

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Webb deVlam Chicago LLP	06/25/2013
RECEIVING PARTY DATA	
Name:	Kraft Foods Group Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29440709
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ATTORNEY DOCKET NUMBER:	1410-130299-US
NAME OF SUBMITTER:	Joseph E. Shipley
Signature:	/Joseph E. Shipley/
Date:	08/08/2013
Total Attachments: 3 source=130299_Assignment2#page1.tif source=130299_Assignment2#page2.tif source=130299_Assignment2#page3.tif	

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ASSIGNMENT

WEBB DEVLAM CHICAGO LLP, having a principal place of business at 1032 West Fulton Market, Chicago, Illinois, 60607, United States of America ("Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign and sell, which confirms any previous assignment by Assignor or by operation of law, to KRAFT FOODS GROUP BRANDS LLC, a Delaware corporation, having a principal place of business at Three Lakes Drive, Northfield, Illinois, 600093, United States of America (No Abbreviations) ("Assignee"), its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter and improvements invented, made, or conceived by Assignor and disclosed in the application for patent entitled

PACKAGE

Application Number 29/440,709, filed December 26, 2012, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

Assignor agrees that on request and without further consideration, Assignor will communicate to the Assignee or its representatives or nominees any facts known to Assignor respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, *inter partes* review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

WEBB DEVLAM CHICAGO LLP

JUNE 25, 2013

Name:

PHILIP HAGUE

Title:

DIRECTOR OF PRODUCT EXPERIENCE

State of Illinois)
County of Cook) ss

On June 25th, 2013, before me, Chuang-Shyun Lin, a Notary Public in and for said State, personally appeared Phil Blum Hague, personally known by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public

My Commission Expires:

10/30/16

