

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
iTag, Inc.	07/25/2013
RECEIVING PARTY DATA	
Name:	Lansing Arthur Parker II
Street Address:	1632 N. Laurel Ave., #239
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90046
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8494560
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	8102080968
Email:	efiling@mipatents.com
Correspondent Name:	Matthew Mitchell
Address Line 1:	P.O. Box 143
Address Line 4:	Fenton, MICHIGAN 48430
ATTORNEY DOCKET NUMBER:	1011-001
NAME OF SUBMITTER:	Matthew W. Mitchell
Signature:	/Matthew W. Mitchell, Reg. No. 61594/
Date:	07/25/2013
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 2 source=Assignment_1011#page1.tif source=Assignment_1011#page2.tif	

CH \$40.00 8494560

ASSIGNMENT OF U.S. PATENT 8,494,560

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in U.S. Patent No. 8,494,560 entitled:

SYSTEM, METHOD AND PROGRAM PRODUCT FOR LOCATION BASED SERVICES,  
ASSET MANAGEMENT AND TRACKING

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, iTag, Inc. ("ASSIGNOR") a corporation having a place of business at 1632 N. LAUREL AVE. #239 LOS ANGELES, CA 90046 a current owner of the abovementioned patent, hereby:

- 1) Sell, assign and transfer to, LANSING ARTHUR PARKER, II ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced patent.
- 2) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with said patent.
- 3) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the ASSIGNOR, legal representatives and assigns.
- 4) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

ASSIGNOR Signature: \_\_\_\_\_

Lansing Arthur Parker, CEO iTag, Inc.

Date: \_\_\_\_\_

July 25, 2013

State of CA )

) ss.

City of )

On this \_\_\_\_ day of July, in the year 2013, before me, \_\_\_\_\_, Notary Public, personally appeared, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Signature \_\_\_\_\_

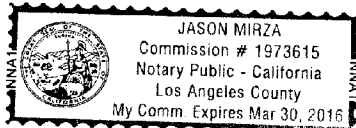
**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of LOS ANGELES

On 07.25.13 before me, JASON MIRZA NOTARY PUBLIC

personally appeared LANSING ARTHUR PARKER



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature \_\_\_\_\_ Signature of Notary Public \_\_\_\_\_

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: ASSIGNMENT OF U.S. PATENT 8494560

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

- ☐ Individual  
☐ Corporate Officer — Title(s): \_\_\_\_\_  
☐ Partner — ☐ Limited ☐ General  
☐ Attorney in Fact  
☐ Trustee  
☐ Guardian or Conservator  
☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT  
OF SIGNER  
Top of thumb here

Signer's Name: \_\_\_\_\_

- ☐ Individual  
☐ Corporate Officer — Title(s): \_\_\_\_\_  
☐ Partner — ☐ Limited ☐ General  
☐ Attorney in Fact  
☐ Trustee  
☐ Guardian or Conservator  
☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

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OF SIGNER  
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