PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Anthony J. Scriffignano	08/05/2013
Michael Klein	08/05/2013

RECEIVING PARTY DATA

Name:	The Dun & Bradstreet Corporation
Street Address: 103 JFK Parkway	
City: Short Hills	
State/Country: NEW JERSEY	
Postal Code:	07078

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13840199

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	384.8789USX
NAME OF SUBMITTER:	Paul D. Greeley
Signature:	/Paul D. Greeley/
Date:	08/08/2013
	PATENT

502450998 REEL: 030969 FRAME: 0203

13840199

CH #40.00

This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 3

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PATENT REEL: 030969 FRAME: 0204

OHLANDT, GREELEY, RUGGIERO & PERLE, L.L.P.

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COMBINED DECLARATION AND ASSIGNMENT UNDER 37 C.F.R. §1.63 FOR UTILITY OR DESIGN PATENT APPLICATION USING AN APPLICATION DATA SHEET

OGRP Rev. No. A1A/01a

This Declaration	on and Assignment, when present, are directed to:				
Title of Inve	ention: ASCRIBING ACTIONABLE ATTRIBUTES TO DATA THAT DESCRIBES A PERSONAL IDENTITY				
Attorney Docket No.: 384.8789USX					
6	The specification of which is attached hereto, or				
1 hereby auth	United States application or PCT international application number 13840199 filed on 2013-03-15 norize and request the delegated attorneys or agents or those of the Assignee, if any, to insert above the umber and filing date of the above-identified application when known.				
Declaration: I hereby declar	in accordance with the requirements under 35 U.S.C §115, as a below named inventor, I e that:				
• The abov	ve-identified application was made or authorized to be made by me.				
	eviewed and understand the contents of the above-identified application, including the as required by 37 C.F.R. §1.63.				
invento	that I am the original inventor when only one inventor is named below or an original joint or when more than one inventor is named below of a claimed invention in the above-ed application.				
• I am aw	are of the duty to disclose to the United States Patent and Trademark Office all ation known to me to be material to the patentability of the above-identified application as				

• I hereby acknowledge that any willful false statement made in this declaration is punishable under

18 U.S.C. §1001 by fine or imprisonment of not more than five (5) years, or both.

defined in 37 C.F.R. §1.56.

PATENT REEL: 030969 FRAME: 0205

OHLANDT, GREELEY, RUGGIERO & PERLE, L.L.P.

Attorney Docket No. 384.8789USX

COMBINED DECLARATION AND ASSIGNMENT UNDER 37 C.F.R. §1.63 (CONTINUED)

Assignment:

- The above-identified application is not subject to an assignment, or
- ♠ The above-identified application is subject to the following assignment.

Whereas, The Dun & Bradstreet Corporation	, a corporation of
Delaware	having a place of
business at 103 JFK Parkway, Short Hills, NJ 07078	(the "Assignee"),
desires to acquire, and each undersigned inventor desires to grant and hereb entire worldwide right, title, and interest in and to the above-identified applications and patents directed thereto.	

Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned inventor hereby sells or has sold, assigns or has assigned, and otherwise transfers or has transferred to the Assignee, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the above-identified application that may be applied for or granted therefore in the United States and in all foreign countries and jurisdictions, including all divisions, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents.

In addition, each undersigned inventor hereby authorizes and requests the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign patent authorities to issue any foreign patent, granted for the Invention, to the Assignee, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by the Assignee, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and each undersigned inventor agrees to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the above-identified application and all related patents and applications, in the Assignee, its successors, legal representatives, and assigns, whenever requested by the Assignee, its successors, legal representatives, or assigns.

Each undersigned inventor acknowledges his or her obligations to sell, assign, and transfer the rights under this Assignment to the Assignee and is unaware of any reason why he or she may not have the full and unencumbered right to sell, assign, and transfer the rights hereby sold, assigned, and transferred, and has not executed, and will not execute, any document or instrument in conflict herewith.

PATENT REEL: 030969 FRAME: 0206

OHLANDT, GREELEY, RUGGIERO & PERLE, L.L.P.

Attorney Docket No. 384.8789USX

COMBINED DECLARATION AND ASSIGNMENT UNDER 37 C.F.R. §1.63 (CONTINUED)



Profix	Given Name	Middle Name	Family Name	Julila
Dr.	Anthony	J.	SCRIFFIGNANO	
Signatu	are: Will			
	5-AUGUST,			

REPOY FROM P

Invent	or Information:			
Prefix	Given Name	Middle Name	Family Name	Suffix
	Michael		KLEIN	
Signati	ure;	le-		
Date: _	Ay 5, 20	13		

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RECORDED: 08/08/2013