

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Freeosk Marketing, Inc	07/29/2013
RECEIVING PARTY DATA	
Name:	Freeosk, Inc.
Street Address:	180 N. Wabash Avenue
Internal Address:	Suite 330
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601
PROPERTY NUMBERS Total: 7	
Property Type	Number
Patent Number:	D675040
Patent Number:	D684795
Patent Number:	8364520
Application Number:	13100595
Application Number:	13725149
Application Number:	13940032
Application Number:	13940045
CORRESPONDENCE DATA	
Fax Number:	3124607000
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-460-5000
Email:	cwilson@seyfarth.com
Correspondent Name:	SEYFARTH SHAW LLP, Patrick T. Muffo
Address Line 1:	131 S. Dearborn St.
Address Line 2:	Suite 2400

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Address Line 4: Chicago, ILLINOIS 60603	
ATTORNEY DOCKET NUMBER:	73398-000018
NAME OF SUBMITTER:	Patrick T. Muffo
Signature:	/Patrick T. Muffo/
Date:	08/07/2013
Total Attachments: 3 source=FreeoskAssignment#page1.tif source=FreeoskAssignment#page2.tif source=FreeoskAssignment#page3.tif	

ASSIGNMENT OF PATENT

This ASSIGNMENT OF PATENT (this "Agreement") is made and entered to by FREEOSK MARKETING, INC., a Delaware corporation, having a principal place of business at 180 N. Wabash Ave., Suite 330, Chicago, Illinois 60601 ("Assignor") in favor of FREEOSK, INC. a Delaware corporation with a principal place of business at 180 N. Wabash Ave., Suite 330, Chicago, Illinois 60601 ("Assignee").

RECITALS

WHEREAS, Assignor, has various United States Patents and Applications as listed in Exhibit A, of which is incorporated herein by reference (collectively "The Patent Rights"); and,

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to all The Patent Rights, including the right to enforce and sue for any and all past, present and future infringement;

NOW THEREFORE, be it known that Assignor, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, did and hereby does sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to all The Patent Rights listed in Exhibit A, and all divisionals, continuations, continuations-in-part, reissues, reexaminations, counterpart foreign applications or patents, and any other patent or application claiming a right of priority thereto, including the right to enforce and sue for any and all past, present and future infringement. The Patent Rights are to be held and enjoyed by Assignee for its own use and benefit, and for its successors, legal representatives and assigns, to the full end of the term for which each of the Patent Rights is granted, as fully and entirely as the same would have been held by Assignor had this assignment not been made.

[Signature page follows]

IN WITNESS WHEREOF, assignor has executed this Assignment as of the date indicated hereunder and shall be effective as of July 29, 2013.

Dated this 29th day of July, 2013.

FREEOSK MARKETING, INC.

By: Matthew P. Eichorn
Name: Matthew P. Eichorn
Title: President

STATE OF ILLINOIS)
)SS:
COUNTY OF Cook)

I hereby certify that before me personally appeared Matthew P. Eichorn known to me to be the individual described in the foregoing instrument, and that in my presence executed this instrument and who by me was sworn and did acknowledge that he had the authority to execute this assignment on behalf of assignor and that he executed this instrument as his free act and deed on this 29th day of July, 2013.

(SEAL)

Barbara Cole
Notary Public
My commission expires: _____



Signature Page to Assignment of Patent

EXHIBIT A

U.S. Patent No./U.S. Appl. No. Foreign Patent No./ Foreign Appl No.	Patent Title	Issued Date/Filing Date
Canada Pat. Appl. 2,798,191	Product Dispensing Device	Filed May 4, 2011
Mexico Pat. Appl. 2012-012805	Product Dispensing Device	Filed May 4, 2011
United Kingdom Appl. 1219994.9	Product Dispensing Device	Filed May 4, 2011
U.S. Pat. Appl. 13/100,595	Product Dispensing Device	Filed May 4, 2011
US Des. Pat. No. D675040	KIOSK	Issued January 29, 2013
US Des. Pat. No. D684795	KIOSK	Issued June 25, 2013
US Pat. No. 8,364,520	Method for Measuring Effectiveness of Sampling Activity	Issued January 29, 2013
US Pat. Appl No. 13/725,149	Method for Measuring Effectiveness of Sampling Activity and Providing Pre-Market Product Feedback	Filed December 21, 2012
US Pat. Appl No. 13/940,045	Optimization System	Filed July 11, 2013
US Pat. Appl No. 13/940,032	Interchangeable Insert for an Auger	Filed July 11, 2013