

07/29/2013

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



MD 07-29-13



103660698

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

RapLeaf, Inc.

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) July 23, 2013

- Assignment
- Security Agreement
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Name: LiveRamp, Inc.

Internal Address:

Street Address: 667 Mission Street

City: San Francisco

State: CA

Country: United States Zip: 94105

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

7,853,614 and 8,131,745

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Michael Safai

Internal Address: LiveRamp, Inc.

Street Address: 667 Mission Street

City: San Francisco

State: CA Zip: 94105

Phone Number: 415 742 1529

Docket Number:

Email Address: msafai@liveramp.com

6. Total number of applications and patents involved: 2

7. Total fee (37 CFR 1.21(h) & 3.41) \$80.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

07/31/2013 HTDN11 00000014 7853614
Deposit Account Number
Authorized User Name

9. Signature:

Signature

7/23/2013

Date

Auren Hoffman

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RAPLEAF INC.", CHANGING ITS NAME FROM "RAPLEAF INC." TO "LIVERAMP, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF AUGUST, A.D. 2012, AT 7:28 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3948680 8100

120962709

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9798747

DATE: 08-22-12

PATENT
REEL: 030954 FRAME: 0971

CERTIFICATE OF AMENDMENT
TO THE AMENDED AND RESTATED CERTIFICATE OF
INCORPORATION
OF
RAPLEAF INC.

The undersigned does hereby certify on behalf of RapLeaf Inc. (the "*Corporation*"), a corporation organized and existing under the Delaware General Corporation Law, as follows:

FIRST: That the undersigned is the duly elected and acting Chief Executive Officer of the Corporation.

SECOND: That the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware on March 31, 2005 under the name "KarmaOne Corporation."

THIRD: That pursuant to Section 242 of the General Corporation Law of the State of Delaware, Article I of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"ARTICLE I

The name of the corporation is LiveRamp, Inc. (the "*Corporation*")."

FOURTH: That the foregoing Certificate of Amendment to the Certificate of Incorporation of the Corporation has been duly adopted and approved by the Board of Directors and stockholders of the Corporation in accordance with the applicable provisions of Sections 141, 228 and 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the undersigned hereby further declares and certifies under penalty of perjury that the facts set forth in the foregoing certificate are true and correct to his own knowledge, and that this certificate is his own act and deed.

Executed on this 20th day of August, 2012.

By: /s/ Auren Hoffman _____
Auren Hoffman
Chief Executive Officer