

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
S. Lee Hancock	05/11/2011
RECEIVING PARTY DATA	
Name:	WGRS Licensing Company, LLC
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Internal Address:	Suite 130
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13965013
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NAME OF SUBMITTER:	William A. English
Signature:	/william a english/
Date:	08/12/2013
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ASSIGNMENT OF PATENT APPLICATION

WHEREAS, I, S. LEE HANCOCK, a citizen of the United States (hereinafter referred to as "ASSIGNOR"), have invented and own a certain invention entitled SYSTEMS AND METHODS FOR CREATING AND USING IMBEDDED SHORTCODES AND SHORTENED PHYSICAL AND INTERNET ADDRESSES for which a Provisional application was filed on MARCH 3, 2010 and assigned Application No. 60/310,164; and for which application for Letters Patent of the United States of America was filed on MARCH 3, 2011, and assigned Serial No. 13/040,252; and

WHEREAS, WGRS LICENSING COMPANY, LLC, a Limited Liability Company organized and existing under and by virtue of the laws of the state of California and having its principal place of business at: 2102 Business Center Drive, Suite 130, Irvine, California 92612 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over unto said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for

which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents or any legal equivalent thereof, to issue said patents to ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

5-11-11  
Date

  
S. Lee Hancock