

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shelten Gee Jao Yuen</td> <td>08/05/2013</td> </tr> <tr> <td>James Park</td> <td>08/05/2013</td> </tr> <tr> <td>Hans Christiansen Lee</td> <td>08/05/2013</td> </tr> </tbody> </table>		Name	Execution Date	Shelten Gee Jao Yuen	08/05/2013	James Park	08/05/2013	Hans Christiansen Lee	08/05/2013		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Fitbit, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>150 Spear Street</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94105</td> </tr> </table>		Name:	Fitbit, Inc.	Street Address:	150 Spear Street	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94105
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13959717</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13959717						
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CORRESPONDENCE DATA											
<p>Fax Number: 4087496901 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 408 749-6900 Email: kathi@mpiplaw.com Correspondent Name: Nish Patel Address Line 1: 710 Lakeway Drive Address Line 2: Suite 200 Address Line 4: sunnyvale, CALIFORNIA 94085</p>											
ATTORNEY DOCKET NUMBER:	FITBP002										
NAME OF SUBMITTER:	Nishitkumar V. Patel										
Signature:	/Nishitkumar V. Patel/										

Date:

08/07/2013

Total Attachments: 2

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ASSIGNMENT OF PATENT APPLICATION

(Accompanying Application)

Whereas we the undersigned inventors have invented certain new and useful improvements as set forth in the patent application entitled:



METHODS AND SYSTEMS FOR GENERATION AND RENDERING INTERACTIVE EVENTS HAVING COMBINED ACTIVITY AND LOCATION INFORMATION

(Atty. Docket No. FITBP002) for which we have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we the undersigned inventors hereby:

- 1) Sell, assign and transfer to **Fitbit, Inc., a Delaware** corporation having a place of business at **150 Spear Street, San Francisco, CA 94105 U.S.** (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the dates indicated beside our signatures.

- | | | |
|----|--|-----------------------|
| 1) | Signature:  | Date: <u>8/5/2013</u> |
| | Typed Name: Shelten Gee Jao Yuen | |
| 2) | Signature:  | Date: <u>8-5-13</u> |
| | Typed Name: James Park | |
| 2) | Signature: _____ | Date: _____ |
| | Typed Name: Hans Christiansen Lee | |

Attorney Docket No. FITBP002

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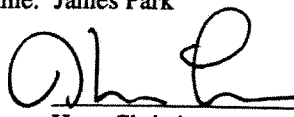
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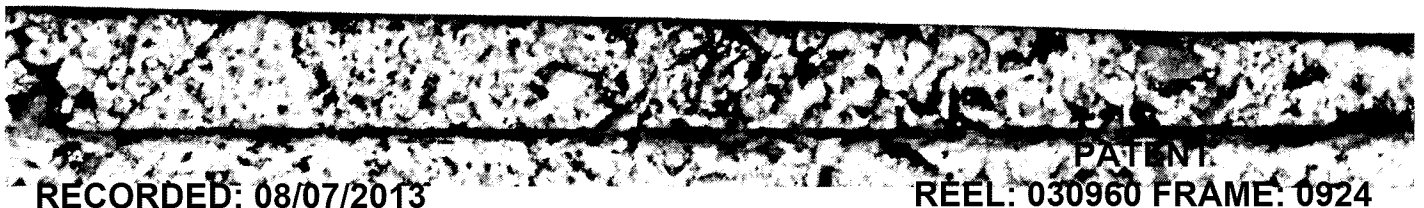
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- 1) Signature: _____ Date: _____
Typed Name: Shelten Gee Jao Yuen
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PATENT