

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Blaise Wooderson</td> <td>10/17/2012</td> </tr> <tr> <td>Mark T. Krasne</td> <td>10/17/2012</td> </tr> <tr> <td>William S. Endres</td> <td>10/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Blaise Wooderson	10/17/2012	Mark T. Krasne	10/17/2012	William S. Endres	10/17/2012		
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<table border="1"> <tr> <td>Name:</td> <td>Select Brands, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>10817 Renner Boulevard</td> </tr> <tr> <td>City:</td> <td>Lenexa</td> </tr> <tr> <td>State/Country:</td> <td>KANSAS</td> </tr> <tr> <td>Postal Code:</td> <td>66219</td> </tr> </table>		Name:	Select Brands, Inc.	Street Address:	10817 Renner Boulevard	City:	Lenexa	State/Country:	KANSAS	Postal Code:	66219
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CORRESPONDENCE DATA											
Fax Number:	9136479057										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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NAME OF SUBMITTER:	Randall W. Schwartz										
Signature:	/Randall W. Schwartz/										

Date:

07/24/2013

Total Attachments: 6

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ASSIGNMENT

WHEREAS, We, William S. Endres, of 2204 W. 120th Terrace, Leawood, KS 66209, Blaise Wooderson, of 15820 West 131st Street, Olathe, KS 66062, and Mark T. Krasne, of 7515 Madison, Kansas City, MO 64114 have invented a certain new, original and ornamental design for a

PET TREAT APPLIANCE

for which we are about to make application for Design Letters Patent of the United States; and

WHEREAS, Select Brands, Inc., a Corporation duly organized under the laws of the State of Kansas, and having its principal place of business at 10817 Renner Boulevard, Lenexa, KS 66219, is desirous of acquiring an interest in, to and under said invention, said application and any and all Design Patents which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, We, William S. Endres, Blaise Wooderson, and Mark T. Krasne, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Select Brands, Inc., the full and exclusive right, throughout the world, in, to and under the following:

- (a) said invention as fully set forth and described in the application executed by us herewith preparatory to obtaining a Design Patent of the United States therefor;
- (b) said application;
- (c) any and all refilings, divisions and continuations of said application;
- (d) any and all Design Patents of the United States of America which may issue from said application, refilings, divisions and continuations;
- (e) any and all reissues of said Design Patents of the United States of America;

(f) any and all applications for Design Patent on said invention which have heretofore been filed or may hereafter be filed in any and all countries foreign to the United States of America, together with all rights to file and to claim priority in connection with said foreign-filed applications;

(g) any and all refilings, divisions and continuations of said foreign-filed applications;

(h) any and all Design Patents of countries foreign to the United States of America which may issue from said foreign-filed applications, refilings, divisions and continuations; and

(i) any and all extensions of and additions to said Design Patents of countries foreign to the United States of America.

ALL of the above shall be held and enjoyed by Select Brands, Inc., for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Design Patents may be granted, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Design Patents in accordance with this Assignment.

Assignor(s) further agree to execute all paperwork and provide any other requested, non-monetary assistance in procuring, perfecting, enforcing, and/or defending Assignee's rights in the rights assigned herein.

Select Brands, Inc. hereby declares it accepts the rights and property hereby assigned and transferred to it.

Select Brands, Inc.

By 
W. Eric Endres