

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Andrew Joiner</td> <td>07/08/2013</td> </tr> <tr> <td>Andrew Philip Parker</td> <td>07/08/2013</td> </tr> <tr> <td>Carole Jane Philpotts</td> <td>07/08/2013</td> </tr> </tbody> </table>		Name	Execution Date	Andrew Joiner	07/08/2013	Andrew Philip Parker	07/08/2013	Carole Jane Philpotts	07/08/2013				
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Conopco Inc., d/b/a UNILEVER</td> </tr> <tr> <td>Street Address:</td> <td>800 Sylvan Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>AG West, S. Wing</td> </tr> <tr> <td>City:</td> <td>Englewood Cliffs</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07632</td> </tr> </table>		Name:	Conopco Inc., d/b/a UNILEVER	Street Address:	800 Sylvan Avenue	Internal Address:	AG West, S. Wing	City:	Englewood Cliffs	State/Country:	NEW JERSEY	Postal Code:	07632
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: 2018942400  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 201-894-2548        Email: patentgroupus@unilever.com</p> <p>Correspondent Name: Patricia O'Donnell        Address Line 1: 800 Sylvan Avenue        Address Line 2: AG West, S. Wing        Address Line 4: Englewood Cliffs, NEW JERSEY 07632</p>													
ATTORNEY DOCKET NUMBER:	J4128USW												
NAME OF SUBMITTER:	Patricia O'Donnell												
Signature:	/Patricia O'Donnell/												

PATENT

Date:

08/07/2013

Total Attachments: 3

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ASSIGNMENT

WHEREAS, I/WE,

Andrew JOINER

Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63  
3JW, United Kingdom

Andrew Philip PARKER

Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside CH63  
3JW, United Kingdom

Carole Jane PHILPOTTS

Unilever R&D Port Sunlight, Quarry Road East, Bebington, Wirral, Merseyside, CH63  
3JW, United Kingdom

have invented certain improvements in:

## ORAL CARE COMPOSITIONS COMPRISING PEARLESCENT PIGMENTS

(bearing Attorney's Docket Number: J4128), which is found in

[Check and complete (a), (b) or (c)]

- (a) ☐ U.S. patent application executed on \_\_\_\_\_
- (b) ☐ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. \_\_\_\_\_ filed on \_\_\_\_\_

- (c) ☒ International Application No. PCT/EP2011/069678

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

Notarise &amp; Apostille

PATENT

REEL: 030954 FRAME: 0858

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 8/7/13 (1) Andrew Joiner  
Inventor - Andrew JOINER  
*Before me M.G. Walker Notary Public 8/7/13*

Dated: 8/7/13 (2) Andrew Philip Parker  
Inventor - Andrew Philip PARKER  
*Before me M.G. Walker Notary Public 8/7/13*

Dated: 8/7/13 (3) Carole Jane Philpotts  
Inventor - Carole Jane PHILPOTTS  
*Before me M.G. Walker Notary Public 8/7/13*

Michael Glenn Walker  
'Glenthorne'  
Little Storeton Lane  
Storeton, Wirral CH63 6HP  
United Kingdom  
NOTARY PUBLIC

Notarise & Apostille

<b>APOSTILLE</b> (Convention de La Haye du 5 octobre 1961)	
<b>1. Country:</b> Pays/Pais	United Kingdom of Great Britain and Northern Ireland
<b>This public document</b> Le présent acte public / El presente documento público	
<b>2. Has been signed by</b> a été signé par ha sido firmado por	Michael G Walker
<b>3. Acting in the capacity of</b> agissant en qualité de quien actúa en calidad de	Notary Public
<b>4. Bears the seal/stamp of</b> est revêtu du sceau / timbre de y está revestido del sello / timbre de	The Said Notary Public
<b>Certified</b> Attesté / Certificado	
<b>5. at</b> à / en	London
<b>6. the</b> le / el día	16 July 2013
<b>7. by</b> par / por	Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs
<b>8. Number</b> sous no / bajo el número	J712694
<b>9. Seal / stamp:</b> Sceau / timbre: Sello / timbre:	<b>10. Signature:</b> A Khan Signature: Firma:



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**PATENT**

**RECORDED: 08/07/2013**

**REEL: 030954 FRAME: 0860**