502442965 08/01/2013

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eric J. Kezirian	07/30/2013

RECEIVING PARTY DATA

Name:	Berendo Scientific, LLC
Street Address:	4800 Los Feliz Blvd.
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90027

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13955825

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	BERE 0103 PUS
NAME OF SUBMITTER:	Benjamin C. Stasa
Signature:	/Benjamin C. Stasa/
Date:	08/01/2013

Total Attachments: 1

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PATENT REEL: 030925 FRAME: 0780

Atty. Docket No.: BERE 0103 PUS

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I do hereby assign, sell and set over to Berendo Scientific, LLC, a limited liability company organized and existing under the laws of the state of Delaware and having a place of business at 4800 Los Feliz Blvd., Los Angeles, California 90027, hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, my entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

HEAD AND NECK EXERCISE METHODS

for which an application for a United States Patent is to be filed or will have been filed on July 31, 2013 ______, as Application Serial No. 13/955,825 ______ (I hereby authorize insertion of the application filing date and serial number when they become known), including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in my names, at its or their election, and I hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And I hereby agree for myself, my heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And I hereby represent and warrant that I have not granted any rights inconsistent with the rights granted herein.

Date: Juy 30, 2013

Eric J. Keziria

PATENT REEL: 030925 FRAME: 0781

RECORDED: 08/01/2013