24/2013

### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Kristopher Kubicki	04/16/2013
Lawrence Hsieh	04/16/2013

### RECEIVING PARTY DATA

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# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13841345

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ATTORNEY DOCKET NUMBER:	72997-8008.US02
NAME OF SUBMITTER:	Yiming Zhang
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Date:	07/24/2013

Total Attachments: 1

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PATENT REEL: 030865 FRAME: 0339 OP \$40.00 13841345

#### ASSIGNMENT BY INVENTORS

This Assignment is by Kristopher Kubicki and Lawrence Hsieh (the "Assignors"). The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled METHOD AND SYSTEM FOR MONITORING AND RECOMMENDING RELEVANT PRODUCTS, and filed on March 26, 2013 as U.S. Application No. 13/841,345 (the "Application").

Dynamite Data, LLC, a Limited Liability Company of Nevada having its principal place of business at 2248 Meridian Blvd., Suite H, Minden, Nevada 89423 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 2013-04-16 Signature:

Date: 2013/04/16 Signature: Lawrence Hsigh

Lawrence Hsieh

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