

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Dow Hardy</td> <td>12/13/2011</td> </tr> <tr> <td>Mark Herrmann</td> <td>11/27/2011</td> </tr> </tbody> </table>		Name	Execution Date	Dow Hardy	12/13/2011	Mark Herrmann	11/27/2011
Name	Execution Date						
Dow Hardy	12/13/2011						
Mark Herrmann	11/27/2011						
RECEIVING PARTY DATA							
Name:	GameLogic Inc.						
Street Address:	880 Winter Street, Suite 350						
City:	Waltham						
State/Country:	MASSACHUSETTS						
Postal Code:	02451						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11841754</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11841754		
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Application Number:	11841754						
CORRESPONDENCE DATA							
Fax Number:	8642337342						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	864-271-1592						
Email:	docketing@dority-manning.com						
Correspondent Name:	Dority & Manning, P.A.						
Address Line 1:	P.O. Box 1449						
Address Line 4:	Greenville, SOUTH CAROLINA 29601						
ATTORNEY DOCKET NUMBER:	SGI-0121-CIP5						
NAME OF SUBMITTER:	Stephen E. Bondura						
Signature:	/stephen e. bondura/						
Date:	07/30/2013						

OP \$40.00 11841754

**Total Attachments: 4**

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ASSIGNMENT

WE, Dow Hardy, a citizen of the United States residing at 115 Union St, Marlborough, MA 01752; Mark Herrmann, a citizen of the United States residing at 79 Fairbanks Avenue, Wellesley, MA 02481; Steven Kane, a citizen of the United States residing at 111 Yarmouth Road, Brookline, MA 02467; John Taylor, Jr., a citizen of the United States residing at 1814 East Sandpointe Place, Vero Beach, FL 32963; and John Acres, a citizen of the United States residing at 4386 NW Crescent Valley Drive, Corvallis, OR 97330, (hereinafter referred to ASSIGNORS) and have invented certain new and useful improvements in "METHOD AND APPARATUS FOR PROVIDING PLAYER INCENTIVES" as described and set forth in an application for Letters Patent of the United States of America, filed in the United States Patent and Trademark Office as Application Serial No. 11/841,754, on August 20, 2007.

GameLogic Inc. (hereinafter referred to as ASSIGNEE) is a corporation duly organized, incorporated, and existing under the laws of Delaware, has a place of business at 880 Winter Street, Suite 350, Waltham, MA 02451, and desires to acquire or confirm its ownership of the entire right, title, and interest in and to the invention, inventions, or improvements, and in and to the patent application, and in and to any and all patents, both of the United States and of all foreign countries, that may be obtained.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that we, the ASSIGNORS, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, have sold, assigned, transferred, and conveyed, and by this Assignment do sell, assign, transfer, and convey, unto the ASSIGNEE, its successors, and assigns, the entire right, title, and interest throughout the world in and to my invention, inventions, or improvements described or set forth in the application, in any form or embodiment thereof, and in and to the application, and in and to any applications filed in any foreign country based

thereon, including the right to file foreign applications under the provisions of any convention or treaty, and in and to any confirmation, divisional, continuation, continuation-in-part, or substitute application which may be filed on the invention, inventions, or improvements in the United States or in any foreign country, and in and to any and all patents, certificates, utility models, reissues, extensions, additions, or confirmations thereof which may be granted in the United States or in any foreign country upon the invention, inventions, or improvements, to have and to hold the same to the full end of the term or terms for which any and all such United States and foreign patents and grants may be issued on the invention, inventions, or improvements.

We do hereby authorize and request the issuing authority to issue any and all of the United States and foreign patents on the application or applications to the ASSIGNEE, its successors, and assigns as the assignee of the entire right, title, and interest in and to the same for the sole use and benefit of the ASSIGNEE, its successors, and assigns.

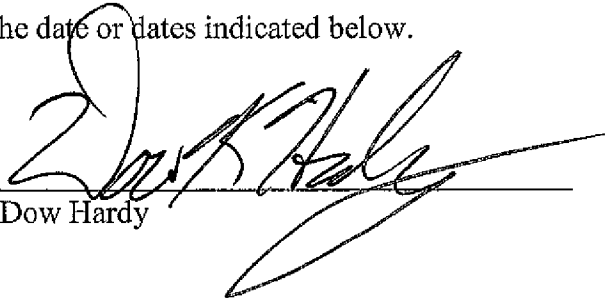
We do hereby covenant and warrant that we have full right to convey the entire right, title, and interest herein assigned free and clear of all license, encumbrances, and liens whatsoever, and that I have not executed and will not execute any instruments in conflict herewith.

We, for the consideration aforesaid, do hereby covenant and agree to and with the ASSIGNEE, its successors, and assigns, that we, our heirs, executors, administrators, or other personal representatives, shall and will do all lawful acts and things, make all rightful oaths, and make, execute, and deliver any and all other instruments in writing and any and all further applications, papers, power, affidavits, assignments, disclaimers, and other documents which in the opinion of counsel for the ASSIGNEE, its successors, and assigns, may be required or necessary in this or in any foreign country to effectually secure to and vest in the ASSIGNEE, its successors, and assigns, the entire right, title, and interest in and to the invention, inventions, or

improvements, application or applications, patents, rights, titles, benefits, privileges, and advantages hereby sold, assigned, confirmed, transferred, and conveyed.

This ASSIGNMENT is executed on the date or dates indicated below.

12/13/11  
Date

  
Dow Hardy

\_\_\_\_\_  
Date

\_\_\_\_\_  
Mark Herrmann

\_\_\_\_\_  
Date

\_\_\_\_\_  
Steven Kane

\_\_\_\_\_  
Date

\_\_\_\_\_  
John Taylor, Jr.

\_\_\_\_\_  
Date

\_\_\_\_\_  
John Acres

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Dow Hardy

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Date 11-27-2011

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Mark Herrmann

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Date

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Steven Kane

\_\_\_\_\_  
Date

\_\_\_\_\_  
John Taylor, Jr.

\_\_\_\_\_  
Date

\_\_\_\_\_  
John Acres