

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>James Chorley</td> <td>04/04/2013</td> </tr> <tr> <td>Ben Gonshaw</td> <td>04/04/2013</td> </tr> <tr> <td>Xavier Jacob</td> <td>04/04/2013</td> </tr> <tr> <td>Robert Thomsen</td> <td>04/04/2013</td> </tr> </tbody> </table>		Name	Execution Date	James Chorley	04/04/2013	Ben Gonshaw	04/04/2013	Xavier Jacob	04/04/2013	Robert Thomsen	04/04/2013
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>AKQA, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>118 King Street, 6th Floor</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94107</td> </tr> </table>		Name:	AKQA, Inc.	Street Address:	118 King Street, 6th Floor	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94107
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: 2028243001 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (202) 824-3000 Email: sstrickland@bannerwitcoff.com, BWPTOPAT@bannerwitcoff.com Correspondent Name: Robert S. Katz c/o Banner & Witcoff, Ltd Address Line 1: 1100 13th Street N.W., Suite 1200 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-4051											
ATTORNEY DOCKET NUMBER:	015127.02097 (1)										
NAME OF SUBMITTER:	Robert S. Katz										
Signature:	/Robert S. Katz/										

PATENT

Date:

08/12/2013

Total Attachments: 3

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AGREEMENTS

Confirmation/Assignment 1:

WE, James Chorley, Ben Gonshaw, Xavier Jacob and Robert Thomsen ("ASSIGNORS"), have invented subject matter ("INVENTION") disclosed and/or claimed in a design patent application entitled "**DISPLAY SCREEN WITH ANIMATED GRAPHICAL USER INTERFACE**" ("APPLICATION"), which:

- ☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Banner & Witcoff, LTD., 1100 13th Street N.W., Suite 1200, Washington, DC 20005-4051, who are associated with customer number 22907, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's U.S. Serial Number and filing date, when known;
- ☒ was filed on 3/15/2013 and was given U.S. Serial No. 29/450165;
- ☐ is filed concurrently herewith;

WHEREAS, AKQA, Inc., having a place of business at 118 King Street, 6<sup>th</sup> Floor, San Francisco, CA 94107, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application, so they may be properly assigned to NIKE, Inc.;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we/I, by these presents do confirm that we/I did sell, assign and transfer or, if not already done so, do sell, assign and transfer unto the Assignee, its successors, legal representatives and assigns, all of our rights, including any full, exclusive and worldwide rights in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty

Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

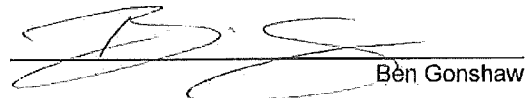
AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

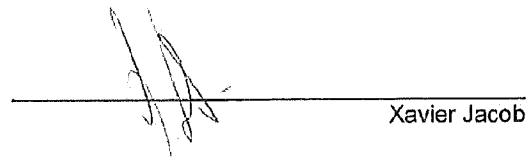
I hereunto set my hand this 4<sup>th</sup> day of APRIL, 2013.

  
James Chorley

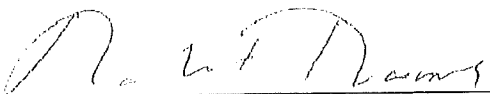
I hereunto set my hand this 4<sup>TH</sup> day of APRIL, 2013.

  
Ben Gonshaw

I hereunto set my hand this 11 day of April, 2013.

  
Xavier Jacob


I hereunto set my hand this 4 day of April, 2013.

  
Robert Thomsen

The terms and conditions of this Assignment are accepted by the Assignee, AKQA, Inc.

I hereunto set my hand this 19<sup>th</sup> day of July, 2013.

AKQA, Inc.

Signature: 

Name: Lester Feinbuck

Title: CFO