502438432 07/30/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| Joshua P. Heard | 07/08/2013 |
| Robert M. Bruce | 07/22/2013 |

RECEIVING PARTY DATA

| Name: | NIKE, Inc. |
|-----------------|--------------------|
| Street Address: | One Bowerman Drive |
| City: | Beaverton |
| State/Country: | OREGON |
| Postal Code: | 97005 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13773041 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 005127.01714 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Matthew J. May |
| Signature: | /Matthew J. May/ |
| Date: | 07/30/2013 |

Total Attachments: 3

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> PATENT REEL: 030902 FRAME: 0494

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AGREEMENTS

Confirmation/Assignment 1:

WHEREAS, We, <u>Joshua P. Heard</u> and <u>Robert M. Bruce</u>, citizens of the United States of America, residing at <u>Happy Valley</u>, <u>OR</u> and <u>Portland</u>, <u>OR</u>, respectively, and all inventors having a correspondence address of <u>c/o NIKE</u>, <u>Inc.</u>, <u>One Bowerman Drive</u>, <u>Beaverton</u>, <u>Oregon 97005</u>, have invented a "<u>Footwear Including Heel Spring Support Members</u>" for which an Application for a Patent of the United States was filed on <u>February 21, 2013</u>, and accorded serial number <u>13/773,041</u>; and

WHEREAS, NIKE, Inc., a corporation of the State of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the "Assignee," is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the aforesaid Joshua P. Heard and Robert M. Bruce by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right, title, and interest in and to said invention as described in said Application, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent Application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents

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PATENT REEL: 030902 FRAME: 0495 and Trademarks or any other proper officer or agency of any country to record this Assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and for vesting title in said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

| · | · · |
|---------------------------------------|-----------------|
| I hereunto set my hand this day of | JULY 2013. |
| | |
| | Joshua P. Heard |
| I hereunto set my hand this 22 day of | <u> </u> |
| | 21 |
| | Robert M. Bruce |

| The terms and conditions of this | Assignment are accepted | by the Assignee, NIKE, Inc. |
|----------------------------------|-------------------------|-----------------------------|
|----------------------------------|-------------------------|-----------------------------|

I hereunto set my hand this _24_ day of _

2013.

NIKÉ, Inc.

James A. Niegowski Attorney in Fact