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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ejnar Truelsen	06/28/2013

RECEIVING PARTY DATA

Name:	ECCO Sko A/S
Street Address:	Industrivej 5
City:	Bredebro
State/Country:	DENMARK
Postal Code:	DK-6261

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29457956

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	Marina F. Cunningham
Signature:	/Marina F. Cunningham/
Date:	08/01/2013

Total Attachments: 1

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PATENT REEL: 030937 FRAME: 0027

ASSIGNMENT

THIS INSTRUMENT OF ASSIGNMENT WITNESSETH THAT:

WHEREAS, I, Ejnar Truelsen, resident of ECCO Alleen 2, DK-6270 Tonder, Denmark, have invented improvements in

SOLE

for which I have executed on the date herewith an application for Letters Patent of the United States, and

WHEREAS, ECCO Sko A/S, having a place of business at Industrivej 5, Bredebro, Denmark DK-6261, a Danish Corporation organized and existing under the Laws of Denmark, is desirous of acquiring an interest in said invention, said application and the Letters Patent to be issued therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of ONE DOLLAR to me in hand paid and other good and valuable consideration, the receipt whereof is hereby acknowledged, I have sold, assigned and set over, and do hereby sell, assign and set over to said corporation, its successors or assigns, the entire right, title and interest to and in said invention in the United States and in all countries foreign to the United States, said United States application for Letters Patent therefor and all divisionals, continuations, reissues, reexaminations and extensions thereof, and the Letters Patent when issued; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue the Letters Patent based upon said application(s) to said corporation as the assignees of my entire right, title and interest to and in the same, for the sole use and behoof of said corporation, its successors or assigns.

And I also hereby covenant and agree to sign all proper papers including divisional and other applications for patents and assignments thereof in the United States and application for patents and assignments in all foreign countries, and to execute all rightful oaths and to take any other proper action that may in the judgment of the said corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this <u>28</u> day

Finar Triolson

PATENT REEL: 030937 FRAME: 0028